

# Global Outdoor Horn Speaker Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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## Abstracts

According to our (Global Info Research) latest study, the global Outdoor Horn Speaker market size was valued at US\$ 211 million in 2025 and is forecast to a readjusted size of US\$ 260 million by 2032 with a CAGR of 2.6% during review period.

In 2025, global Outdoor Horn Speaker production reached approximately 4,100 units, with an average global market price of around US\$ 50 per unit, and a gross profit margin of approximately 10%-30%. An outdoor horn speaker is a weather-resistant loudspeaker designed to project intelligible speech, alerts, and paging messages across open areas and high-noise environments by using a horn-loaded acoustic structure. The horn increases acoustic efficiency and controls directivity, concentrating sound energy toward the target zone for longer throw and better clarity than typical direct-radiating speakers. Outdoor models are engineered for harsh exposure, using UV-stable housings, corrosion-resistant hardware, sealed driver assemblies, and gaskets or drainage features to resist rain, dust, and temperature swings; many are rated with an ingress protection level and are built to withstand wind, vibration, and occasional impact. Most outdoor horn speakers are intended for distributed public address systems and include 70V/100V constant-voltage transformers with selectable power taps, enabling long cable runs and multiple speakers on the same line, while some also support low-impedance operation for dedicated amplifier channels.

Upstream, the supply chain includes compression drivers/diaphragms, magnets and voice coils, horn materials (ABS, fiberglass, aluminum), transformers for constant-voltage operation, weather seals and potting compounds, mounting brackets and stainless fasteners, outdoor-rated wiring/connectors, and protective coatings for UV and corrosion resistance. Midstream activities cover horn geometry and driver matching to

achieve target dispersion and vocal-band clarity, environmental and mechanical engineering for ingress protection and durability, transformer tap design, assembly and sealing, acoustic verification and burn-in testing, and compliance/certification for safety and emergency use where required. Downstream demand comes from AV/security integrators and electrical contractors building outdoor paging and mass-notification systems for industrial sites, logistics yards, campuses, transportation infrastructure, and public spaces; aftermarket activity includes periodic inspection in harsh climates, replacement of drivers/brackets, upgrades to higher-output or IP-networked paging endpoints, and expansion projects that add zones or integrate paging with fire alarm, access control, or industrial alarm/SCADA triggers.

This report is a detailed and comprehensive analysis for global Outdoor Horn Speaker market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### **Key Features:**

Global Outdoor Horn Speaker market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Outdoor Horn Speaker market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Outdoor Horn Speaker market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Outdoor Horn Speaker market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

### **The Primary Objectives in This Report Are:**

To determine the size of the total market opportunity of global and key countries  
To assess the growth potential for Outdoor Horn Speaker

To forecast future growth in each product and end-use market  
To assess competitive factors affecting the marketplace

This report profiles key players in the global Outdoor Horn Speaker market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include AtlasIED, Bogen, Pyle, DSPPA, Electro-Voice, Volti Audio, SPON, TOA Electronics, ITC Audio, Keenfinity, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

## **Market Segmentation**

Outdoor Horn Speaker market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

### **Market segment by Type**

Waterproof Type

Explosion-proof Type

Others

### **Market segment by Power**

30W

50W

100W

Others

## Market segment by Application

School

Airport

Train Station

Others

## Major players covered

AtlasIED

Bogen

Pyle

DSPPA

Electro-Voice

Volti Audio

SPON

TOA Electronics

ITC Audio

Keenfinity

MONACOR

AcousticBay

Amperes Electronics

Valcom

AudioHorn

Viking Electronics

Market segment by region, regional analysis covers  
North America (United States, Canada, and Mexico)  
Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)  
Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)  
South America (Brazil, Argentina, Colombia, and Rest of South America)  
Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 15 chapters:**

Chapter 1, to describe Outdoor Horn Speaker product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Outdoor Horn Speaker, with price, sales quantity, revenue, and global market share of Outdoor Horn Speaker from 2021 to 2026.

Chapter 3, the Outdoor Horn Speaker competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Outdoor Horn Speaker breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Outdoor Horn Speaker market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Outdoor Horn Speaker.

Chapter 14 and 15, to describe Outdoor Horn Speaker sales channel, distributors, customers, research findings and conclusion.

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