

North America Truck Telematics Market by Manufacturers, Countries, Type and Application, Forecast to 2022

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Abstracts

Telematics is a combination of the words telecommunications and informatics. Telematics, in a broad sense, is any integrated use of telecommunications with information and communications technology. It is the technology of sending, receiving and storing information relating to remote objects – like vehicles – via telecommunication devices.

Scope of the Report:

This report focuses on the Truck Telematics in North America market, especially in United States, Canada and Mexico. This report categorizes the market based on manufacturers, countries, type and application.

Market Segment by Manufacturers, this report covers

Trimble

Fleetmatics Group PLC

TomTom

MiX Telematics

Actsoft's

Ctrack

Daimler FleetBoard GmbH

KORE

Masternaut

AirIQ

Market Segment by Countries, covering

United States

Canada

Mexico

Market Segment by Type, covers

Tablet

Phone

Others

Market Segment by Applications, can be divided into

Driver Behavior

Vehicle Data

There are 15 Chapters to deeply display the North America Truck Telematics market.

Chapter 1, to describe Truck Telematics Introduction, product type and application, market overview, market analysis by countries, market opportunities, market risk,

market driving force;

Chapter 2, to analyze the manufacturers of Truck Telematics, with profile, main business, news, sales, price, revenue and market share in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with profile, main business, news, sales, price, revenue and market share in 2016 and 2017;

Chapter 4, to show the North America market by countries, covering United States, Canada and Mexico, with sales, revenue and market share of Truck Telematics, for each country, from 2012 to 2017;

Chapter 5 and 6, to show the market by type and application, with sales, price, revenue, market share and growth rate by type, application, from 2012 to 2017;

Chapter 7, 8 and 9, to analyze the segment market in United States, Canada and Mexico, by manufacturers, type and application, with sales, price, revenue and market share by manufacturers, types and applications;

Chapter 10, Truck Telematics market forecast, by countries, type and application, with sales, price and revenue, from 2017 to 2022;

Chapter 11, to analyze the manufacturing cost, key raw materials and manufacturing process etc.

Chapter 12, to analyze the industrial chain, sourcing strategy and downstream end users (buyers);

Chapter 13, to describe sales channel, distributors, traders, dealers etc.

Chapter 14 and 15, to describe Truck Telematics Research Findings and Conclusion, Appendix, methodology and data source

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