

Global Oral Water Flossers Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Oral Water Flossers market size was valued at US\$ 1245 million in 2024 and is forecast to a readjusted size of USD 1882 million by 2031 with a CAGR of 6.2% during review period.

An oral water flosser is a handheld oral care device that directs a stream of water between your teeth and gums, removing food debris, plaque and bacteria.

According to our research, the global market for medical devices is estimated at US\$ 603 billion in the year 2023, and will be growing at a CAGR of 5% during next six years. The global healthcare spending contributes to occupy 10% of the global GDP and is continuously rising in recent years due to the increasing health needs of the aging population, the growing prevalence of chronic and infectious diseases and the expansion of emerging markets. The medical devices market plays a significant role in the healthcare industry. The market is driven by several factors, including the increasing demand for advanced healthcare services globally, advancements in medical technology, growing geriatric population, rising healthcare expenditure, and increasing awareness about early disease diagnosis and treatment. Cosmetic dentistry has become very popular in recent years. Today, teeth whitening procedure is one of the most popular cosmetic procedures performed by people all over the world, therefore, due to the increase in the number of beauty lovers, the demand for teeth whitening products such as water flossing is also increasing. The global water flossing market is growing owing to certain advantages of the use of water flossing products compared to conventional toothbrushes. One of the unique benefits of using water flossers is that they can provide an instant clean, removing food particles and plaque, which is difficult to achieve with traditional toothbrushes. Furthermore, increasing consumption of

tobacco products and rising cases of oral and dental problems are expected to drive market growth over the forecast period. Oral diseases such as tooth decay, gum disease and oral cancer affect nearly half of the world's population, and untreated tooth decay is the most common health condition globally. This factor has further played a significant role in driving the water flossing demand over the past few years.

This report is a detailed and comprehensive analysis for global Oral Water Flossers market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Oral Water Flossers market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Oral Water Flossers market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Oral Water Flossers market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Oral Water Flossers market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2020-2025

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Oral Water Flossers
- To forecast future growth in each product and end-use market
- To forecast future factors affecting the marketplace

This report profiles key players in the global Oral Water Flossers market based on the following parameters - company overview, sales quantity, revenue, price, gross margin,

product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Philips, ByDiffer, Waterpik, Aquasonic, Panasonic, Mornwell, ToothShower, MySmile, Tovendor, Nicwell, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Oral Water Flossers market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Constant Frequency

Frequency Conversion

Market segment by Application

Dental Hospital

General Hospital

Household

Major players covered

Philips

ByDiffer

Waterpik

Aquasonic

Panasonic

Mornwell

ToothShower

MySmile

Tovendor

Nicwell

Oral-B

Maxever

BESTOPE PRO

TUREWELL

Nicefeel

TEBIKIN

Frienda

BettaWell

MEDUP

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Oral Water Flossers product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Oral Water Flossers, with price, sales quantity, revenue, and global market share of Oral Water Flossers from 2020 to 2025.

Chapter 3, the Oral Water Flossers competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Oral Water Flossers breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Oral Water Flossers market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Oral Water Flossers.

Chapter 14 and 15, to describe Oral Water Flossers sales channel, distributors, customers, research findings and conclusion.

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