

# Global OTC Blood Glucose Test Strip Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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## Abstracts

According to our (Global Info Research) latest study, the global OTC Blood Glucose Test Strip market size was valued at US\$ 5054 million in 2024 and is forecast to a readjusted size of USD 4732 million by 2031 with a CAGR of -0.9% during review period.

In this report, we will assess the current U.S. tariff framework alongside international policy adaptations, analyzing their effects on competitive market structures, regional economic dynamics, and supply chain resilience.

Over-the-Counter (OTC) blood glucose test strips are small, disposable strips used with a blood glucose meter to measure blood sugar levels. Designed for personal use without a prescription, these test strips enable individuals, particularly those with diabetes, to monitor their blood glucose at home or on the go. With a tiny blood sample, the strips provide quick and accurate results, helping users manage their condition effectively by making timely adjustments in diet, medication, or lifestyle.

This report is a detailed and comprehensive analysis for global OTC Blood Glucose Test Strip market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

## Key Features:

Global OTC Blood Glucose Test Strip market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global OTC Blood Glucose Test Strip market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global OTC Blood Glucose Test Strip market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global OTC Blood Glucose Test Strip market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2020-2025

### **The Primary Objectives in This Report Are:**

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for OTC Blood Glucose Test Strip
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global OTC Blood Glucose Test Strip market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Roche, LifeScan, Abbott, Ascensia, ARKRAY, I-SENS, Omron, B. Braun, Trividia Health, 77 Elektronika, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

### **Market Segmentation**

OTC Blood Glucose Test Strip market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

### **Market segment by Type**

Glucose Oxidase

Glucose Dehydrogenase

Other

### **Market segment by Application**

Online

Offline

### **Major players covered**

Roche

LifeScan

Abbott

Ascensia

ARKRAY

I-SENS

Omron

B. Braun

Trividia Health

77 Elektronika

AgaMatrix

ALL Medicus

Terumo

Sinocare

Yicheng

Yuwell

Edan

Sinomedisite

Vivacheck

Empecs

Andon

Mycura

Bioland

Kanghe

Market segment by region, regional analysis covers  
North America (United States, Canada, and Mexico)  
Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)  
Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)  
South America (Brazil, Argentina, Colombia, and Rest of South America)  
Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 15 chapters:**

Chapter 1, to describe OTC Blood Glucose Test Strip product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of OTC Blood Glucose Test Strip, with price, sales quantity, revenue, and global market share of OTC Blood Glucose Test Strip from 2020 to 2025.

Chapter 3, the OTC Blood Glucose Test Strip competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the OTC Blood Glucose Test Strip breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and OTC Blood Glucose Test Strip market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of OTC Blood Glucose Test Strip.

Chapter 14 and 15, to describe OTC Blood Glucose Test Strip sales channel, distributors, customers, research findings and conclusion.

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