

Global Outdoor Mask Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Outdoor Mask market size was valued at US\$ 2340 million in 2024 and is forecast to a readjusted size of USD 3964 million by 2031 with a CAGR of 7.9% during review period.

An outdoor mask is a protective device specially designed to protect the face during outdoor activities. It usually covers the mouth, nose and part of the face, and can effectively prevent the invasion of dust, pollutants, cold wind, ultraviolet rays and other harmful substances in the external environment. Outdoor masks are usually made of materials that are breathable, wear-resistant, waterproof and UV-resistant, such as polyester, spandex, nylon, etc., to ensure that they provide adequate protection without burdening breathing. In winter or high altitude areas, outdoor masks can help keep warm and prevent low temperatures and cold winds from damaging the skin; in summer or in environments with strong sunlight, masks with sun protection functions can prevent sunburn and pigmentation caused by ultraviolet rays. For outdoor sports enthusiasts, masks can also effectively prevent discomfort caused by high-speed airflow during cycling, skiing, hiking and other sports, and reduce the possibility of wind, sand or flying insects entering the respiratory tract and eyes. In addition, some high-tech masks are also equipped with a filtration system that can isolate fine particles and harmful gases in the air and provide higher respiratory protection. With the intensification of air quality problems and the rise of the global outdoor sports craze in recent years, outdoor masks have become one of the must-have equipment for many outdoor activity participants. In terms of design, outdoor masks not only focus on functionality, but also incorporate fashion elements, providing a variety of styles and colors to meet the aesthetic needs of different groups of people. The adjustable structural design also ensures that the mask can adapt to different face shapes and provide a comfortable wearing experience. In general, outdoor masks are not only protective tools, but also important equipment to

improve comfort and safety in outdoor activities. They are widely used in outdoor sports, travel and daily commuting.

As global climate change and environmental pollution issues intensify, outdoor masks are gradually becoming an indispensable protective equipment in modern life. Outdoor activity enthusiasts, athletes, travelers and daily commuters are increasingly aware of the importance of masks, not only to protect themselves from cold wind, ultraviolet rays and sand, but also to cope with the deteriorating air quality and the threat of harmful substances. In areas with severe air pollution, outdoor masks provide people with effective respiratory protection, especially those high-performance masks with filtering functions, which can greatly reduce the risk of inhaling harmful particles and pollutants and protect lung health. In addition, with the global spread of the epidemic, the protective role of outdoor masks has been further highlighted. It not only helps to reduce the spread of the virus, but also becomes one of the hygiene standards for mandatory wearing in public places in many countries and regions. The functionality of outdoor masks combined with daily protection needs has prompted them to be more diversified and fashionable in design. They are no longer just practical tools, but also a symbol of a lifestyle. The development of high-tech materials, such as antibacterial, anti-fog, waterproof and breathable fabrics, has made the performance of outdoor masks more perfect, providing long-term comfort and safety in both extreme weather and harsh environments. In general, outdoor masks are not limited to specific sports and activities. Their application has expanded from the outdoors to all aspects of daily life, becoming an important tool for modern people to improve their quality of life and safety awareness. With the advancement of future technology, the design and function of outdoor masks will be further improved, becoming the core protective equipment to cope with various environmental challenges.

This report is a detailed and comprehensive analysis for global Outdoor Mask market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Outdoor Mask market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Outdoor Mask market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Outdoor Mask market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Outdoor Mask market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2020-2025

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Outdoor Mask
- To forecast future growth in each product and end-use market
- To forecast future factors affecting the marketplace

This report profiles key players in the global Outdoor Mask market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include 3M, Honeywell, Buff, Ohsunny, Under Armour, Uvex, Decathlon, Draeger, Shenzhen Jianzin Technology, North Face, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Outdoor Mask market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Cotton

Ice Silk

PVC

Non-Woven Fabric

Market segment by Application

Outdoor Enthusiasts

Occupationally Exposed Population

Other

Major players covered

3M

Honeywell

Buff

Ohunny

Under Armour

Uvex

Decathlon

Draeger

Shenzhen Jianzin Technology

North Face

Columbia Sportswear

BlackStrap

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Outdoor Mask product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Outdoor Mask, with price, sales quantity, revenue, and global market share of Outdoor Mask from 2020 to 2025.

Chapter 3, the Outdoor Mask competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Outdoor Mask breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Outdoor Mask market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Outdoor Mask.

Chapter 14 and 15, to describe Outdoor Mask sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Type

1.3.1 Overview: Global Outdoor Mask Consumption Value by Type: 2020 Versus 2024 Versus 2031

1.3.2 Cotton

1.3.3 Ice Silk

1.3.4 PVC

1.3.5 Non-Woven Fabric

1.4 Market Analysis by Application

1.4.1 Overview: Global Outdoor Mask Consumption Value by Application: 2020 Versus 2024 Versus 2031

1.4.2 Outdoor Enthusiasts

1.4.3 Occupationally Exposed Population

1.4.4 Other

1.5 Global Outdoor Mask Market Size & Forecast

1.5.1 Global Outdoor Mask Consumption Value (2020 & 2024 & 2031)

1.5.2 Global Outdoor Mask Sales Quantity (2020-2031)

1.5.3 Global Outdoor Mask Average Price (2020-2031)

2 MANUFACTURERS PROFILES

2.1 3M

2.1.1 3M Details

2.1.2 3M Major Business

2.1.3 3M Outdoor Mask Product and Services

2.1.4 3M Outdoor Mask Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.1.5 3M Recent Developments/Updates

2.2 Honeywell

2.2.1 Honeywell Details

2.2.2 Honeywell Major Business

2.2.3 Honeywell Outdoor Mask Product and Services

2.2.4 Honeywell Outdoor Mask Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

- 2.2.5 Honeywell Recent Developments/Updates
- 2.3 Buff
 - 2.3.1 Buff Details
 - 2.3.2 Buff Major Business
 - 2.3.3 Buff Outdoor Mask Product and Services
 - 2.3.4 Buff Outdoor Mask Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.3.5 Buff Recent Developments/Updates
- 2.4 Ohsunny
 - 2.4.1 Ohsunny Details
 - 2.4.2 Ohsunny Major Business
 - 2.4.3 Ohsunny Outdoor Mask Product and Services
 - 2.4.4 Ohsunny Outdoor Mask Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.4.5 Ohsunny Recent Developments/Updates
- 2.5 Under Armour
 - 2.5.1 Under Armour Details
 - 2.5.2 Under Armour Major Business
 - 2.5.3 Under Armour Outdoor Mask Product and Services
 - 2.5.4 Under Armour Outdoor Mask Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.5.5 Under Armour Recent Developments/Updates
- 2.6 Uvex
 - 2.6.1 Uvex Details
 - 2.6.2 Uvex Major Business
 - 2.6.3 Uvex Outdoor Mask Product and Services
 - 2.6.4 Uvex Outdoor Mask Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.6.5 Uvex Recent Developments/Updates
- 2.7 Decathlon
 - 2.7.1 Decathlon Details
 - 2.7.2 Decathlon Major Business
 - 2.7.3 Decathlon Outdoor Mask Product and Services
 - 2.7.4 Decathlon Outdoor Mask Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.7.5 Decathlon Recent Developments/Updates
- 2.8 Draeger
 - 2.8.1 Draeger Details
 - 2.8.2 Draeger Major Business

- 2.8.3 Draeger Outdoor Mask Product and Services
- 2.8.4 Draeger Outdoor Mask Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
- 2.8.5 Draeger Recent Developments/Updates
- 2.9 Shenzhen Jianzin Technology
 - 2.9.1 Shenzhen Jianzin Technology Details
 - 2.9.2 Shenzhen Jianzin Technology Major Business
 - 2.9.3 Shenzhen Jianzin Technology Outdoor Mask Product and Services
 - 2.9.4 Shenzhen Jianzin Technology Outdoor Mask Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.9.5 Shenzhen Jianzin Technology Recent Developments/Updates
- 2.10 North Face
 - 2.10.1 North Face Details
 - 2.10.2 North Face Major Business
 - 2.10.3 North Face Outdoor Mask Product and Services
 - 2.10.4 North Face Outdoor Mask Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.10.5 North Face Recent Developments/Updates
- 2.11 Columbia Sportswear
 - 2.11.1 Columbia Sportswear Details
 - 2.11.2 Columbia Sportswear Major Business
 - 2.11.3 Columbia Sportswear Outdoor Mask Product and Services
 - 2.11.4 Columbia Sportswear Outdoor Mask Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.11.5 Columbia Sportswear Recent Developments/Updates
- 2.12 BlackStrap
 - 2.12.1 BlackStrap Details
 - 2.12.2 BlackStrap Major Business
 - 2.12.3 BlackStrap Outdoor Mask Product and Services
 - 2.12.4 BlackStrap Outdoor Mask Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.12.5 BlackStrap Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: OUTDOOR MASK BY MANUFACTURER

- 3.1 Global Outdoor Mask Sales Quantity by Manufacturer (2020-2025)
- 3.2 Global Outdoor Mask Revenue by Manufacturer (2020-2025)
- 3.3 Global Outdoor Mask Average Price by Manufacturer (2020-2025)
- 3.4 Market Share Analysis (2024)

3.4.1 Producer Shipments of Outdoor Mask by Manufacturer Revenue (\$MM) and Market Share (%): 2024

3.4.2 Top 3 Outdoor Mask Manufacturer Market Share in 2024

3.4.3 Top 6 Outdoor Mask Manufacturer Market Share in 2024

3.5 Outdoor Mask Market: Overall Company Footprint Analysis

3.5.1 Outdoor Mask Market: Region Footprint

3.5.2 Outdoor Mask Market: Company Product Type Footprint

3.5.3 Outdoor Mask Market: Company Product Application Footprint

3.6 New Market Entrants and Barriers to Market Entry

3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

4.1 Global Outdoor Mask Market Size by Region

4.1.1 Global Outdoor Mask Sales Quantity by Region (2020-2031)

4.1.2 Global Outdoor Mask Consumption Value by Region (2020-2031)

4.1.3 Global Outdoor Mask Average Price by Region (2020-2031)

4.2 North America Outdoor Mask Consumption Value (2020-2031)

4.3 Europe Outdoor Mask Consumption Value (2020-2031)

4.4 Asia-Pacific Outdoor Mask Consumption Value (2020-2031)

4.5 South America Outdoor Mask Consumption Value (2020-2031)

4.6 Middle East & Africa Outdoor Mask Consumption Value (2020-2031)

5 MARKET SEGMENT BY TYPE

5.1 Global Outdoor Mask Sales Quantity by Type (2020-2031)

5.2 Global Outdoor Mask Consumption Value by Type (2020-2031)

5.3 Global Outdoor Mask Average Price by Type (2020-2031)

6 MARKET SEGMENT BY APPLICATION

6.1 Global Outdoor Mask Sales Quantity by Application (2020-2031)

6.2 Global Outdoor Mask Consumption Value by Application (2020-2031)

6.3 Global Outdoor Mask Average Price by Application (2020-2031)

7 NORTH AMERICA

7.1 North America Outdoor Mask Sales Quantity by Type (2020-2031)

7.2 North America Outdoor Mask Sales Quantity by Application (2020-2031)

7.3 North America Outdoor Mask Market Size by Country

- 7.3.1 North America Outdoor Mask Sales Quantity by Country (2020-2031)
- 7.3.2 North America Outdoor Mask Consumption Value by Country (2020-2031)
- 7.3.3 United States Market Size and Forecast (2020-2031)
- 7.3.4 Canada Market Size and Forecast (2020-2031)
- 7.3.5 Mexico Market Size and Forecast (2020-2031)

8 EUROPE

- 8.1 Europe Outdoor Mask Sales Quantity by Type (2020-2031)
- 8.2 Europe Outdoor Mask Sales Quantity by Application (2020-2031)
- 8.3 Europe Outdoor Mask Market Size by Country
 - 8.3.1 Europe Outdoor Mask Sales Quantity by Country (2020-2031)
 - 8.3.2 Europe Outdoor Mask Consumption Value by Country (2020-2031)
 - 8.3.3 Germany Market Size and Forecast (2020-2031)
 - 8.3.4 France Market Size and Forecast (2020-2031)
 - 8.3.5 United Kingdom Market Size and Forecast (2020-2031)
 - 8.3.6 Russia Market Size and Forecast (2020-2031)
 - 8.3.7 Italy Market Size and Forecast (2020-2031)

9 ASIA-PACIFIC

- 9.1 Asia-Pacific Outdoor Mask Sales Quantity by Type (2020-2031)
- 9.2 Asia-Pacific Outdoor Mask Sales Quantity by Application (2020-2031)
- 9.3 Asia-Pacific Outdoor Mask Market Size by Region
 - 9.3.1 Asia-Pacific Outdoor Mask Sales Quantity by Region (2020-2031)
 - 9.3.2 Asia-Pacific Outdoor Mask Consumption Value by Region (2020-2031)
 - 9.3.3 China Market Size and Forecast (2020-2031)
 - 9.3.4 Japan Market Size and Forecast (2020-2031)
 - 9.3.5 South Korea Market Size and Forecast (2020-2031)
 - 9.3.6 India Market Size and Forecast (2020-2031)
 - 9.3.7 Southeast Asia Market Size and Forecast (2020-2031)
 - 9.3.8 Australia Market Size and Forecast (2020-2031)

10 SOUTH AMERICA

- 10.1 South America Outdoor Mask Sales Quantity by Type (2020-2031)
- 10.2 South America Outdoor Mask Sales Quantity by Application (2020-2031)
- 10.3 South America Outdoor Mask Market Size by Country

- 10.3.1 South America Outdoor Mask Sales Quantity by Country (2020-2031)
- 10.3.2 South America Outdoor Mask Consumption Value by Country (2020-2031)
- 10.3.3 Brazil Market Size and Forecast (2020-2031)
- 10.3.4 Argentina Market Size and Forecast (2020-2031)

11 MIDDLE EAST & AFRICA

- 11.1 Middle East & Africa Outdoor Mask Sales Quantity by Type (2020-2031)
- 11.2 Middle East & Africa Outdoor Mask Sales Quantity by Application (2020-2031)
- 11.3 Middle East & Africa Outdoor Mask Market Size by Country
 - 11.3.1 Middle East & Africa Outdoor Mask Sales Quantity by Country (2020-2031)
 - 11.3.2 Middle East & Africa Outdoor Mask Consumption Value by Country (2020-2031)
 - 11.3.3 Turkey Market Size and Forecast (2020-2031)
 - 11.3.4 Egypt Market Size and Forecast (2020-2031)
 - 11.3.5 Saudi Arabia Market Size and Forecast (2020-2031)
 - 11.3.6 South Africa Market Size and Forecast (2020-2031)

12 MARKET DYNAMICS

- 12.1 Outdoor Mask Market Drivers
- 12.2 Outdoor Mask Market Restraints
- 12.3 Outdoor Mask Trends Analysis
- 12.4 Porters Five Forces Analysis
 - 12.4.1 Threat of New Entrants
 - 12.4.2 Bargaining Power of Suppliers
 - 12.4.3 Bargaining Power of Buyers
 - 12.4.4 Threat of Substitutes
 - 12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

- 13.1 Raw Material of Outdoor Mask and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of Outdoor Mask
- 13.3 Outdoor Mask Production Process
- 13.4 Industry Value Chain Analysis

14 SHIPMENTS BY DISTRIBUTION CHANNEL

14.1 Sales Channel

14.1.1 Direct to End-User

14.1.2 Distributors

14.2 Outdoor Mask Typical Distributors

14.3 Outdoor Mask Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Outdoor Mask Consumption Value by Type, (USD Million), 2020 & 2024 & 2031

Table 2. Global Outdoor Mask Consumption Value by Application, (USD Million), 2020 & 2024 & 2031

Table 3. 3M Basic Information, Manufacturing Base and Competitors

Table 4. 3M Major Business

Table 5. 3M Outdoor Mask Product and Services

Table 6. 3M Outdoor Mask Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 7. 3M Recent Developments/Updates

Table 8. Honeywell Basic Information, Manufacturing Base and Competitors

Table 9. Honeywell Major Business

Table 10. Honeywell Outdoor Mask Product and Services

Table 11. Honeywell Outdoor Mask Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 12. Honeywell Recent Developments/Updates

Table 13. Buff Basic Information, Manufacturing Base and Competitors

Table 14. Buff Major Business

Table 15. Buff Outdoor Mask Product and Services

Table 16. Buff Outdoor Mask Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 17. Buff Recent Developments/Updates

Table 18. Ohsunny Basic Information, Manufacturing Base and Competitors

Table 19. Ohsunny Major Business

Table 20. Ohsunny Outdoor Mask Product and Services

Table 21. Ohsunny Outdoor Mask Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 22. Ohsunny Recent Developments/Updates

Table 23. Under Armour Basic Information, Manufacturing Base and Competitors

Table 24. Under Armour Major Business

Table 25. Under Armour Outdoor Mask Product and Services

Table 26. Under Armour Outdoor Mask Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 27. Under Armour Recent Developments/Updates

Table 28. Uvex Basic Information, Manufacturing Base and Competitors

Table 29. Uvex Major Business
Table 30. Uvex Outdoor Mask Product and Services
Table 31. Uvex Outdoor Mask Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
Table 32. Uvex Recent Developments/Updates
Table 33. Decathlon Basic Information, Manufacturing Base and Competitors
Table 34. Decathlon Major Business
Table 35. Decathlon Outdoor Mask Product and Services
Table 36. Decathlon Outdoor Mask Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
Table 37. Decathlon Recent Developments/Updates
Table 38. Draeger Basic Information, Manufacturing Base and Competitors
Table 39. Draeger Major Business
Table 40. Draeger Outdoor Mask Product and Services
Table 41. Draeger Outdoor Mask Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
Table 42. Draeger Recent Developments/Updates
Table 43. Shenzhen Jianzin Technology Basic Information, Manufacturing Base and Competitors
Table 44. Shenzhen Jianzin Technology Major Business
Table 45. Shenzhen Jianzin Technology Outdoor Mask Product and Services
Table 46. Shenzhen Jianzin Technology Outdoor Mask Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
Table 47. Shenzhen Jianzin Technology Recent Developments/Updates
Table 48. North Face Basic Information, Manufacturing Base and Competitors
Table 49. North Face Major Business
Table 50. North Face Outdoor Mask Product and Services
Table 51. North Face Outdoor Mask Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
Table 52. North Face Recent Developments/Updates
Table 53. Columbia Sportswear Basic Information, Manufacturing Base and Competitors
Table 54. Columbia Sportswear Major Business
Table 55. Columbia Sportswear Outdoor Mask Product and Services
Table 56. Columbia Sportswear Outdoor Mask Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
Table 57. Columbia Sportswear Recent Developments/Updates
Table 58. BlackStrap Basic Information, Manufacturing Base and Competitors

Table 59. BlackStrap Major Business

Table 60. BlackStrap Outdoor Mask Product and Services

Table 61. BlackStrap Outdoor Mask Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 62. BlackStrap Recent Developments/Updates

Table 63. Global Outdoor Mask Sales Quantity by Manufacturer (2020-2025) & (K Units)

Table 64. Global Outdoor Mask Revenue by Manufacturer (2020-2025) & (USD Million)

Table 65. Global Outdoor Mask Average Price by Manufacturer (2020-2025) & (US\$/Unit)

Table 66. Market Position of Manufacturers in Outdoor Mask, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2024

Table 67. Head Office and Outdoor Mask Production Site of Key Manufacturer

Table 68. Outdoor Mask Market: Company Product Type Footprint

Table 69. Outdoor Mask Market: Company Product Application Footprint

Table 70. Outdoor Mask New Market Entrants and Barriers to Market Entry

Table 71. Outdoor Mask Mergers, Acquisition, Agreements, and Collaborations

Table 72. Global Outdoor Mask Consumption Value by Region (2020-2024-2031) & (USD Million) & CAGR

Table 73. Global Outdoor Mask Sales Quantity by Region (2020-2025) & (K Units)

Table 74. Global Outdoor Mask Sales Quantity by Region (2026-2031) & (K Units)

Table 75. Global Outdoor Mask Consumption Value by Region (2020-2025) & (USD Million)

Table 76. Global Outdoor Mask Consumption Value by Region (2026-2031) & (USD Million)

Table 77. Global Outdoor Mask Average Price by Region (2020-2025) & (US\$/Unit)

Table 78. Global Outdoor Mask Average Price by Region (2026-2031) & (US\$/Unit)

Table 79. Global Outdoor Mask Sales Quantity by Type (2020-2025) & (K Units)

Table 80. Global Outdoor Mask Sales Quantity by Type (2026-2031) & (K Units)

Table 81. Global Outdoor Mask Consumption Value by Type (2020-2025) & (USD Million)

Table 82. Global Outdoor Mask Consumption Value by Type (2026-2031) & (USD Million)

Table 83. Global Outdoor Mask Average Price by Type (2020-2025) & (US\$/Unit)

Table 84. Global Outdoor Mask Average Price by Type (2026-2031) & (US\$/Unit)

Table 85. Global Outdoor Mask Sales Quantity by Application (2020-2025) & (K Units)

Table 86. Global Outdoor Mask Sales Quantity by Application (2026-2031) & (K Units)

Table 87. Global Outdoor Mask Consumption Value by Application (2020-2025) & (USD Million)

Table 88. Global Outdoor Mask Consumption Value by Application (2026-2031) & (USD Million)

Table 89. Global Outdoor Mask Average Price by Application (2020-2025) & (US\$/Unit)

Table 90. Global Outdoor Mask Average Price by Application (2026-2031) & (US\$/Unit)

Table 91. North America Outdoor Mask Sales Quantity by Type (2020-2025) & (K Units)

Table 92. North America Outdoor Mask Sales Quantity by Type (2026-2031) & (K Units)

Table 93. North America Outdoor Mask Sales Quantity by Application (2020-2025) & (K Units)

Table 94. North America Outdoor Mask Sales Quantity by Application (2026-2031) & (K Units)

Table 95. North America Outdoor Mask Sales Quantity by Country (2020-2025) & (K Units)

Table 96. North America Outdoor Mask Sales Quantity by Country (2026-2031) & (K Units)

Table 97. North America Outdoor Mask Consumption Value by Country (2020-2025) & (USD Million)

Table 98. North America Outdoor Mask Consumption Value by Country (2026-2031) & (USD Million)

Table 99. Europe Outdoor Mask Sales Quantity by Type (2020-2025) & (K Units)

Table 100. Europe Outdoor Mask Sales Quantity by Type (2026-2031) & (K Units)

Table 101. Europe Outdoor Mask Sales Quantity by Application (2020-2025) & (K Units)

Table 102. Europe Outdoor Mask Sales Quantity by Application (2026-2031) & (K Units)

Table 103. Europe Outdoor Mask Sales Quantity by Country (2020-2025) & (K Units)

Table 104. Europe Outdoor Mask Sales Quantity by Country (2026-2031) & (K Units)

Table 105. Europe Outdoor Mask Consumption Value by Country (2020-2025) & (USD Million)

Table 106. Europe Outdoor Mask Consumption Value by Country (2026-2031) & (USD Million)

Table 107. Asia-Pacific Outdoor Mask Sales Quantity by Type (2020-2025) & (K Units)

Table 108. Asia-Pacific Outdoor Mask Sales Quantity by Type (2026-2031) & (K Units)

Table 109. Asia-Pacific Outdoor Mask Sales Quantity by Application (2020-2025) & (K Units)

Table 110. Asia-Pacific Outdoor Mask Sales Quantity by Application (2026-2031) & (K Units)

Table 111. Asia-Pacific Outdoor Mask Sales Quantity by Region (2020-2025) & (K Units)

Table 112. Asia-Pacific Outdoor Mask Sales Quantity by Region (2026-2031) & (K Units)

Table 113. Asia-Pacific Outdoor Mask Consumption Value by Region (2020-2025) &

(USD Million)

Table 114. Asia-Pacific Outdoor Mask Consumption Value by Region (2026-2031) & (USD Million)

Table 115. South America Outdoor Mask Sales Quantity by Type (2020-2025) & (K Units)

Table 116. South America Outdoor Mask Sales Quantity by Type (2026-2031) & (K Units)

Table 117. South America Outdoor Mask Sales Quantity by Application (2020-2025) & (K Units)

Table 118. South America Outdoor Mask Sales Quantity by Application (2026-2031) & (K Units)

Table 119. South America Outdoor Mask Sales Quantity by Country (2020-2025) & (K Units)

Table 120. South America Outdoor Mask Sales Quantity by Country (2026-2031) & (K Units)

Table 121. South America Outdoor Mask Consumption Value by Country (2020-2025) & (USD Million)

Table 122. South America Outdoor Mask Consumption Value by Country (2026-2031) & (USD Million)

Table 123. Middle East & Africa Outdoor Mask Sales Quantity by Type (2020-2025) & (K Units)

Table 124. Middle East & Africa Outdoor Mask Sales Quantity by Type (2026-2031) & (K Units)

Table 125. Middle East & Africa Outdoor Mask Sales Quantity by Application (2020-2025) & (K Units)

Table 126. Middle East & Africa Outdoor Mask Sales Quantity by Application (2026-2031) & (K Units)

Table 127. Middle East & Africa Outdoor Mask Sales Quantity by Country (2020-2025) & (K Units)

Table 128. Middle East & Africa Outdoor Mask Sales Quantity by Country (2026-2031) & (K Units)

Table 129. Middle East & Africa Outdoor Mask Consumption Value by Country (2020-2025) & (USD Million)

Table 130. Middle East & Africa Outdoor Mask Consumption Value by Country (2026-2031) & (USD Million)

Table 131. Outdoor Mask Raw Material

Table 132. Key Manufacturers of Outdoor Mask Raw Materials

Table 133. Outdoor Mask Typical Distributors

Table 134. Outdoor Mask Typical Customers

List Of Figures

LIST OF FIGURES

- Figure 1. Outdoor Mask Picture
- Figure 2. Global Outdoor Mask Revenue by Type, (USD Million), 2020 & 2024 & 2031
- Figure 3. Global Outdoor Mask Revenue Market Share by Type in 2024
- Figure 4. Cotton Examples
- Figure 5. Ice Silk Examples
- Figure 6. PVC Examples
- Figure 7. Non-Woven Fabric Examples
- Figure 8. Global Outdoor Mask Consumption Value by Application, (USD Million), 2020 & 2024 & 2031
- Figure 9. Global Outdoor Mask Revenue Market Share by Application in 2024
- Figure 10. Outdoor Enthusiasts Examples
- Figure 11. Occupationally Exposed Population Examples
- Figure 12. Other Examples
- Figure 13. Global Outdoor Mask Consumption Value, (USD Million): 2020 & 2024 & 2031
- Figure 14. Global Outdoor Mask Consumption Value and Forecast (2020-2031) & (USD Million)
- Figure 15. Global Outdoor Mask Sales Quantity (2020-2031) & (K Units)
- Figure 16. Global Outdoor Mask Price (2020-2031) & (US\$/Unit)
- Figure 17. Global Outdoor Mask Sales Quantity Market Share by Manufacturer in 2024
- Figure 18. Global Outdoor Mask Revenue Market Share by Manufacturer in 2024
- Figure 19. Producer Shipments of Outdoor Mask by Manufacturer Sales (\$MM) and Market Share (%): 2024
- Figure 20. Top 3 Outdoor Mask Manufacturer (Revenue) Market Share in 2024
- Figure 21. Top 6 Outdoor Mask Manufacturer (Revenue) Market Share in 2024
- Figure 22. Global Outdoor Mask Sales Quantity Market Share by Region (2020-2031)
- Figure 23. Global Outdoor Mask Consumption Value Market Share by Region (2020-2031)
- Figure 24. North America Outdoor Mask Consumption Value (2020-2031) & (USD Million)
- Figure 25. Europe Outdoor Mask Consumption Value (2020-2031) & (USD Million)
- Figure 26. Asia-Pacific Outdoor Mask Consumption Value (2020-2031) & (USD Million)
- Figure 27. South America Outdoor Mask Consumption Value (2020-2031) & (USD Million)
- Figure 28. Middle East & Africa Outdoor Mask Consumption Value (2020-2031) & (USD Million)

Million)

Figure 29. Global Outdoor Mask Sales Quantity Market Share by Type (2020-2031)

Figure 30. Global Outdoor Mask Consumption Value Market Share by Type (2020-2031)

Figure 31. Global Outdoor Mask Average Price by Type (2020-2031) & (US\$/Unit)

Figure 32. Global Outdoor Mask Sales Quantity Market Share by Application (2020-2031)

Figure 33. Global Outdoor Mask Revenue Market Share by Application (2020-2031)

Figure 34. Global Outdoor Mask Average Price by Application (2020-2031) & (US\$/Unit)

Figure 35. North America Outdoor Mask Sales Quantity Market Share by Type (2020-2031)

Figure 36. North America Outdoor Mask Sales Quantity Market Share by Application (2020-2031)

Figure 37. North America Outdoor Mask Sales Quantity Market Share by Country (2020-2031)

Figure 38. North America Outdoor Mask Consumption Value Market Share by Country (2020-2031)

Figure 39. United States Outdoor Mask Consumption Value (2020-2031) & (USD Million)

Figure 40. Canada Outdoor Mask Consumption Value (2020-2031) & (USD Million)

Figure 41. Mexico Outdoor Mask Consumption Value (2020-2031) & (USD Million)

Figure 42. Europe Outdoor Mask Sales Quantity Market Share by Type (2020-2031)

Figure 43. Europe Outdoor Mask Sales Quantity Market Share by Application (2020-2031)

Figure 44. Europe Outdoor Mask Sales Quantity Market Share by Country (2020-2031)

Figure 45. Europe Outdoor Mask Consumption Value Market Share by Country (2020-2031)

Figure 46. Germany Outdoor Mask Consumption Value (2020-2031) & (USD Million)

Figure 47. France Outdoor Mask Consumption Value (2020-2031) & (USD Million)

Figure 48. United Kingdom Outdoor Mask Consumption Value (2020-2031) & (USD Million)

Figure 49. Russia Outdoor Mask Consumption Value (2020-2031) & (USD Million)

Figure 50. Italy Outdoor Mask Consumption Value (2020-2031) & (USD Million)

Figure 51. Asia-Pacific Outdoor Mask Sales Quantity Market Share by Type (2020-2031)

Figure 52. Asia-Pacific Outdoor Mask Sales Quantity Market Share by Application (2020-2031)

Figure 53. Asia-Pacific Outdoor Mask Sales Quantity Market Share by Region (2020-2031)

Figure 54. Asia-Pacific Outdoor Mask Consumption Value Market Share by Region (2020-2031)

Figure 55. China Outdoor Mask Consumption Value (2020-2031) & (USD Million)

Figure 56. Japan Outdoor Mask Consumption Value (2020-2031) & (USD Million)

Figure 57. South Korea Outdoor Mask Consumption Value (2020-2031) & (USD Million)

Figure 58. India Outdoor Mask Consumption Value (2020-2031) & (USD Million)

Figure 59. Southeast Asia Outdoor Mask Consumption Value (2020-2031) & (USD Million)

Figure 60. Australia Outdoor Mask Consumption Value (2020-2031) & (USD Million)

Figure 61. South America Outdoor Mask Sales Quantity Market Share by Type (2020-2031)

Figure 62. South America Outdoor Mask Sales Quantity Market Share by Application (2020-2031)

Figure 63. South America Outdoor Mask Sales Quantity Market Share by Country (2020-2031)

Figure 64. South America Outdoor Mask Consumption Value Market Share by Country (2020-2031)

Figure 65. Brazil Outdoor Mask Consumption Value (2020-2031) & (USD Million)

Figure 66. Argentina Outdoor Mask Consumption Value (2020-2031) & (USD Million)

Figure 67. Middle East & Africa Outdoor Mask Sales Quantity Market Share by Type (2020-2031)

Figure 68. Middle East & Africa Outdoor Mask Sales Quantity Market Share by Application (2020-2031)

Figure 69. Middle East & Africa Outdoor Mask Sales Quantity Market Share by Country (2020-2031)

Figure 70. Middle East & Africa Outdoor Mask Consumption Value Market Share by Country (2020-2031)

Figure 71. Turkey Outdoor Mask Consumption Value (2020-2031) & (USD Million)

Figure 72. Egypt Outdoor Mask Consumption Value (2020-2031) & (USD Million)

Figure 73. Saudi Arabia Outdoor Mask Consumption Value (2020-2031) & (USD Million)

Figure 74. South Africa Outdoor Mask Consumption Value (2020-2031) & (USD Million)

Figure 75. Outdoor Mask Market Drivers

Figure 76. Outdoor Mask Market Restraints

Figure 77. Outdoor Mask Market Trends

Figure 78. Porters Five Forces Analysis

Figure 79. Manufacturing Cost Structure Analysis of Outdoor Mask in 2024

Figure 80. Manufacturing Process Analysis of Outdoor Mask

Figure 81. Outdoor Mask Industrial Chain

Figure 82. Sales Channel: Direct to End-User vs Distributors

Figure 83. Direct Channel Pros & Cons

Figure 84. Indirect Channel Pros & Cons

Figure 85. Methodology

Figure 86. Research Process and Data Source

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