

Global NTC Thermostat Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global NTC Thermostat market size was valued at US\$ 687 million in 2024 and is forecast to a readjusted size of USD 861 million by 2031 with a CAGR of 3.3% during review period.

In this report, we will assess the current U.S. tariff framework alongside international policy adaptations, analyzing their effects on competitive market structures, regional economic dynamics, and supply chain resilience.

An NTC (Negative Temperature Coefficient) thermistor is a ceramic semiconductor made with various metal oxides. Their electrical resistance decreases with increasing temperature. A typical temperature range for existing ceramic negative temperature coefficient (NTC) thermistors is -80 degrees C to +300 degrees C. This resistance is processed by an electronic circuit to provide temperature measurement. The thermistor itself does not provide any control over heating elements, relays, etc. The thermistor is strictly a sensor and any electrical control would need to be implemented by the circuit utilizing the thermistor.

Conventional ceramic NTC thermistors have been employed in the marketplace for over 70 years; and dominate the thermistor market. The ceramic thermistors are comprised of a metal oxide mix annealed at high temperatures. Companies around the world have used this ceramic technology to produce billions of thermistors annually. Typically, NTC thermistor is the most popular and economic solution for various fields such as home appliance, automotive, telecommunication, computer, medical instruments, industrial sites, etc.

NTC (Negative Temperature Coefficient) Thermistors market is relatively fragmented with fierce competition. Thinking Electronic is the world leading player in global NTC Thermistors market with the market share of 16%, in terms of revenue, followed by Shibaura, TDK, Semitec Corporation, Mitsubishi, Vishay, Shiheng Electronics, AVX, Murata and Panasonic. The top 10 listed companies accounted for 69% of the revenue market share.

The penetration of NTC Thermistors has risen over the past few years in applications ranging from consumer electronics to automotive. Asia Pacific is the largest downstream regions, occupied about 71% of market share, in terms of volume.

The classification of Negative Temperature Coefficient Thermistor include Radial Type, Diode Type, Wire Bonding Type, Film Type, SMD Type, Wire Type and Chip in Glass Type. The market share of SMD Type is about 26%.

Negative Temperature Coefficient Thermistor's application are Consumer Electronics, Medical Instruments, Automotive, Home Appliance, Industrial Equipment, Aerospace & Defense and Others. The most proportion of Negative Temperature Coefficient Thermistor are 30% market shares.

This report is a detailed and comprehensive analysis for global NTC Thermostat market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global NTC Thermostat market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global NTC Thermostat market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global NTC Thermostat market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices

(US\$/Unit), 2020-2031

Global NTC Thermostat market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2020-2025

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for NTC Thermostat
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global NTC Thermostat market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Ascon Technologic, ENDA, Seitron, Sauter, BMR, Carel, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

NTC Thermostat market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Mechanical

Digital

Market segment by Application

Online

Offline

Major players covered

Ascon Technologic

ENDA

Seitron

Sauter

BMR

Carel

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe NTC Thermostat product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of NTC Thermostat, with price, sales quantity, revenue, and global market share of NTC Thermostat from 2020 to 2025.

Chapter 3, the NTC Thermostat competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the NTC Thermostat breakdown data are shown at the regional level, to

show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and NTC Thermostat market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of NTC Thermostat.

Chapter 14 and 15, to describe NTC Thermostat sales channel, distributors, customers, research findings and conclusion.

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