

Global OLED Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global OLED market size was valued at US\$ 27600 million in 2024 and is forecast to a readjusted size of USD 65070 million by 2031 with a CAGR of 13.2% during review period.

Organic light-emitting diode (OLED) is a patented display technology developed by kodak that USES organic polymer materials as semiconductors in leds. Polymer materials can be natural or synthetic and can be large or small. Proteins and DNA are examples of organic polymers.

Global OLED key players include Samsung, LG, etc. Global top two manufacturers hold a share over 90%.

South Korea is the largest market, with a share over 80%, followed by China, and Japan, both have a share about 20 percent.

In terms of product, AMOLED is the largest segment, with a share over 95%. And in terms of application, the largest application is Mobile Phone, followed by Wearables Device, Tablet PC, Head-mounted VR, etc.

This report is a detailed and comprehensive analysis for global OLED market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global OLED market size and forecasts, in consumption value (\$ Million), sales quantity (Million Pcs), and average selling prices (US\$/Pcs), 2020-2031

Global OLED market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Million Pcs), and average selling prices (US\$/Pcs), 2020-2031

Global OLED market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Million Pcs), and average selling prices (US\$/Pcs), 2020-2031

Global OLED market shares of main players, shipments in revenue (\$ Million), sales quantity (Million Pcs), and ASP (US\$/Pcs), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for OLED

To forecast future growth in each product and end-use market

To forecast future factors affecting the marketplace

This report profiles key players in the global OLED market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Samsung, LG, BOE, Everdisplay, Visionox, Tianma Micro-electronics, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

OLED market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

PMOLED

AMOLED

Market segment by Application

Mobile Phone

Head-mounted VR

Wearables Device

Tablet PC

TV

Others

Major players covered

Samsung

LG

BOE

Everdisplay

Visionox

Tianma Micro-electronics

Market segment by region, regional analysis covers
North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)
Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)
South America (Brazil, Argentina, Colombia, and Rest of South America)
Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe OLED product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of OLED, with price, sales quantity, revenue, and global market share of OLED from 2020 to 2025.

Chapter 3, the OLED competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the OLED breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and OLED market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of OLED.

Chapter 14 and 15, to describe OLED sales channel, distributors, customers, research findings and conclusion.

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