

Global Offset Printing Press Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Offset Printing Press market size was valued at US\$ 2762 million in 2024 and is forecast to a readjusted size of USD 3116 million by 2031 with a CAGR of 1.8% during review period.

Offset printing press is a majorly used printing technique in which the inked image is shifted from a platter to an elastic blanket, and after that, it is finally transferred to the printing surface. Offset printing is the advanced method of the printing system in any language and format. The method of offset printing press are based on tradle, or rotary printing press in which the matter to be printed was to be primarily collected manually rather automatically. In offset printing press, the content which is to be printed, is fed in the system and after that with the help of the camera, it is film and exposed is prepared through chemicals and put into offset printing press machine for the final print.

The key players of Offset Printing Press include Heidelberg, Komori, Koenig & Bauer, etc. The top three players of Offset Printing Press account for approximately 72% of the total market. Europe is the largest market of Offset Printing Press accounting for about 47%, followed by Japan and USA. In terms of Type, Sheet-Fed Offset Printing Press is the largest segment, with a share about 73%. In terms of Application, the largest segment is Commercial Market, followed by Packaging Market.

This report is a detailed and comprehensive analysis for global Offset Printing Press market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and

product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Offset Printing Press market size and forecasts, in consumption value (\$ Million), sales quantity (Units), and average selling prices (K USD/Unit), 2020-2031

Global Offset Printing Press market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Units), and average selling prices (K USD/Unit), 2020-2031

Global Offset Printing Press market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Units), and average selling prices (K USD/Unit), 2020-2031

Global Offset Printing Press market shares of main players, shipments in revenue (\$ Million), sales quantity (Units), and ASP (K USD/Unit), 2020-2025

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Offset Printing Press
- To forecast future growth in each product and end-use market
- To forecast future factors affecting the marketplace

This report profiles key players in the global Offset Printing Press market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Heidelberger, Komori, Koenig & Bauer, Manroland, RMGT, Shanghai Mechanical & Electrical, Beiren Printing, Prakash Offset, Sakurai, Xinxiang Xinovo, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Offset Printing Press market is split by Type and by Application. For the period

2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Sheet-Fed Offset Printing Press

Web-Fed Offset Printing Press

Market segment by Application

Packaging Market

Commercial Market

Label Market

Major players covered

Heidelberger

Komori

Koenig & Bauer

Manroland

RMGT

Shanghai Mechanical & Electrical

Beiren Printing

Prakash Offset

Sakurai

Xinxiang Xinovo

Ronald Web Offset

Qingdao SOLNA

Jingdezhen Zhongjing

Rugao Changsheng

Weihai Printing

Weifang Huatian

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Offset Printing Press product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Offset Printing Press, with price, sales quantity, revenue, and global market share of Offset Printing Press from 2020 to 2025.

Chapter 3, the Offset Printing Press competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Offset Printing Press breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Offset Printing Press market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Offset Printing Press.

Chapter 14 and 15, to describe Offset Printing Press sales channel, distributors, customers, research findings and conclusion.

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