

# North America Mobile Backend as a Service (BaaS) Market by Manufacturers, Countries, Type and Application, Forecast to 2023

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## Abstracts

Mobile backend as a service (MBaaS), also known as 'backend as a service' (BaaS), is a model for providing web app and mobile app developers with a way to link their applications to backend cloud storage and APIs exposed by back end applications while also providing features such as user management, push notifications, and integration with social networking services. These services are provided via the use of custom software development kits (SDKs) and application programming interfaces (APIs).

Scope of the Report:

This report focuses on the Mobile Backend as a Service (BaaS) in North America market, especially in United States, Canada and Mexico. This report categorizes the market based on manufacturers, countries, type and application.

Market Segment by Manufacturers, this report covers

Oracle Corporation

IBM Corporation

Microsoft Corporation

Kony

Kinvey

Anypresence

Appcelerator

Built.io

KII Corporation

Cloudmine

Parse

Feedhenry

Market Segment by Countries, covering

Android

iOS

Others

Market Segment by Type, covers

Data and application integration

Identity and access management

Usage analytics

Support and maintenance Service

Others

Market Segment by Applications, can be divided into

Data and application integration

Identity and access management

Usage analytics

Support and maintenance Service

Others

There are 15 Chapters to deeply display the North America Mobile Backend as a Service (BaaS) market.

Chapter 1, to describe Mobile Backend as a Service (BaaS) Introduction, product type and application, market overview, market analysis by countries, market opportunities, market risk, market driving force;

Chapter 2, to analyze the manufacturers of Mobile Backend as a Service (BaaS), with profile, main business, news, sales, price, revenue and market share in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with profile, main business, news, sales, price, revenue and market share in 2016 and 2017;

Chapter 4, to show the North America market by countries, covering United States, Canada and Mexico, with sales, revenue and market share of Mobile Backend as a Service (BaaS), for each country, from 2013 to 2018;

Chapter 5 and 6, to show the market by type and application, with sales, price, revenue, market share and growth rate by type, application, from 2013 to 2018;

Chapter 7, 8 and 9, to analyze the segment market in United States, Canada and Mexico, by manufacturers, type and application, with sales, price, revenue and market share by manufacturers, types and applications;

Chapter 10, Mobile Backend as a Service (BaaS) market forecast, by countries, type and application, with sales, price and revenue, from 2018 to 2023;

Chapter 11, to analyze the manufacturing cost, key raw materials and manufacturing

process etc.

Chapter 12, to analyze the industrial chain, sourcing strategy and downstream end users (buyers);

Chapter 13, to describe sales channel, distributors, traders, dealers etc.

Chapter 14 and 15, to describe Mobile Backend as a Service (BaaS) Research Findings and Conclusion, Appendix, methodology and data source

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