

# North America and Europe Bitters Market by Manufacturers, Regions, Type and Application, Forecast to 2023

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## Abstracts

A bitters is traditionally an alcoholic preparation flavored with botanical matter such that the end result is characterized by a bitter, sour, or bittersweet flavor. Numerous longstanding brands of bitters were originally developed as patent medicines, but are now sold as digestifs and cocktail flavorings.

Scope of the Report:

This report focuses on the Bitters in North America and Europe market, especially in United States, United Kingdom, Canada, Germany, France, Italy and Spain. This report categorizes the market based on manufacturers, countries/Regions, type and application.

Market Segment by Manufacturers, this report covers

Mast-Jagermeister (Germany)

Fratelli Branca (Fernet Branca) (Italy)

Stock Spirits Group PLC (Czech Republic)

Gruppo Campari (Campari, Aperol, Cynar, Amaro Braulio and Averna) (Italy)

Angostura Bitters (France)

Underberg AG (Germany)

Gammel Dansk (Denmark)

Kuemmerling KG (Germany)

Unicum (Hungary)

Scrappy's Bitters (US)

Pernod Ricard (Ramazzotti, Fernet Capri) (France)

#### Market Segment by Countries, covering

United States

United Kingdom

Canada

Germany

France

Italy

Spain

#### Market Segment by Type, covers

Cocktail Bitters

Aperitif Bitters

Digestif Bitters

Medicinal Bitters

Market Segment by Applications, can be divided into

Restaurant Service

Retail Service

There are 19 Chapters to deeply display the North America and Europe Bitters market.

Chapter 1, to describe Bitters Introduction, product type and application, market overview, market analysis by countries, market opportunities, market risk, market driving force;

Chapter 2, to analyze the manufacturers of Bitters, with profile, main business, news, sales, price, revenue and market share in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the North America and Europe market by countries, covering United States, United Kingdom, Canada, France, Germany, Italy and Spain, with sales, price, revenue and market share of Bitters, for each country, from 2013 to 2018;

Chapter 5 and 6, to show the market by type and application, with sales, price, revenue, market share and growth rate by type, application, from 2013 to 2018;

Chapter 7, 8, 9, 10, 11, 12 and 13 to analyze the key countries by manufacturers, Type and Application, covering 7 countries, with sales, revenue and market share by manufacturers, types and applications;

Chapter 14, Bitters market forecast, by countries, type and application, with sales, price, revenue and growth rate forecast, from 2018 to 2023;

Chapter 15, to analyze the manufacturing cost, key raw materials and manufacturing process, etc.

Chapter 16, to analyze the industrial chain, sourcing strategy and downstream end users (buyers);

Chapter 17, to describe sales channel, distributors, traders, dealers, etc.

Chapter 18 and 19, to describe the research findings and conclusion, appendix, methodology and data source.

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