

# Global Outdoor Electric Blankets Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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## Abstracts

According to our (Global Info Research) latest study, the global Outdoor Electric Blankets market size was valued at US\$ 443 million in 2024 and is forecast to a readjusted size of USD 784 million by 2031 with a CAGR of 8.6% during review period.

An electric blanket is a blanket that comprises integrated electrical heating wires. Types include over blankets, throws, under blankets, and duvets. An electric blanket is placed below the bottom bed sheet and above the mattress. This is the most common type in Commonwealth countries and the U.K., where it is recognized by default as an 'electric blanket'; in Canada and the U.S., where it is less common, it is named an electric heated mattress pad. An electric over blanket is positioned above the top bed sheet and is the common type in Canada and the U.S., where it is called an 'electric blanket.'

This report is a detailed and comprehensive analysis for global Outdoor Electric Blankets market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

## Key Features:

Global Outdoor Electric Blankets market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Outdoor Electric Blankets market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Outdoor Electric Blankets market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Outdoor Electric Blankets market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2020-2025

### **The Primary Objectives in This Report Are:**

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Outdoor Electric Blankets
- To forecast future growth in each product and end-use market
- To forecast future factors affecting the marketplace

This report profiles key players in the global Outdoor Electric Blankets market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Sojoy, Cozee, RoadPro, Dalos Dream, Beautyrest, Sleep Philosophy, Serta, Shavel, SUNBEAM, Brookstone, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

### **Market Segmentation**

Outdoor Electric Blankets market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Cordless Blankets

Corded Blankets

## Market segment by Application

Online

Offline

## Major players covered

Sojoy

Cozee

RoadPro

Dalos Dream

Beautyrest

Sleep Philosophy

Serta

Shavel

SUNBEAM

Brookstone

## Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 15 chapters:**

Chapter 1, to describe Outdoor Electric Blankets product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Outdoor Electric Blankets, with price, sales quantity, revenue, and global market share of Outdoor Electric Blankets from 2020 to 2025.

Chapter 3, the Outdoor Electric Blankets competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Outdoor Electric Blankets breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Outdoor Electric Blankets market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Outdoor Electric Blankets.

Chapter 14 and 15, to describe Outdoor Electric Blankets sales channel, distributors, customers, research findings and conclusion.

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