

North America Oxidation Hair Dye Market by Manufacturers, Countries, Type and Application, Forecast to 2022

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Abstracts

'There are two main categories of hair dye based on their chemical composition; oxidative (permanent hair dye) and additive (semi -permanent / temporary hair dye).

For permanent hair colouring, substances are added to open the cuticle so the dye can penetrate the hair shaft. In this way the colour changes remain while the hair grows. Permanent hair colour contains three main components of aromatic amines (dyes), a coupling agent and an oxidant, and the process can be divided into three steps:

?Oxidation of the dye

?Coupling reaction between the oxidized dye and coupling agent

?Further oxidation of the product from Step 2, where the final colour appears'

Scope of the Report:

This report focuses on the Oxidation Hair Dye in North America market, especially in United States, Canada and Mexico. This report categorizes the market based on manufacturers, countries, type and application.

Market Segment by Manufacturers, this report covers

L'Oréal

Henkel

Revlon

HOYU

Kao

COTY

Shiseido

YoungRace

Developlus

Aroma

Godrej

Market Segment by Countries, covering

United States

Canada

Mexico

Market Segment by Type, covers

PPD based hair colours

PTD based hair colours

Other material based hair colours

Market Segment by Applications, can be divided into

Home Use

Commercial Use

There are 15 Chapters to deeply display the North America Oxidation Hair Dye market.

Chapter 1, to describe Oxidation Hair Dye Introduction, product type and application, market overview, market analysis by countries, market opportunities, market risk, market driving force;

Chapter 2, to analyze the manufacturers of Oxidation Hair Dye, with profile, main business, news, sales, price, revenue and market share in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with profile, main business, news, sales, price, revenue and market share in 2016 and 2017;

Chapter 4, to show the North America market by countries, covering United States, Canada and Mexico, with sales, revenue and market share of Oxidation Hair Dye, for each country, from 2012 to 2017;

Chapter 5 and 6, to show the market by type and application, with sales, price, revenue, market share and growth rate by type, application, from 2012 to 2017;

Chapter 7, 8 and 9, to analyze the segment market in United States, Canada and Mexico, by manufacturers, type and application, with sales, price, revenue and market share by manufacturers, types and applications;

Chapter 10, Oxidation Hair Dye market forecast, by countries, type and application, with sales, price and revenue, from 2017 to 2022;

Chapter 11, to analyze the manufacturing cost, key raw materials and manufacturing process etc.

Chapter 12, to analyze the industrial chain, sourcing strategy and downstream end users (buyers);

Chapter 13, to describe sales channel, distributors, traders, dealers etc.

Chapter 14 and 15, to describe Oxidation Hair Dye Research Findings and Conclusion, Appendix, methodology and data source

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