

North America and Europe Bubble Tea Market by Manufacturers, Regions, Type and Application, Forecast to 2023

<https://marketpublishers.com/r/NJ3B2WWFTCEN.html>

Date: March 2018

Pages: 103

Price: US\$ 4,480.00 (Single User License)

ID: NJ3B2WWFTCEN

Abstracts

Bubble tea (also known as pearl milk tea, bubble milk tea, boba juice, boba tea, or simply boba) is a Taiwanese tea-based drink invented in Tainan and Taichung in the 1980s. Most bubble tea recipes contain a tea base mixed with fruit or milk, to which chewy tapioca balls (known as bubbles, pearls, or boba) and fruit jelly are often added. Ice-blended versions are usually mixed with fruit or syrup, resulting in a slushy consistency. There are many varieties of the drink with a wide range of ingredients. The two most popular varieties are bubble milk tea with tapioca and bubble milk green tea with tapioca.

Scope of the Report:

This report focuses on the Bubble Tea in North America and Europe market, especially in United States, United Kingdom, Canada, Germany, France, Italy and Spain. This report categorizes the market based on manufacturers, countries/Regions, type and application.

Market Segment by Manufacturers, this report covers

Kung Fu Tea

Gong Cha

Boba Guys

Chatime

ShareTea

8tea5

Quickly

CoCo Fresh

VIVI BUBBLE TEA

Market Segment by Countries, covering

United States

United Kingdom

Canada

Germany

France

Italy

Spain

Market Segment by Type, covers

Original Flavored Bubble Tea

Fruit Flavored Bubble Tea

Other Flavors

Market Segment by Applications, can be divided into

Kids (10 years)

Teenagers (25 years)

Adults

There are 19 Chapters to deeply display the North America and Europe Bubble Tea market.

Chapter 1, to describe Bubble Tea Introduction, product type and application, market overview, market analysis by countries, market opportunities, market risk, market driving force;

Chapter 2, to analyze the manufacturers of Bubble Tea, with profile, main business, news, sales, price, revenue and market share in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the North America and Europe market by countries, covering United States, United Kingdom, Canada, France, Germany, Italy and Spain, with sales, price, revenue and market share of Bubble Tea, for each country, from 2013 to 2018;

Chapter 5 and 6, to show the market by type and application, with sales, price, revenue, market share and growth rate by type, application, from 2013 to 2018;

Chapter 7, 8, 9, 10, 11, 12 and 13 to analyze the key countries by manufacturers, Type and Application, covering 7 countries, with sales, revenue and market share by manufacturers, types and applications;

Chapter 14, Bubble Tea market forecast, by countries, type and application, with sales, price, revenue and growth rate forecast, from 2018 to 2023;

Chapter 15, to analyze the manufacturing cost, key raw materials and manufacturing process, etc.

Chapter 16, to analyze the industrial chain, sourcing strategy and downstream end users (buyers);

Chapter 17, to describe sales channel, distributors, traders, dealers, etc.

Chapter 18 and 19, to describe the research findings and conclusion, appendix, methodology and data source.

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