

Global Outdoor Jacket Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Outdoor Jacket market size was valued at US\$ 35000 million in 2024 and is forecast to a readjusted size of USD 51590 million by 2031 with a CAGR of 5.8% during review period.

Outdoor jacket is a kind of clothing which is worn during some outdoor sports or widely recognized due to its special function

The major players in global Outdoor Jacket market include Nike, Adidas, etc. The top 2 players occupy about 20% shares of the global market. North America and Europe are main markets, they occupy about 60% of the global market. Lightweight Functional Outdoor Jackets is the main type, with a share about 40%. Male is the main application, which holds a share about 55%.

This report is a detailed and comprehensive analysis for global Outdoor Jacket market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Outdoor Jacket market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2020-2031

Global Outdoor Jacket market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2020-2031

Global Outdoor Jacket market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2020-2031

Global Outdoor Jacket market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (USD/Unit), 2020-2025

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Outdoor Jacket
- To forecast future growth in each product and end-use market
- To forecast future factors affecting the marketplace

This report profiles key players in the global Outdoor Jacket market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Nike, Adidas, Under Armour, VF, PUMA, Lafuma, Amer Sports, Guirenniao, Skechers, Columbia, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Outdoor Jacket market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Lightweight Functional Outdoor Jackets

Mediumweight Functional Outdoor Jackets

Expeditionary Expedition Special Outdoor Jackets

Market segment by Application

Male

Female

Major players covered

Nike

Adidas

Under Armour

VF

PUMA

Lafuma

Amer Sports

Guirenniao

Skechers

Columbia

Li-Ning

ANTA

361 Degrees

Patagonia

Mizuno

Jack Wolfskin

Toread

Helly Hansen

Xtep

Billabong

Peak

VAUDE

Bergans

Asics

Salewa

BasicNet

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Outdoor Jacket product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Outdoor Jacket, with price, sales quantity, revenue, and global market share of Outdoor Jacket from 2020 to 2025.

Chapter 3, the Outdoor Jacket competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Outdoor Jacket breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Outdoor Jacket market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Outdoor Jacket.

Chapter 14 and 15, to describe Outdoor Jacket sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Type

1.3.1 Overview: Global Outdoor Jacket Consumption Value by Type: 2020 Versus 2024 Versus 2031

1.3.2 Lightweight Functional Outdoor Jackets

1.3.3 Mediumweight Functional Outdoor Jackets

1.3.4 Expeditionary Expedition Special Outdoor Jackets

1.4 Market Analysis by Application

1.4.1 Overview: Global Outdoor Jacket Consumption Value by Application: 2020 Versus 2024 Versus 2031

1.4.2 Male

1.4.3 Female

1.5 Global Outdoor Jacket Market Size & Forecast

1.5.1 Global Outdoor Jacket Consumption Value (2020 & 2024 & 2031)

1.5.2 Global Outdoor Jacket Sales Quantity (2020-2031)

1.5.3 Global Outdoor Jacket Average Price (2020-2031)

2 MANUFACTURERS PROFILES

2.1 Nike

2.1.1 Nike Details

2.1.2 Nike Major Business

2.1.3 Nike Outdoor Jacket Product and Services

2.1.4 Nike Outdoor Jacket Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.1.5 Nike Recent Developments/Updates

2.2 Adidas

2.2.1 Adidas Details

2.2.2 Adidas Major Business

2.2.3 Adidas Outdoor Jacket Product and Services

2.2.4 Adidas Outdoor Jacket Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.2.5 Adidas Recent Developments/Updates

2.3 Under Armour

- 2.3.1 Under Armour Details
- 2.3.2 Under Armour Major Business
- 2.3.3 Under Armour Outdoor Jacket Product and Services
- 2.3.4 Under Armour Outdoor Jacket Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
- 2.3.5 Under Armour Recent Developments/Updates
- 2.4 VF
 - 2.4.1 VF Details
 - 2.4.2 VF Major Business
 - 2.4.3 VF Outdoor Jacket Product and Services
 - 2.4.4 VF Outdoor Jacket Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.4.5 VF Recent Developments/Updates
- 2.5 PUMA
 - 2.5.1 PUMA Details
 - 2.5.2 PUMA Major Business
 - 2.5.3 PUMA Outdoor Jacket Product and Services
 - 2.5.4 PUMA Outdoor Jacket Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.5.5 PUMA Recent Developments/Updates
- 2.6 Lafuma
 - 2.6.1 Lafuma Details
 - 2.6.2 Lafuma Major Business
 - 2.6.3 Lafuma Outdoor Jacket Product and Services
 - 2.6.4 Lafuma Outdoor Jacket Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.6.5 Lafuma Recent Developments/Updates
- 2.7 Amer Sports
 - 2.7.1 Amer Sports Details
 - 2.7.2 Amer Sports Major Business
 - 2.7.3 Amer Sports Outdoor Jacket Product and Services
 - 2.7.4 Amer Sports Outdoor Jacket Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.7.5 Amer Sports Recent Developments/Updates
- 2.8 Guirenniao
 - 2.8.1 Guirenniao Details
 - 2.8.2 Guirenniao Major Business
 - 2.8.3 Guirenniao Outdoor Jacket Product and Services
 - 2.8.4 Guirenniao Outdoor Jacket Sales Quantity, Average Price, Revenue, Gross

Margin and Market Share (2020-2025)

2.8.5 Guirenniao Recent Developments/Updates

2.9 Skechers

2.9.1 Skechers Details

2.9.2 Skechers Major Business

2.9.3 Skechers Outdoor Jacket Product and Services

2.9.4 Skechers Outdoor Jacket Sales Quantity, Average Price, Revenue, Gross

Margin and Market Share (2020-2025)

2.9.5 Skechers Recent Developments/Updates

2.10 Columbia

2.10.1 Columbia Details

2.10.2 Columbia Major Business

2.10.3 Columbia Outdoor Jacket Product and Services

2.10.4 Columbia Outdoor Jacket Sales Quantity, Average Price, Revenue, Gross

Margin and Market Share (2020-2025)

2.10.5 Columbia Recent Developments/Updates

2.11 Li-Ning

2.11.1 Li-Ning Details

2.11.2 Li-Ning Major Business

2.11.3 Li-Ning Outdoor Jacket Product and Services

2.11.4 Li-Ning Outdoor Jacket Sales Quantity, Average Price, Revenue, Gross Margin

and Market Share (2020-2025)

2.11.5 Li-Ning Recent Developments/Updates

2.12 ANTA

2.12.1 ANTA Details

2.12.2 ANTA Major Business

2.12.3 ANTA Outdoor Jacket Product and Services

2.12.4 ANTA Outdoor Jacket Sales Quantity, Average Price, Revenue, Gross Margin

and Market Share (2020-2025)

2.12.5 ANTA Recent Developments/Updates

2.13 361 Degrees

2.13.1 361 Degrees Details

2.13.2 361 Degrees Major Business

2.13.3 361 Degrees Outdoor Jacket Product and Services

2.13.4 361 Degrees Outdoor Jacket Sales Quantity, Average Price, Revenue, Gross

Margin and Market Share (2020-2025)

2.13.5 361 Degrees Recent Developments/Updates

2.14 Patagonia

2.14.1 Patagonia Details

- 2.14.2 Patagonia Major Business
- 2.14.3 Patagonia Outdoor Jacket Product and Services
- 2.14.4 Patagonia Outdoor Jacket Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
- 2.14.5 Patagonia Recent Developments/Updates
- 2.15 Mizuno
 - 2.15.1 Mizuno Details
 - 2.15.2 Mizuno Major Business
 - 2.15.3 Mizuno Outdoor Jacket Product and Services
 - 2.15.4 Mizuno Outdoor Jacket Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.15.5 Mizuno Recent Developments/Updates
- 2.16 Jack Wolfskin
 - 2.16.1 Jack Wolfskin Details
 - 2.16.2 Jack Wolfskin Major Business
 - 2.16.3 Jack Wolfskin Outdoor Jacket Product and Services
 - 2.16.4 Jack Wolfskin Outdoor Jacket Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.16.5 Jack Wolfskin Recent Developments/Updates
- 2.17 Toread
 - 2.17.1 Toread Details
 - 2.17.2 Toread Major Business
 - 2.17.3 Toread Outdoor Jacket Product and Services
 - 2.17.4 Toread Outdoor Jacket Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.17.5 Toread Recent Developments/Updates
- 2.18 Helly Hansen
 - 2.18.1 Helly Hansen Details
 - 2.18.2 Helly Hansen Major Business
 - 2.18.3 Helly Hansen Outdoor Jacket Product and Services
 - 2.18.4 Helly Hansen Outdoor Jacket Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.18.5 Helly Hansen Recent Developments/Updates
- 2.19 Xtep
 - 2.19.1 Xtep Details
 - 2.19.2 Xtep Major Business
 - 2.19.3 Xtep Outdoor Jacket Product and Services
 - 2.19.4 Xtep Outdoor Jacket Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

- 2.19.5 Xtep Recent Developments/Updates
- 2.20 Billabong
 - 2.20.1 Billabong Details
 - 2.20.2 Billabong Major Business
 - 2.20.3 Billabong Outdoor Jacket Product and Services
 - 2.20.4 Billabong Outdoor Jacket Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.20.5 Billabong Recent Developments/Updates
- 2.21 Peak
 - 2.21.1 Peak Details
 - 2.21.2 Peak Major Business
 - 2.21.3 Peak Outdoor Jacket Product and Services
 - 2.21.4 Peak Outdoor Jacket Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.21.5 Peak Recent Developments/Updates
- 2.22 VAUDE
 - 2.22.1 VAUDE Details
 - 2.22.2 VAUDE Major Business
 - 2.22.3 VAUDE Outdoor Jacket Product and Services
 - 2.22.4 VAUDE Outdoor Jacket Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.22.5 VAUDE Recent Developments/Updates
- 2.23 Bergans
 - 2.23.1 Bergans Details
 - 2.23.2 Bergans Major Business
 - 2.23.3 Bergans Outdoor Jacket Product and Services
 - 2.23.4 Bergans Outdoor Jacket Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.23.5 Bergans Recent Developments/Updates
- 2.24 Asics
 - 2.24.1 Asics Details
 - 2.24.2 Asics Major Business
 - 2.24.3 Asics Outdoor Jacket Product and Services
 - 2.24.4 Asics Outdoor Jacket Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.24.5 Asics Recent Developments/Updates
- 2.25 Salewa
 - 2.25.1 Salewa Details
 - 2.25.2 Salewa Major Business

- 2.25.3 Salewa Outdoor Jacket Product and Services
- 2.25.4 Salewa Outdoor Jacket Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
- 2.25.5 Salewa Recent Developments/Updates
- 2.26 BasicNet
 - 2.26.1 BasicNet Details
 - 2.26.2 BasicNet Major Business
 - 2.26.3 BasicNet Outdoor Jacket Product and Services
 - 2.26.4 BasicNet Outdoor Jacket Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.26.5 BasicNet Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: OUTDOOR JACKET BY MANUFACTURER

- 3.1 Global Outdoor Jacket Sales Quantity by Manufacturer (2020-2025)
- 3.2 Global Outdoor Jacket Revenue by Manufacturer (2020-2025)
- 3.3 Global Outdoor Jacket Average Price by Manufacturer (2020-2025)
- 3.4 Market Share Analysis (2024)
 - 3.4.1 Producer Shipments of Outdoor Jacket by Manufacturer Revenue (\$MM) and Market Share (%): 2024
 - 3.4.2 Top 3 Outdoor Jacket Manufacturer Market Share in 2024
 - 3.4.3 Top 6 Outdoor Jacket Manufacturer Market Share in 2024
- 3.5 Outdoor Jacket Market: Overall Company Footprint Analysis
 - 3.5.1 Outdoor Jacket Market: Region Footprint
 - 3.5.2 Outdoor Jacket Market: Company Product Type Footprint
 - 3.5.3 Outdoor Jacket Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

- 4.1 Global Outdoor Jacket Market Size by Region
 - 4.1.1 Global Outdoor Jacket Sales Quantity by Region (2020-2031)
 - 4.1.2 Global Outdoor Jacket Consumption Value by Region (2020-2031)
 - 4.1.3 Global Outdoor Jacket Average Price by Region (2020-2031)
- 4.2 North America Outdoor Jacket Consumption Value (2020-2031)
- 4.3 Europe Outdoor Jacket Consumption Value (2020-2031)
- 4.4 Asia-Pacific Outdoor Jacket Consumption Value (2020-2031)
- 4.5 South America Outdoor Jacket Consumption Value (2020-2031)

4.6 Middle East & Africa Outdoor Jacket Consumption Value (2020-2031)

5 MARKET SEGMENT BY TYPE

5.1 Global Outdoor Jacket Sales Quantity by Type (2020-2031)

5.2 Global Outdoor Jacket Consumption Value by Type (2020-2031)

5.3 Global Outdoor Jacket Average Price by Type (2020-2031)

6 MARKET SEGMENT BY APPLICATION

6.1 Global Outdoor Jacket Sales Quantity by Application (2020-2031)

6.2 Global Outdoor Jacket Consumption Value by Application (2020-2031)

6.3 Global Outdoor Jacket Average Price by Application (2020-2031)

7 NORTH AMERICA

7.1 North America Outdoor Jacket Sales Quantity by Type (2020-2031)

7.2 North America Outdoor Jacket Sales Quantity by Application (2020-2031)

7.3 North America Outdoor Jacket Market Size by Country

7.3.1 North America Outdoor Jacket Sales Quantity by Country (2020-2031)

7.3.2 North America Outdoor Jacket Consumption Value by Country (2020-2031)

7.3.3 United States Market Size and Forecast (2020-2031)

7.3.4 Canada Market Size and Forecast (2020-2031)

7.3.5 Mexico Market Size and Forecast (2020-2031)

8 EUROPE

8.1 Europe Outdoor Jacket Sales Quantity by Type (2020-2031)

8.2 Europe Outdoor Jacket Sales Quantity by Application (2020-2031)

8.3 Europe Outdoor Jacket Market Size by Country

8.3.1 Europe Outdoor Jacket Sales Quantity by Country (2020-2031)

8.3.2 Europe Outdoor Jacket Consumption Value by Country (2020-2031)

8.3.3 Germany Market Size and Forecast (2020-2031)

8.3.4 France Market Size and Forecast (2020-2031)

8.3.5 United Kingdom Market Size and Forecast (2020-2031)

8.3.6 Russia Market Size and Forecast (2020-2031)

8.3.7 Italy Market Size and Forecast (2020-2031)

9 ASIA-PACIFIC

- 9.1 Asia-Pacific Outdoor Jacket Sales Quantity by Type (2020-2031)
- 9.2 Asia-Pacific Outdoor Jacket Sales Quantity by Application (2020-2031)
- 9.3 Asia-Pacific Outdoor Jacket Market Size by Region
 - 9.3.1 Asia-Pacific Outdoor Jacket Sales Quantity by Region (2020-2031)
 - 9.3.2 Asia-Pacific Outdoor Jacket Consumption Value by Region (2020-2031)
 - 9.3.3 China Market Size and Forecast (2020-2031)
 - 9.3.4 Japan Market Size and Forecast (2020-2031)
 - 9.3.5 South Korea Market Size and Forecast (2020-2031)
 - 9.3.6 India Market Size and Forecast (2020-2031)
 - 9.3.7 Southeast Asia Market Size and Forecast (2020-2031)
 - 9.3.8 Australia Market Size and Forecast (2020-2031)

10 SOUTH AMERICA

- 10.1 South America Outdoor Jacket Sales Quantity by Type (2020-2031)
- 10.2 South America Outdoor Jacket Sales Quantity by Application (2020-2031)
- 10.3 South America Outdoor Jacket Market Size by Country
 - 10.3.1 South America Outdoor Jacket Sales Quantity by Country (2020-2031)
 - 10.3.2 South America Outdoor Jacket Consumption Value by Country (2020-2031)
 - 10.3.3 Brazil Market Size and Forecast (2020-2031)
 - 10.3.4 Argentina Market Size and Forecast (2020-2031)

11 MIDDLE EAST & AFRICA

- 11.1 Middle East & Africa Outdoor Jacket Sales Quantity by Type (2020-2031)
- 11.2 Middle East & Africa Outdoor Jacket Sales Quantity by Application (2020-2031)
- 11.3 Middle East & Africa Outdoor Jacket Market Size by Country
 - 11.3.1 Middle East & Africa Outdoor Jacket Sales Quantity by Country (2020-2031)
 - 11.3.2 Middle East & Africa Outdoor Jacket Consumption Value by Country (2020-2031)
 - 11.3.3 Turkey Market Size and Forecast (2020-2031)
 - 11.3.4 Egypt Market Size and Forecast (2020-2031)
 - 11.3.5 Saudi Arabia Market Size and Forecast (2020-2031)
 - 11.3.6 South Africa Market Size and Forecast (2020-2031)

12 MARKET DYNAMICS

- 12.1 Outdoor Jacket Market Drivers

12.2 Outdoor Jacket Market Restraints

12.3 Outdoor Jacket Trends Analysis

12.4 Porters Five Forces Analysis

12.4.1 Threat of New Entrants

12.4.2 Bargaining Power of Suppliers

12.4.3 Bargaining Power of Buyers

12.4.4 Threat of Substitutes

12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

13.1 Raw Material of Outdoor Jacket and Key Manufacturers

13.2 Manufacturing Costs Percentage of Outdoor Jacket

13.3 Outdoor Jacket Production Process

13.4 Industry Value Chain Analysis

14 SHIPMENTS BY DISTRIBUTION CHANNEL

14.1 Sales Channel

14.1.1 Direct to End-User

14.1.2 Distributors

14.2 Outdoor Jacket Typical Distributors

14.3 Outdoor Jacket Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Outdoor Jacket Consumption Value by Type, (USD Million), 2020 & 2024 & 2031

Table 2. Global Outdoor Jacket Consumption Value by Application, (USD Million), 2020 & 2024 & 2031

Table 3. Nike Basic Information, Manufacturing Base and Competitors

Table 4. Nike Major Business

Table 5. Nike Outdoor Jacket Product and Services

Table 6. Nike Outdoor Jacket Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 7. Nike Recent Developments/Updates

Table 8. Adidas Basic Information, Manufacturing Base and Competitors

Table 9. Adidas Major Business

Table 10. Adidas Outdoor Jacket Product and Services

Table 11. Adidas Outdoor Jacket Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 12. Adidas Recent Developments/Updates

Table 13. Under Armour Basic Information, Manufacturing Base and Competitors

Table 14. Under Armour Major Business

Table 15. Under Armour Outdoor Jacket Product and Services

Table 16. Under Armour Outdoor Jacket Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 17. Under Armour Recent Developments/Updates

Table 18. VF Basic Information, Manufacturing Base and Competitors

Table 19. VF Major Business

Table 20. VF Outdoor Jacket Product and Services

Table 21. VF Outdoor Jacket Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 22. VF Recent Developments/Updates

Table 23. PUMA Basic Information, Manufacturing Base and Competitors

Table 24. PUMA Major Business

Table 25. PUMA Outdoor Jacket Product and Services

Table 26. PUMA Outdoor Jacket Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 27. PUMA Recent Developments/Updates

Table 28. Lafuma Basic Information, Manufacturing Base and Competitors

Table 29. Lafuma Major Business

Table 30. Lafuma Outdoor Jacket Product and Services

Table 31. Lafuma Outdoor Jacket Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 32. Lafuma Recent Developments/Updates

Table 33. Amer Sports Basic Information, Manufacturing Base and Competitors

Table 34. Amer Sports Major Business

Table 35. Amer Sports Outdoor Jacket Product and Services

Table 36. Amer Sports Outdoor Jacket Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 37. Amer Sports Recent Developments/Updates

Table 38. Guirenniao Basic Information, Manufacturing Base and Competitors

Table 39. Guirenniao Major Business

Table 40. Guirenniao Outdoor Jacket Product and Services

Table 41. Guirenniao Outdoor Jacket Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 42. Guirenniao Recent Developments/Updates

Table 43. Skechers Basic Information, Manufacturing Base and Competitors

Table 44. Skechers Major Business

Table 45. Skechers Outdoor Jacket Product and Services

Table 46. Skechers Outdoor Jacket Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 47. Skechers Recent Developments/Updates

Table 48. Columbia Basic Information, Manufacturing Base and Competitors

Table 49. Columbia Major Business

Table 50. Columbia Outdoor Jacket Product and Services

Table 51. Columbia Outdoor Jacket Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 52. Columbia Recent Developments/Updates

Table 53. Li-Ning Basic Information, Manufacturing Base and Competitors

Table 54. Li-Ning Major Business

Table 55. Li-Ning Outdoor Jacket Product and Services

Table 56. Li-Ning Outdoor Jacket Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 57. Li-Ning Recent Developments/Updates

Table 58. ANTA Basic Information, Manufacturing Base and Competitors

Table 59. ANTA Major Business

Table 60. ANTA Outdoor Jacket Product and Services

Table 61. ANTA Outdoor Jacket Sales Quantity (K Units), Average Price (USD/Unit),

Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 62. ANTA Recent Developments/Updates

Table 63. 361 Degrees Basic Information, Manufacturing Base and Competitors

Table 64. 361 Degrees Major Business

Table 65. 361 Degrees Outdoor Jacket Product and Services

Table 66. 361 Degrees Outdoor Jacket Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 67. 361 Degrees Recent Developments/Updates

Table 68. Patagonia Basic Information, Manufacturing Base and Competitors

Table 69. Patagonia Major Business

Table 70. Patagonia Outdoor Jacket Product and Services

Table 71. Patagonia Outdoor Jacket Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 72. Patagonia Recent Developments/Updates

Table 73. Mizuno Basic Information, Manufacturing Base and Competitors

Table 74. Mizuno Major Business

Table 75. Mizuno Outdoor Jacket Product and Services

Table 76. Mizuno Outdoor Jacket Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 77. Mizuno Recent Developments/Updates

Table 78. Jack Wolfskin Basic Information, Manufacturing Base and Competitors

Table 79. Jack Wolfskin Major Business

Table 80. Jack Wolfskin Outdoor Jacket Product and Services

Table 81. Jack Wolfskin Outdoor Jacket Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 82. Jack Wolfskin Recent Developments/Updates

Table 83. Tread Basic Information, Manufacturing Base and Competitors

Table 84. Tread Major Business

Table 85. Tread Outdoor Jacket Product and Services

Table 86. Tread Outdoor Jacket Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 87. Tread Recent Developments/Updates

Table 88. Helly Hansen Basic Information, Manufacturing Base and Competitors

Table 89. Helly Hansen Major Business

Table 90. Helly Hansen Outdoor Jacket Product and Services

Table 91. Helly Hansen Outdoor Jacket Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 92. Helly Hansen Recent Developments/Updates

Table 93. Xtep Basic Information, Manufacturing Base and Competitors

Table 94. Xtep Major Business
Table 95. Xtep Outdoor Jacket Product and Services
Table 96. Xtep Outdoor Jacket Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
Table 97. Xtep Recent Developments/Updates
Table 98. Billabong Basic Information, Manufacturing Base and Competitors
Table 99. Billabong Major Business
Table 100. Billabong Outdoor Jacket Product and Services
Table 101. Billabong Outdoor Jacket Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
Table 102. Billabong Recent Developments/Updates
Table 103. Peak Basic Information, Manufacturing Base and Competitors
Table 104. Peak Major Business
Table 105. Peak Outdoor Jacket Product and Services
Table 106. Peak Outdoor Jacket Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
Table 107. Peak Recent Developments/Updates
Table 108. VAUDE Basic Information, Manufacturing Base and Competitors
Table 109. VAUDE Major Business
Table 110. VAUDE Outdoor Jacket Product and Services
Table 111. VAUDE Outdoor Jacket Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
Table 112. VAUDE Recent Developments/Updates
Table 113. Bergans Basic Information, Manufacturing Base and Competitors
Table 114. Bergans Major Business
Table 115. Bergans Outdoor Jacket Product and Services
Table 116. Bergans Outdoor Jacket Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
Table 117. Bergans Recent Developments/Updates
Table 118. Asics Basic Information, Manufacturing Base and Competitors
Table 119. Asics Major Business
Table 120. Asics Outdoor Jacket Product and Services
Table 121. Asics Outdoor Jacket Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
Table 122. Asics Recent Developments/Updates
Table 123. Salewa Basic Information, Manufacturing Base and Competitors
Table 124. Salewa Major Business
Table 125. Salewa Outdoor Jacket Product and Services
Table 126. Salewa Outdoor Jacket Sales Quantity (K Units), Average Price (USD/Unit),

Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 127. Salewa Recent Developments/Updates

Table 128. BasicNet Basic Information, Manufacturing Base and Competitors

Table 129. BasicNet Major Business

Table 130. BasicNet Outdoor Jacket Product and Services

Table 131. BasicNet Outdoor Jacket Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 132. BasicNet Recent Developments/Updates

Table 133. Global Outdoor Jacket Sales Quantity by Manufacturer (2020-2025) & (K Units)

Table 134. Global Outdoor Jacket Revenue by Manufacturer (2020-2025) & (USD Million)

Table 135. Global Outdoor Jacket Average Price by Manufacturer (2020-2025) & (USD/Unit)

Table 136. Market Position of Manufacturers in Outdoor Jacket, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2024

Table 137. Head Office and Outdoor Jacket Production Site of Key Manufacturer

Table 138. Outdoor Jacket Market: Company Product Type Footprint

Table 139. Outdoor Jacket Market: Company Product Application Footprint

Table 140. Outdoor Jacket New Market Entrants and Barriers to Market Entry

Table 141. Outdoor Jacket Mergers, Acquisition, Agreements, and Collaborations

Table 142. Global Outdoor Jacket Consumption Value by Region (2020-2024-2031) & (USD Million) & CAGR

Table 143. Global Outdoor Jacket Sales Quantity by Region (2020-2025) & (K Units)

Table 144. Global Outdoor Jacket Sales Quantity by Region (2026-2031) & (K Units)

Table 145. Global Outdoor Jacket Consumption Value by Region (2020-2025) & (USD Million)

Table 146. Global Outdoor Jacket Consumption Value by Region (2026-2031) & (USD Million)

Table 147. Global Outdoor Jacket Average Price by Region (2020-2025) & (USD/Unit)

Table 148. Global Outdoor Jacket Average Price by Region (2026-2031) & (USD/Unit)

Table 149. Global Outdoor Jacket Sales Quantity by Type (2020-2025) & (K Units)

Table 150. Global Outdoor Jacket Sales Quantity by Type (2026-2031) & (K Units)

Table 151. Global Outdoor Jacket Consumption Value by Type (2020-2025) & (USD Million)

Table 152. Global Outdoor Jacket Consumption Value by Type (2026-2031) & (USD Million)

Table 153. Global Outdoor Jacket Average Price by Type (2020-2025) & (USD/Unit)

Table 154. Global Outdoor Jacket Average Price by Type (2026-2031) & (USD/Unit)

Table 155. Global Outdoor Jacket Sales Quantity by Application (2020-2025) & (K Units)

Table 156. Global Outdoor Jacket Sales Quantity by Application (2026-2031) & (K Units)

Table 157. Global Outdoor Jacket Consumption Value by Application (2020-2025) & (USD Million)

Table 158. Global Outdoor Jacket Consumption Value by Application (2026-2031) & (USD Million)

Table 159. Global Outdoor Jacket Average Price by Application (2020-2025) & (USD/Unit)

Table 160. Global Outdoor Jacket Average Price by Application (2026-2031) & (USD/Unit)

Table 161. North America Outdoor Jacket Sales Quantity by Type (2020-2025) & (K Units)

Table 162. North America Outdoor Jacket Sales Quantity by Type (2026-2031) & (K Units)

Table 163. North America Outdoor Jacket Sales Quantity by Application (2020-2025) & (K Units)

Table 164. North America Outdoor Jacket Sales Quantity by Application (2026-2031) & (K Units)

Table 165. North America Outdoor Jacket Sales Quantity by Country (2020-2025) & (K Units)

Table 166. North America Outdoor Jacket Sales Quantity by Country (2026-2031) & (K Units)

Table 167. North America Outdoor Jacket Consumption Value by Country (2020-2025) & (USD Million)

Table 168. North America Outdoor Jacket Consumption Value by Country (2026-2031) & (USD Million)

Table 169. Europe Outdoor Jacket Sales Quantity by Type (2020-2025) & (K Units)

Table 170. Europe Outdoor Jacket Sales Quantity by Type (2026-2031) & (K Units)

Table 171. Europe Outdoor Jacket Sales Quantity by Application (2020-2025) & (K Units)

Table 172. Europe Outdoor Jacket Sales Quantity by Application (2026-2031) & (K Units)

Table 173. Europe Outdoor Jacket Sales Quantity by Country (2020-2025) & (K Units)

Table 174. Europe Outdoor Jacket Sales Quantity by Country (2026-2031) & (K Units)

Table 175. Europe Outdoor Jacket Consumption Value by Country (2020-2025) & (USD Million)

Table 176. Europe Outdoor Jacket Consumption Value by Country (2026-2031) & (USD Million)

Million)

Table 177. Asia-Pacific Outdoor Jacket Sales Quantity by Type (2020-2025) & (K Units)

Table 178. Asia-Pacific Outdoor Jacket Sales Quantity by Type (2026-2031) & (K Units)

Table 179. Asia-Pacific Outdoor Jacket Sales Quantity by Application (2020-2025) & (K Units)

Table 180. Asia-Pacific Outdoor Jacket Sales Quantity by Application (2026-2031) & (K Units)

Table 181. Asia-Pacific Outdoor Jacket Sales Quantity by Region (2020-2025) & (K Units)

Table 182. Asia-Pacific Outdoor Jacket Sales Quantity by Region (2026-2031) & (K Units)

Table 183. Asia-Pacific Outdoor Jacket Consumption Value by Region (2020-2025) & (USD Million)

Table 184. Asia-Pacific Outdoor Jacket Consumption Value by Region (2026-2031) & (USD Million)

Table 185. South America Outdoor Jacket Sales Quantity by Type (2020-2025) & (K Units)

Table 186. South America Outdoor Jacket Sales Quantity by Type (2026-2031) & (K Units)

Table 187. South America Outdoor Jacket Sales Quantity by Application (2020-2025) & (K Units)

Table 188. South America Outdoor Jacket Sales Quantity by Application (2026-2031) & (K Units)

Table 189. South America Outdoor Jacket Sales Quantity by Country (2020-2025) & (K Units)

Table 190. South America Outdoor Jacket Sales Quantity by Country (2026-2031) & (K Units)

Table 191. South America Outdoor Jacket Consumption Value by Country (2020-2025) & (USD Million)

Table 192. South America Outdoor Jacket Consumption Value by Country (2026-2031) & (USD Million)

Table 193. Middle East & Africa Outdoor Jacket Sales Quantity by Type (2020-2025) & (K Units)

Table 194. Middle East & Africa Outdoor Jacket Sales Quantity by Type (2026-2031) & (K Units)

Table 195. Middle East & Africa Outdoor Jacket Sales Quantity by Application (2020-2025) & (K Units)

Table 196. Middle East & Africa Outdoor Jacket Sales Quantity by Application (2026-2031) & (K Units)

Table 197. Middle East & Africa Outdoor Jacket Sales Quantity by Country (2020-2025) & (K Units)

Table 198. Middle East & Africa Outdoor Jacket Sales Quantity by Country (2026-2031) & (K Units)

Table 199. Middle East & Africa Outdoor Jacket Consumption Value by Country (2020-2025) & (USD Million)

Table 200. Middle East & Africa Outdoor Jacket Consumption Value by Country (2026-2031) & (USD Million)

Table 201. Outdoor Jacket Raw Material

Table 202. Key Manufacturers of Outdoor Jacket Raw Materials

Table 203. Outdoor Jacket Typical Distributors

Table 204. Outdoor Jacket Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Outdoor Jacket Picture

Figure 2. Global Outdoor Jacket Revenue by Type, (USD Million), 2020 & 2024 & 2031

Figure 3. Global Outdoor Jacket Revenue Market Share by Type in 2024

Figure 4. Lightweight Functional Outdoor Jackets Examples

Figure 5. Mediumweight Functional Outdoor Jackets Examples

Figure 6. Expeditionary Expedition Special Outdoor Jackets Examples

Figure 7. Global Outdoor Jacket Consumption Value by Application, (USD Million), 2020 & 2024 & 2031

Figure 8. Global Outdoor Jacket Revenue Market Share by Application in 2024

Figure 9. Male Examples

Figure 10. Female Examples

Figure 11. Global Outdoor Jacket Consumption Value, (USD Million): 2020 & 2024 & 2031

Figure 12. Global Outdoor Jacket Consumption Value and Forecast (2020-2031) & (USD Million)

Figure 13. Global Outdoor Jacket Sales Quantity (2020-2031) & (K Units)

Figure 14. Global Outdoor Jacket Price (2020-2031) & (USD/Unit)

Figure 15. Global Outdoor Jacket Sales Quantity Market Share by Manufacturer in 2024

Figure 16. Global Outdoor Jacket Revenue Market Share by Manufacturer in 2024

Figure 17. Producer Shipments of Outdoor Jacket by Manufacturer Sales (\$MM) and Market Share (%): 2024

Figure 18. Top 3 Outdoor Jacket Manufacturer (Revenue) Market Share in 2024

Figure 19. Top 6 Outdoor Jacket Manufacturer (Revenue) Market Share in 2024

Figure 20. Global Outdoor Jacket Sales Quantity Market Share by Region (2020-2031)

Figure 21. Global Outdoor Jacket Consumption Value Market Share by Region (2020-2031)

Figure 22. North America Outdoor Jacket Consumption Value (2020-2031) & (USD Million)

Figure 23. Europe Outdoor Jacket Consumption Value (2020-2031) & (USD Million)

Figure 24. Asia-Pacific Outdoor Jacket Consumption Value (2020-2031) & (USD Million)

Figure 25. South America Outdoor Jacket Consumption Value (2020-2031) & (USD Million)

Figure 26. Middle East & Africa Outdoor Jacket Consumption Value (2020-2031) & (USD Million)

Figure 27. Global Outdoor Jacket Sales Quantity Market Share by Type (2020-2031)

- Figure 28. Global Outdoor Jacket Consumption Value Market Share by Type (2020-2031)
- Figure 29. Global Outdoor Jacket Average Price by Type (2020-2031) & (USD/Unit)
- Figure 30. Global Outdoor Jacket Sales Quantity Market Share by Application (2020-2031)
- Figure 31. Global Outdoor Jacket Revenue Market Share by Application (2020-2031)
- Figure 32. Global Outdoor Jacket Average Price by Application (2020-2031) & (USD/Unit)
- Figure 33. North America Outdoor Jacket Sales Quantity Market Share by Type (2020-2031)
- Figure 34. North America Outdoor Jacket Sales Quantity Market Share by Application (2020-2031)
- Figure 35. North America Outdoor Jacket Sales Quantity Market Share by Country (2020-2031)
- Figure 36. North America Outdoor Jacket Consumption Value Market Share by Country (2020-2031)
- Figure 37. United States Outdoor Jacket Consumption Value (2020-2031) & (USD Million)
- Figure 38. Canada Outdoor Jacket Consumption Value (2020-2031) & (USD Million)
- Figure 39. Mexico Outdoor Jacket Consumption Value (2020-2031) & (USD Million)
- Figure 40. Europe Outdoor Jacket Sales Quantity Market Share by Type (2020-2031)
- Figure 41. Europe Outdoor Jacket Sales Quantity Market Share by Application (2020-2031)
- Figure 42. Europe Outdoor Jacket Sales Quantity Market Share by Country (2020-2031)
- Figure 43. Europe Outdoor Jacket Consumption Value Market Share by Country (2020-2031)
- Figure 44. Germany Outdoor Jacket Consumption Value (2020-2031) & (USD Million)
- Figure 45. France Outdoor Jacket Consumption Value (2020-2031) & (USD Million)
- Figure 46. United Kingdom Outdoor Jacket Consumption Value (2020-2031) & (USD Million)
- Figure 47. Russia Outdoor Jacket Consumption Value (2020-2031) & (USD Million)
- Figure 48. Italy Outdoor Jacket Consumption Value (2020-2031) & (USD Million)
- Figure 49. Asia-Pacific Outdoor Jacket Sales Quantity Market Share by Type (2020-2031)
- Figure 50. Asia-Pacific Outdoor Jacket Sales Quantity Market Share by Application (2020-2031)
- Figure 51. Asia-Pacific Outdoor Jacket Sales Quantity Market Share by Region (2020-2031)
- Figure 52. Asia-Pacific Outdoor Jacket Consumption Value Market Share by Region

(2020-2031)

Figure 53. China Outdoor Jacket Consumption Value (2020-2031) & (USD Million)

Figure 54. Japan Outdoor Jacket Consumption Value (2020-2031) & (USD Million)

Figure 55. South Korea Outdoor Jacket Consumption Value (2020-2031) & (USD Million)

Figure 56. India Outdoor Jacket Consumption Value (2020-2031) & (USD Million)

Figure 57. Southeast Asia Outdoor Jacket Consumption Value (2020-2031) & (USD Million)

Figure 58. Australia Outdoor Jacket Consumption Value (2020-2031) & (USD Million)

Figure 59. South America Outdoor Jacket Sales Quantity Market Share by Type (2020-2031)

Figure 60. South America Outdoor Jacket Sales Quantity Market Share by Application (2020-2031)

Figure 61. South America Outdoor Jacket Sales Quantity Market Share by Country (2020-2031)

Figure 62. South America Outdoor Jacket Consumption Value Market Share by Country (2020-2031)

Figure 63. Brazil Outdoor Jacket Consumption Value (2020-2031) & (USD Million)

Figure 64. Argentina Outdoor Jacket Consumption Value (2020-2031) & (USD Million)

Figure 65. Middle East & Africa Outdoor Jacket Sales Quantity Market Share by Type (2020-2031)

Figure 66. Middle East & Africa Outdoor Jacket Sales Quantity Market Share by Application (2020-2031)

Figure 67. Middle East & Africa Outdoor Jacket Sales Quantity Market Share by Country (2020-2031)

Figure 68. Middle East & Africa Outdoor Jacket Consumption Value Market Share by Country (2020-2031)

Figure 69. Turkey Outdoor Jacket Consumption Value (2020-2031) & (USD Million)

Figure 70. Egypt Outdoor Jacket Consumption Value (2020-2031) & (USD Million)

Figure 71. Saudi Arabia Outdoor Jacket Consumption Value (2020-2031) & (USD Million)

Figure 72. South Africa Outdoor Jacket Consumption Value (2020-2031) & (USD Million)

Figure 73. Outdoor Jacket Market Drivers

Figure 74. Outdoor Jacket Market Restraints

Figure 75. Outdoor Jacket Market Trends

Figure 76. Porters Five Forces Analysis

Figure 77. Manufacturing Cost Structure Analysis of Outdoor Jacket in 2024

Figure 78. Manufacturing Process Analysis of Outdoor Jacket

Figure 79. Outdoor Jacket Industrial Chain

Figure 80. Sales Channel: Direct to End-User vs Distributors

Figure 81. Direct Channel Pros & Cons

Figure 82. Indirect Channel Pros & Cons

Figure 83. Methodology

Figure 84. Research Process and Data Source

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