

North America Televisions Market by Manufacturers, Countries, Type and Application, Forecast to 2022

<https://marketpublishers.com/r/N6DA0309427EN.html>

Date: May 2017

Pages: 116

Price: US\$ 4,480.00 (Single User License)

ID: N6DA0309427EN

Abstracts

Television or TV is a telecommunication medium used for transmitting moving images in monochrome (black-and-white), or in color, and in two or three dimensions and sound. It can refer to a television set, a television program ('TV show'), or the medium of television transmission. Television is a mass medium, for entertainment, education, news, and advertising.

Scope of the Report:

This report focuses on the Televisions in North America market, especially in United States, Canada and Mexico. This report categorizes the market based on manufacturers, countries, type and application.

Market Segment by Manufacturers, this report covers

Samsung

Vizio

Sony

LG

Hisense

Panasonic

TCL

Sharp

Seiki

Skyworth

Element

Toshiba

Market Segment by Countries, covering

United States

Canada

Mexico

Market Segment by Type, covers

Under 32 inch

32-42 inch

42-48 inch

48-55 inch

55 inch&up

Market Segment by Applications, can be divided into

Commercial Signage

Home Entertainment

There are 15 Chapters to deeply display the North America Televisions market.

Chapter 1, to describe Televisions Introduction, product type and application, market overview, market analysis by countries, market opportunities, market risk, market driving force;

Chapter 2, to analyze the manufacturers of Televisions, with profile, main business, news, sales, price, revenue and market share in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with profile, main business, news, sales, price, revenue and market share in 2016 and 2017;

Chapter 4, to show the North America market by countries, covering United States, Canada and Mexico, with sales, revenue and market share of Televisions, for each country, from 2012 to 2017;

Chapter 5 and 6, to show the market by type and application, with sales, price, revenue, market share and growth rate by type, application, from 2012 to 2017;

Chapter 7, 8 and 9, to analyze the segment market in United States, Canada and Mexico, by manufacturers, type and application, with sales, price, revenue and market share by manufacturers, types and applications;

Chapter 10, Televisions market forecast, by countries, type and application, with sales, price and revenue, from 2017 to 2022;

Chapter 11, to analyze the manufacturing cost, key raw materials and manufacturing process etc.

Chapter 12, to analyze the industrial chain, sourcing strategy and downstream end users (buyers);

Chapter 13, to describe sales channel, distributors, traders, dealers etc.

Chapter 14 and 15, to describe Televisions Research Findings and Conclusion, Appendix, methodology and data source

Contents

1 MARKET OVERVIEW

- 1.1 Televisions Introduction
- 1.2 Market Analysis by Type
 - 1.2.1 Under 32 inch
 - 1.2.2 32-42 inch
 - 1.2.3 42-48 inch
 - 1.2.4 48-55 inch
 - 1.2.5 55 inch&up
- 1.3 Market Analysis by Applications
 - 1.3.1 Commercial Signage
 - 1.3.2 Home Entertainment
- 1.4 Market Analysis by Countries
 - 1.4.1 United States Status and Prospect (2012-2022)
 - 1.4.2 Mexico Status and Prospect (2012-2022)
 - 1.4.3 Canada Status and Prospect (2012-2022)
- 1.5 Market Dynamics
 - 1.5.1 Market Opportunities
 - 1.5.2 Market Risk
 - 1.5.3 Market Driving Force

2 MANUFACTURERS PROFILES

- 2.1 Samsung
 - 2.1.1 Profile
 - 2.1.2 Televisions Type and Applications
 - 2.1.2.1 Type
 - 2.1.2.2 Type
 - 2.1.3 Samsung Televisions Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.1.4 Business Overview
 - 2.1.5 Samsung News
- 2.2 Vizio
 - 2.2.1 Profile
 - 2.2.2 Televisions Type and Applications
 - 2.2.2.1 Type
 - 2.2.2.2 Type

2.2.3 Vizio Televisions Sales, Price, Revenue, Gross Margin and Market Share
(2016-2017)

2.2.4 Business Overview

2.2.5 Vizio News

2.3 Sony

2.3.1 Profile

2.3.2 Televisions Type and Applications

2.3.2.1 Type

2.3.2.2 Type

2.3.3 Sony Televisions Sales, Price, Revenue, Gross Margin and Market Share
(2016-2017)

2.3.4 Business Overview

2.3.5 Sony News

2.4 LG

2.4.1 Profile

2.4.2 Televisions Type and Applications

2.4.2.1 Type

2.4.2.2 Type

2.4.3 LG Televisions Sales, Price, Revenue, Gross Margin and Market Share
(2016-2017)

2.4.4 Business Overview

2.4.5 LG News

2.5 Hisense

2.5.1 Profile

2.5.2 Televisions Type and Applications

2.5.2.1 Type

2.5.2.2 Type

2.5.3 Hisense Televisions Sales, Price, Revenue, Gross Margin and Market Share
(2016-2017)

2.5.4 Business Overview

2.5.5 Hisense News

2.6 Panasonic

2.6.1 Profile

2.6.2 Televisions Type and Applications

2.6.2.1 Type

2.6.2.2 Type

2.6.3 Panasonic Televisions Sales, Price, Revenue, Gross Margin and Market Share
(2016-2017)

2.6.4 Business Overview

2.6.5 Panasonic News

2.7 TCL

2.7.1 Profile

2.7.2 Televisions Type and Applications

2.7.2.1 Type

2.7.2.2 Type

2.7.3 TCL Televisions Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.7.4 Business Overview

2.7.5 TCL News

2.8 Sharp

2.8.1 Profile

2.8.2 Televisions Type and Applications

2.8.2.1 Type

2.8.2.2 Type

2.8.3 Sharp Televisions Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.8.4 Business Overview

2.8.5 Sharp News

2.9 Seiki

2.9.1 Profile

2.9.2 Televisions Type and Applications

2.9.2.1 Type

2.9.2.2 Type

2.9.3 Seiki Televisions Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.9.4 Business Overview

2.9.5 Seiki News

2.10 Skyworth

2.10.1 Profile

2.10.2 Televisions Type and Applications

2.10.2.1 Type

2.10.2.2 Type

2.10.3 Skyworth Televisions Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.10.4 Business Overview

2.10.5 Skyworth News

2.11 Element

2.11.1 Profile

- 2.11.2 Televisions Type and Applications
 - 2.11.2.1 Type
 - 2.11.2.2 Type
- 2.11.3 Element Televisions Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
- 2.11.4 Business Overview
- 2.11.5 Element News
- 2.12 Toshiba
 - 2.12.1 Profile
 - 2.12.2 Televisions Type and Applications
 - 2.12.2.1 Type
 - 2.12.2.2 Type
 - 2.12.3 Toshiba Televisions Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.12.4 Business Overview
 - 2.12.5 Toshiba News

3 NORTH AMERICA TELEVISIONS MARKET COMPETITION, BY MANUFACTURER

- 3.1 North America Televisions Sales and Market Share by Manufacturer (2016-2017)
- 3.2 North America Televisions Revenue and Market Share by Manufacturer (2016-2017)
- 3.3 North America Televisions Price by Manufacturers (2016-2017)
- 3.4 Market Concentration Rate
 - 3.4.1 Top 3 Televisions Manufacturer Market Share
 - 3.4.2 Top 5 Televisions Manufacturer Market Share
- 3.5 Market Competition Trend

4 NORTH AMERICA TELEVISIONS MARKET ANALYSIS BY COUNTRIES

- 4.1 North America Televisions Sales Market Share by Countries
- 4.2 North America Televisions Sales by Countries (2012-2017)
- 4.3 North America Televisions Revenue (Value) by Countries (2012-2017)

5 NORTH AMERICA MARKET SEGMENTATION TELEVISIONS BY TYPE

- 5.1 North America Televisions Sales, Revenue and Market Share by Type (2012-2017)
 - 5.1.1 North America Televisions Sales and Market Share by Type (2012-2017)
 - 5.1.2 North America Televisions Revenue and Market Share by Type (2012-2017)

- 5.2 Under 32 inch Sales Growth and Price
 - 5.2.1 North America Under 32 inch Sales Growth (2012-2017)
 - 5.2.2 North America Under 32 inch Price (2012-2017)
- 5.3 32-42 inch Sales Growth and Price
 - 5.3.1 North America 32-42 inch Sales Growth (2012-2017)
 - 5.3.2 North America 32-42 inch Price (2012-2017)
- 5.4 42-48 inch Sales Growth and Price
 - 5.4.1 North America 42-48 inch Sales Growth (2012-2017)
 - 5.4.2 North America 42-48 inch Price (2012-2017)
- 5.5 48-55 inch Sales Growth and Price
 - 5.5.1 North America 48-55 inch Sales Growth (2012-2017)
 - 5.5.2 North America 48-55 inch Price (2012-2017)
- 5.6 55 inch&up Sales Growth and Price
 - 5.6.1 North America 55 inch&up Sales Growth (2012-2017)
 - 5.6.2 North America 55 inch&up Price (2012-2017)

6 NORTH AMERICA MARKET SEGMENTATION TELEVISIONS BY APPLICATION

- 6.1 North America Televisions Sales Market Share by Application (2012-2017)
- 6.2 Commercial Signage Sales Growth (2012-2017)
- 6.3 Home Entertainment Sales Growth (2012-2017)

7 UNITED STATES TELEVISIONS SALES, REVENUE, BY TYPE, APPLICATION AND MANUFACTURERS

- 7.1 United States Televisions Revenue, Sales and Growth Rate (2012-2017)
- 7.2 United States Televisions Sales and Market Share by Type
- 7.3 United States Televisions Sales by Application (2012-2017)
- 7.4 United States Televisions Sales, Revenue and Market Share by Manufacturer
 - 7.4.1 United States Televisions Sales and Market Share by Manufacturer
 - 7.4.2 United States Televisions Revenue and Market Share by Manufacturer
- 7.5 United States Televisions Export and Import (2012-2017)

8 CANADA TELEVISIONS SALES, REVENUE, BY TYPE, APPLICATION AND MANUFACTURERS

- 8.1 Canada Televisions Revenue, Sales and Growth Rate (2012-2017)
- 8.2 Canada Televisions Sales and Market Share by Type
- 8.3 Canada Televisions Sales by Application (2012-2017)

8.4 Canada Televisions Sales, Revenue and Market Share by Manufacturer

8.4.1 Canada Televisions Sales and Market Share by Manufacturer

8.4.2 Canada Televisions Revenue and Market Share by Manufacturer

8.5 Canada Televisions Export and Import (2012-2017)

9 MEXICO TELEVISIONS SALES, REVENUE, BY TYPE, APPLICATION AND MANUFACTURERS

9.1 Mexico Televisions Revenue, Sales and Growth Rate (2012-2017)

9.2 Mexico Televisions Sales and Market Share by Type

9.3 Mexico Televisions Sales by Application (2012-2017)

9.4 Mexico Televisions Sales, Revenue and Market Share by Manufacturer

9.4.1 Mexico Televisions Sales and Market Share by Manufacturer

9.4.2 Mexico Televisions Revenue and Market Share by Manufacturer

9.5 Mexico Televisions Export and Import (2012-2017)

10 TELEVISIONS MARKET FORECAST (2017-2022)

10.1 North America Televisions Sales, Revenue and Growth Rate (2017-2022)

10.2 Televisions Market Forecast by Countries (2017-2022)

10.2.1 United States Televisions Forecast (2017-2022)

10.2.2 Canada Televisions Forecast (2017-2022)

10.2.3 Mexico Televisions Forecast (2017-2022)

10.3 Televisions Market Forecast by Type (2017-2022)

10.4 Televisions Market Forecast by Application (2017-2022)

11 TELEVISIONS MANUFACTURING COST ANALYSIS

11.1 Televisions Key Raw Materials Analysis

11.1.1 Key Raw Materials

11.1.2 Price Trend of Key Raw Materials

11.1.3 Key Suppliers of Raw Materials

11.1.4 Market Concentration Rate of Raw Materials

11.2 Proportion of Manufacturing Cost Structure

11.2.1 Raw Materials

11.2.2 Labor Cost

11.2.3 Manufacturing Expenses

11.3 Manufacturing Process Analysis of Televisions

12 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 12.1 Televisions Industrial Chain Analysis
- 12.2 Upstream Raw Materials Sourcing
- 12.3 Raw Materials Sources of Televisions Major Manufacturers in 2016
- 12.4 Downstream Buyers

13 SALES CHANNEL, DISTRIBUTORS, TRADERS AND DEALERS

- 13.1 Sales Channel
 - 13.1.1 Direct Marketing
 - 13.1.2 Indirect Marketing
 - 13.1.3 Marketing Channel Future Trend
- 13.2 Distributors, Traders and Dealers

14 RESEARCH FINDINGS AND CONCLUSION

15 APPENDIX

- 15.1 Methodology
- 15.2 Analyst Introduction
- 15.3 Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Televisions Picture

Table Product Specifications of Televisions

Figure North America Sales Market Share of Televisions by Types in 2016

Table Types of Televisions

Figure Under 32 inch Picture

Table Major Manufacturers of Under 32 inch

Figure 32-42 inch Picture

Table Major Manufacturers of 32-42 inch

Figure 42-48 inch Picture

Table Major Manufacturers of 42-48 inch

Figure 48-55 inch Picture

Table Major Manufacturers of 48-55 inch

Figure 55 inch&up Picture

Table Major Manufacturers of 55 inch&up

Table North America Televisions Sales Market Share by Applications in 2016

Table Applications of Televisions

Figure Commercial Signage Picture

Figure Home Entertainment Picture

Figure United States Televisions Revenue (Million USD) and Growth Rate (2012-2022)

Figure Mexico Televisions Revenue (Million USD) and Growth Rate (2012-2022)

Figure Canada Televisions Revenue (Million USD) and Growth Rate (2012-2022)

Table Samsung Basic Information, Manufacturing Base and Competitors

Table Samsung Televisions Type and Applications

Table Samsung Televisions Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Table Vizio Basic Information, Manufacturing Base and Competitors

Table Vizio Televisions Type and Applications

Table Vizio Televisions Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Table Sony Basic Information, Manufacturing Base and Competitors

Table Sony Televisions Type and Applications

Table Sony Televisions Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Table LG Basic Information, Manufacturing Base and Competitors

Table LG Televisions Type and Applications

Table LG Televisions Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Table Hisense Basic Information, Manufacturing Base and Competitors

Table Hisense Televisions Type and Applications

Table Hisense Televisions Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Table Panasonic Basic Information, Manufacturing Base and Competitors

Table Panasonic Televisions Type and Applications

Table Panasonic Televisions Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Table TCL Basic Information, Manufacturing Base and Competitors

Table TCL Televisions Type and Applications

Table TCL Televisions Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Table Sharp Basic Information, Manufacturing Base and Competitors

Table Sharp Televisions Type and Applications

Table Sharp Televisions Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Table Seiki Basic Information, Manufacturing Base and Competitors

Table Seiki Televisions Type and Applications

Table Seiki Televisions Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Table Skyworth Basic Information, Manufacturing Base and Competitors

Table Skyworth Televisions Type and Applications

Table Skyworth Televisions Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Table Element Basic Information, Manufacturing Base and Competitors

Table Element Televisions Type and Applications

Table Element Televisions Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Table Toshiba Basic Information, Manufacturing Base and Competitors

Table Toshiba Televisions Type and Applications

Table Toshiba Televisions Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Table North America Televisions Sales by Manufacturer (2016-2017)

Figure North America Televisions Sales Market Share by Manufacturer in 2016

Figure North America Televisions Sales Market Share by Manufacturer in 2017

Table North America Televisions Revenue by Manufacturer (2016-2017)

Figure North America Televisions Revenue Market Share by Manufacturer in 2016

Figure North America Televisions Revenue Market Share by Manufacturer in 2017

Table North America Televisions Price by Manufacturers (2016-2017)

Figure Top 3 Televisions Manufacturer Market Share in 2016

Figure Top 3 Televisions Manufacturer Market Share in 2017

Figure Top 5 Televisions Manufacturer Market Share in 2016

Figure Top 5 Televisions Manufacturer Market Share in 2017

Figure North America Televisions Sales and Growth (2012-2017)

Table North America Televisions Sales by Countries (2012-2017)

Table North America Televisions Sales Market Share by Countries (2012-2017)

Figure North America 2012 Televisions Sales Market Share by Countries

Figure North America 2016 Televisions Sales Market Share by Countries

Figure North America Televisions Revenue and Growth (2012-2017)

Table North America Televisions Revenue by Countries (2012-2017)

Table North America Televisions Revenue Market Share by Countries (2012-2017)

Table North America 2012 Televisions Revenue Market Share by Countries

Table North America 2016 Televisions Revenue Market Share by Countries

Table North America Televisions Sales by Type (2012-2017)

Table North America Televisions Sales Share by Type (2012-2017)

Table North America Televisions Revenue by Type (2012-2017)

Table North America Televisions Revenue Share by Type (2012-2017)

Figure North America Under 32 inch Sales Growth (2012-2017)

Figure North America Under 32 inch Price (2012-2017)

Figure North America 32-42 inch Sales Growth (2012-2017)

Figure North America 32-42 inch Price (2012-2017)

Figure North America 42-48 inch Sales Growth (2012-2017)

Figure North America 42-48 inch Price (2012-2017)

Figure North America 48-55 inch Sales Growth (2012-2017)

Figure North America 48-55 inch Price (2012-2017)

Figure North America 55 inch&up Sales Growth (2012-2017)

Figure North America 55 inch&up Price (2012-2017)

Table North America Televisions Sales by Application (2012-2017)

Table North America Televisions Sales Share by Application (2012-2017)

Figure North America Commercial Signage Sales Growth (2012-2017)

Figure North America Home Entertainment Sales Growth (2012-2017)

Figure United States Televisions Revenue and Growth (2012-2017)

Figure United States Televisions Sales and Growth (2012-2017)

Table United States Televisions Sales by Type (2012-2017)

Table United States Televisions Sales Market Share by Type (2012-2017)

Table United States Televisions Sales by Application (2012-2017)

Table United States Televisions Sales Market Share by Application (2012-2017)
Table United States Televisions Sales by Manufacturer (2016-2017)
Figure United States Televisions Sales Market Share by Manufacturer in 2016
Figure United States Televisions Sales Market Share by Manufacturer in 2017
Table United States Televisions Revenue by Manufacturer (2016-2017)
Figure United States Televisions Revenue Market Share by Manufacturer in 2016
Figure United States Televisions Revenue Market Share by Manufacturer in 2017
Table United States Televisions Export and Import (2012-2017)
Figure Canada Televisions Revenue and Growth (2012-2017)
Figure Canada Televisions Sales and Growth (2012-2017)
Table Canada Televisions Sales by Type (2012-2017)
Table Canada Televisions Sales Market Share by Type (2012-2017)
Table Canada Televisions Sales by Application (2012-2017)
Table Canada Televisions Sales Market Share by Application (2012-2017)
Table Canada Televisions Sales by Manufacturer (2016-2017)
Figure Canada Televisions Sales Market Share by Manufacturer in 2016
Figure Canada Televisions Sales Market Share by Manufacturer in 2017
Table Canada Televisions Revenue by Manufacturer (2016-2017)
Figure Canada Televisions Revenue Market Share by Manufacturer in 2016
Figure Canada Televisions Revenue Market Share by Manufacturer in 2017
Table Canada Televisions Export and Import (2012-2017)
Figure Mexico Televisions Revenue and Growth (2012-2017)
Figure Mexico Televisions Sales and Growth (2012-2017)
Table Mexico Televisions Sales by Type (2012-2017)
Table Mexico Televisions Sales Market Share by Type (2012-2017)
Table Mexico Televisions Sales by Application (2012-2017)
Table Mexico Televisions Sales Market Share by Application (2012-2017)
Table Mexico Televisions Sales by Manufacturer (2016-2017)
Figure Mexico Televisions Sales Market Share by Manufacturer in 2016
Figure Mexico Televisions Sales Market Share by Manufacturer in 2017
Table Mexico Televisions Revenue by Manufacturer (2016-2017)
Figure Mexico Televisions Revenue Market Share by Manufacturer in 2016
Figure Mexico Televisions Revenue Market Share by Manufacturer in 2017
Table Mexico Televisions Export and Import (2012-2017)
Figure North America Televisions Sales, Revenue and Growth Rate (2017-2022)
Table North America Televisions Sales Forecast by Countries (2017-2022)
Table North America Televisions Market Share Forecast by Countries (2017-2022)
Figure United States Televisions Sales Forecast (2017-2022)
Figure Canada Televisions Sales Forecast (2017-2022)

Figure Mexico Televisions Sales Forecast (2017-2022)
Table North America Televisions Sales Forecast by Type (2017-2022)
Table North America Televisions Market Share Forecast by Type (2017-2022)
Table North America Televisions Sales Forecast by Application (2017-2022)
Table North America Televisions Market Share Forecast by Application (2017-2022)
Table Sales Base and Market Concentration Rate of Raw Material
Figure Price Trend of Key Raw Materials
Table Key Suppliers of Raw Materials
Figure Manufacturing Cost Structure of Televisions
Figure Manufacturing Process Analysis of Televisions
Figure Televisions Industrial Chain Analysis
Table Raw Materials Sources of Televisions Major Manufacturers in 2016
Table Major Buyers of Televisions
Table Distributors/Traders/ Dealers List

I would like to order

Product name: North America Televisions Market by Manufacturers, Countries, Type and Application, Forecast to 2022

Product link: <https://marketpublishers.com/r/N6DA0309427EN.html>

Price: US\$ 4,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/N6DA0309427EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

