

# North America and Europe Stand Up Paddle Board Market by Manufacturers, Regions, Type and Application, Forecast to 2023

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## **Abstracts**

Stand Up Paddle Board and stand up paddle boarding (SUP) are offshoots of surfing that originated in Hawaii. Unlike traditional surfing where the rider sits until a wave comes, stand up paddle boarders stand on their boards and use a paddle to propel themselves through the water. Stand Up Paddle Boarding is one of the fastest growing water sports. A combination of kayaking and surfing, this sports is fundamentally standing on a surfboard and using a paddle to propel oneself. Stand Up Paddle boards are longer, wider, and more buoyant than traditional surfboards, which enables you to comfortably balance on them.

#### SCOPE OF THE REPORT:

This report focuses on the Stand Up Paddle Board in North America and Europe market, especially in United States, United Kingdom, Canada, Germany, France, Italy and Spain. This report categorizes the market based on manufacturers, countries/Regions, type and application.

Market Segment by Manufacturers, this report covers

SUP ATX Naish Surfing

BIC Sport

Boardworks



C4 Waterman

**Tower Paddle Boards** 

Sun Dolphin

**Rave Sports Inc** 

**RED** Paddle

EXOCET- ORIGINAL

Coreban

NRS

F-one SUP

Clear Blue Hawaii

SlingShot

Hobie.

Laird StandUp

Sea Eagle

Airhead

#### Market Segment by Countries, covering

**United States** 

United Kingdom

Canada



Germany

France

Italy

Spain

Market Segment by Type, covers

Solid SUP Boards

Inflatable SUP Boards

Market Segment by Applications, can be divided into

For Surf

For Allround

For Flatwater or Touring

For Racing

Others

There are 19 Chapters to deeply display the North America and Europe Stand Up Paddle Board market.

Chapter 1, to describe Stand Up Paddle Board Introduction, product type and application, market overview, market analysis by countries, market opportunities, market risk, market driving force;

Chapter 2, to analyze the manufacturers of Stand Up Paddle Board, with profile, main business, news, sales, price, revenue and market share in 2016 and 2017;



Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the North America and Europe market by countries, covering United States, United Kingdom, Canada, France, Germany, Italy and Spain, with sales, price, revenue and market share of Stand Up Paddle Board, for each country, from 2013 to 2018;

Chapter 5 and 6, to show the market by type and application, with sales, price, revenue, market share and growth rate by type, application, from 2013 to 2018;

Chapter 7, 8, 9, 10, 11, 12 and 13 to analyze the key countries by manufacturers, Type and Application, covering 7 countries, with sales, revenue and market share by manufacturers, types and applications;

Chapter 14, Stand Up Paddle Board market forecast, by countries, type and application, with sales, price, revenue and growth rate forecast, from 2018 to 2023;

Chapter 15, to analyze the manufacturing cost, key raw materials and manufacturing process, etc.

Chapter 16, to analyze the industrial chain, sourcing strategy and downstream end users (buyers);

Chapter 17, to describe sales channel, distributors, traders, dealers, etc.

Chapter 18 and 19, to describe the research findings and conclusion, appendix, methodology and data source.



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