

Global Octopus Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Octopus market size was valued at US\$ 3964 million in 2024 and is forecast to a readjusted size of USD 5068 million by 2031 with a CAGR of 3.6% during review period.

Octopus are sold in different types of products, such as fresh whole raw, whole raw frozen, chilled and thawed, cooked and as processed and value-added products. Most octopus come to the market as frozen products, fresh products and processed products.

Global key players of Octopus include Frigorificos de Camarinas, Viveros Merimar, PT. Tridaya Jaya Manunggal, Zhenjiang Xingye, etc. The top four players hold a share over 9%. Asia Pacific is the largest market, has a share about 45%, followed by Europe and North America, with share 34% and 10%, separately. In terms of product type, Fresh & Frozen Octopus is the largest segment, occupied for a share of 92%. In terms of application, Supermarkets and Hypermarkets has a share about 29 percent.

This report is a detailed and comprehensive analysis for global Octopus market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Octopus market size and forecasts, in consumption value (\$ Million), sales

quantity (Tons), and average selling prices (US\$/Ton), 2020-2031

Global Octopus market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2020-2031

Global Octopus market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2020-2031

Global Octopus market shares of main players, shipments in revenue (\$ Million), sales quantity (Tons), and ASP (US\$/Ton), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Octopus

To forecast future growth in each product and end-use market

To forecast future factors affecting the marketplace

This report profiles key players in the global Octopus market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Frigorificos de Camarinas, Nueva Pescanova, Thai Union Group, Viveros Merimar, PT. Tridaya Jaya Manunggal, Fesba SL, Soguima, Zhangzidao Group Co.Ltd (ZONECO), Zhenjiang Xingye, Yantai City Luxing Aquatic products, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Octopus market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Processed Octopus

Fresh & Frozen Octopus

Market segment by Application

Supermarkets and Hypermarkets

Convenience Stores

Specialist Retailers

Online Retailers

Food Service Sector

Major players covered

Frigorificos de Camarinas

Nueva Pescanova

Thai Union Group

Viveros Merimar

PT. Tridaya Jaya Manunggal

Fesba SL

Soguima

Zhangzidao Group Co.Ltd (ZONECO)

Zhenjiang Xingye

Yantai City Luxing Aquatic products

Zhenjiang Ocean Family

Zhanjiang Guolian Aquatic Products

Fremantle Octopus

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Octopus product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Octopus, with price, sales quantity, revenue, and global market share of Octopus from 2020 to 2025.

Chapter 3, the Octopus competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Octopus breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Octopus market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces

analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Octopus.

Chapter 14 and 15, to describe Octopus sales channel, distributors, customers, research findings and conclusion.

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