

# North America Home Appliance Market by Manufacturers, Countries, Type and Application, Forecast to 2022

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## Abstracts

'Home appliance is electrical/mechanical machine which accomplish some household functions, such as cooking or cleaning. Home appliances can be classified into: major appliances, small appliances, and consumer electronics.

Major home appliances spans a variety of devices comprising refrigeration appliances, home laundry appliances, dishwashing appliances, air-conditioning appliances, large and small cooking appliances.'

Scope of the Report:

This report focuses on the Home Appliance in North America market, especially in United States, Canada and Mexico. This report categorizes the market based on manufacturers, countries, type and application.

Market Segment by Manufacturers, this report covers

Haier (GE)

Whirlpool

Midea

Panasonic

Arcelik

SAMSUNG

SONY

LG

BSH

Hisence

Electrolux

Philips

Gree

TCL

Changhong

SKYWORTH

Meling

Market Segment by Countries, covering

United States

Canada

Mexico

Market Segment by Type, covers

Kitchen Appliances

Refrigerators

Washing Machines

Televisions

Air Conditioners

Market Segment by Applications, can be divided into

In Store (Offline)

Online

There are 15 Chapters to deeply display the North America Home Appliance market.

Chapter 1, to describe Home Appliance Introduction, product type and application, market overview, market analysis by countries, market opportunities, market risk, market driving force;

Chapter 2, to analyze the manufacturers of Home Appliance, with profile, main business, news, sales, price, revenue and market share in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with profile, main business, news, sales, price, revenue and market share in 2016 and 2017;

Chapter 4, to show the North America market by countries, covering United States, Canada and Mexico, with sales, revenue and market share of Home Appliance, for each country, from 2012 to 2017;

Chapter 5 and 6, to show the market by type and application, with sales, price, revenue, market share and growth rate by type, application, from 2012 to 2017;

Chapter 7, 8 and 9, to analyze the segment market in United States, Canada and Mexico, by manufacturers, type and application, with sales, price, revenue and market share by manufacturers, types and applications;

Chapter 10, Home Appliance market forecast, by countries, type and application, with sales, price and revenue, from 2017 to 2022;

Chapter 11, to analyze the manufacturing cost, key raw materials and manufacturing process etc.

Chapter 12, to analyze the industrial chain, sourcing strategy and downstream end users (buyers);

Chapter 13, to describe sales channel, distributors, traders, dealers etc.

Chapter 14 and 15, to describe Home Appliance Research Findings and Conclusion, Appendix, methodology and data source

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