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North America Master Data Management (MDM) Market by Manufacturers, Countries, Type and Application, Forecast to 2022

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Abstracts

Master Data Management (MDM) is a method of helping organizations in linking all critical and important data to a master file.

MDM is the process of the collection of best data management practices. The benefits of the Master Data Management (MDM) model increase as the number and diversity of organizational units, the role of workers, and the expansion of computing applications. MDM may be more valuable to large or complex businesses than small, medium, or simple businesses. Master data management can facilitate the operation of a variety of system architectures, platforms and applications.

SCOPE OF THE REPORT:

This report focuses on the Master Data Management (MDM) in North America market, especially in United States, Canada and Mexico. This report categorizes the market based on manufacturers, countries, type and application.

Market Segment by Manufacturers, this report covers

SAP

Oracle

IBM

Informatica

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Stibo Systems

TIBCO Software

Riversand Technologies

Orchestra Networks

EnterWorks

Magnitude

Talend

SAS Institute

Microsoft

KPMG

Teradata Corporation

Software AG

Agility Multichannel

VisionWare

SupplyOn AG

Sunway World

Yonyou

Market Segment by Countries, covering

United States

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Canada

Mexico

Market Segment by Type, covers

Customer Data

Product Data

Others

Market Segment by Applications, can be divided into

Banking, Finance and Insurance (BFSI)

IT and Telecommunications

Government & Health Care

Manufacturing & Logistics

Others

There are 15 Chapters to deeply display the North America Master Data Management (MDM) market.

Chapter 1, to describe Master Data Management (MDM) Introduction, product type and application, market overview, market analysis by countries, market opportunities, market risk, market driving force;

Chapter 2, to analyze the manufacturers of Master Data Management (MDM), with profile, main business, news, sales, price, revenue and market share in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with

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profile, main business, news, sales, price, revenue and market share in 2016 and 2017;

Chapter 4, to show the North America market by countries, covering United States, Canada and Mexico, with sales, revenue and market share of Master Data Management (MDM), for each country, from 2012 to 2017;

Chapter 5 and 6, to show the market by type and application, with sales, price, revenue, market share and growth rate by type, application, from 2012 to 2017;

Chapter 7, 8 and 9, to analyze the segment market in United States, Canada and Mexico, by manufacturers, type and application, with sales, price, revenue and market share by manufacturers, types and applications;

Chapter 10, Master Data Management (MDM) market forecast, by countries, type and application, with sales, price and revenue, from 2017 to 2022;

Chapter 11, to analyze the manufacturing cost, key raw materials and manufacturing process etc.

Chapter 12, to analyze the industrial chain, sourcing strategy and downstream end users (buyers);

Chapter 13, to describe sales channel, distributors, traders, dealers etc.

Chapter 14 and 15, to describe Master Data Management (MDM) Research Findings and Conclusion, Appendix, methodology and data source

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