

North America Hearing Aid Retail Market by Manufacturers, Countries, Type and Application, Forecast to 2022

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Abstracts

Costco is now one of the largest hearing aid retailers in the US, with sales increasing between 19 to 26 percent per year. The number of Costco stores with in-store hearing booths and audiologists has quadrupled in the last decade, now numbering over 500. Both Walmart and Sam's Club also are growing their shares of the retail hearing aid market. In addition, manufactures like Sonova, Demant, ReSound and Starkey have also been adding more retail outlets to their own chains. Sonova alone has quadrupled its retail outlets in the last decade and now has more than 2,000 outlets worldwide.

Scope of the Report:

This report focuses on the Hearing Aid Retail in North America market, especially in United States, Canada and Mexico. This report categorizes the market based on manufacturers, countries, type and application.

Market Segment by Manufacturers, this report covers

Costco

Walmart

Walgreen

Starkey

Miracle -Ear

Beltone

Embrace Hearing

Target

Other

Market Segment by Countries, covering

United States

Canada

Mexico

Market Segment by Type, covers

In the ear hearing aids (ITE)

Behind the ear (BTE)

In the canal (ITC)

Completely in the canal (CIC)

Receiver in canal (RIC)

Market Segment by Applications, can be divided into

for Adult

for Kids

There are 15 Chapters to deeply display the North America Hearing Aid Retail market.

Chapter 1, to describe Hearing Aid Retail Introduction, product type and application, market overview, market analysis by countries, market opportunities, market risk, market driving force;

Chapter 2, to analyze the manufacturers of Hearing Aid Retail, with profile, main business, news, sales, price, revenue and market share in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with profile, main business, news, sales, price, revenue and market share in 2016 and 2017;

Chapter 4, to show the North America market by countries, covering United States, Canada and Mexico, with sales, revenue and market share of Hearing Aid Retail, for each country, from 2012 to 2017;

Chapter 5 and 6, to show the market by type and application, with sales, price, revenue, market share and growth rate by type, application, from 2012 to 2017;

Chapter 7, 8 and 9, to analyze the segment market in United States, Canada and Mexico, by manufacturers, type and application, with sales, price, revenue and market share by manufacturers, types and applications;

Chapter 10, Hearing Aid Retail market forecast, by countries, type and application, with sales, price and revenue, from 2017 to 2022;

Chapter 11, to analyze the manufacturing cost, key raw materials and manufacturing process etc.

Chapter 12, to analyze the industrial chain, sourcing strategy and downstream end users (buyers);

Chapter 13, to describe sales channel, distributors, traders, dealers etc.

Chapter 14 and 15, to describe Hearing Aid Retail Research Findings and Conclusion, Appendix, methodology and data source

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