

# North America Floriculture Market by Manufacturers, Countries, Type and Application, Forecast to 2023

<https://marketpublishers.com/r/ND7B7041353EN.html>

Date: May 2018

Pages: 109

Price: US\$ 4,480.00 (Single User License)

ID: ND7B7041353EN

## Abstracts

Floriculture is a branch of horticulture addressing flower and ornamental plant cultivation and propagation of flowering plants for gardens, greenhouses, nurseries and landscapes comprising the floral industry. Floriculture crops include bedding plants, houseplants, flowering gardens and potted plants, cut cultivated greens, and cut flowers.

Scope of the Report:

This report focuses on the Floriculture in North America market, especially in United States, Canada and Mexico. This report categorizes the market based on manufacturers, countries, type and application.

Market Segment by Manufacturers, this report covers

Dümmen Orange

Syngenta Flowers

Finlays

Beekenkamp

Karuturi

Oserian

## Selecta One

Washington Bulb

Arcangeli Giovanni & Figlio

Carzan Flowers

Rosebud

Kariki

Multiflora

Karen Roses

Harvest Flower

Queens Group

Ball Horticultural

Afriflora

Benary

Danziger

Sakata

## Market Segment by Countries, covering

Cut Flowers

Bedding Plants

Potted Plants

Other

Market Segment by Type, covers

Personal Use

Gift

Conference & Activities

Other

Market Segment by Applications, can be divided into

Personal Use

Gift

Conference & Activities

Other

There are 15 Chapters to deeply display the North America Floriculture market.

Chapter 1, to describe Floriculture Introduction, product type and application, market overview, market analysis by countries, market opportunities, market risk, market driving force;

Chapter 2, to analyze the manufacturers of Floriculture, with profile, main business, news, sales, price, revenue and market share in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with profile, main business, news, sales, price, revenue and market share in 2016 and 2017;

Chapter 4, to show the North America market by countries, covering United States, Canada and Mexico, with sales, revenue and market share of Floriculture, for each

country, from 2013 to 2018;

Chapter 5 and 6, to show the market by type and application, with sales, price, revenue, market share and growth rate by type, application, from 2013 to 2018;

Chapter 7, 8 and 9, to analyze the segment market in United States, Canada and Mexico, by manufacturers, type and application, with sales, price, revenue and market share by manufacturers, types and applications;

Chapter 10, Floriculture market forecast, by countries, type and application, with sales, price and revenue, from 2018 to 2023;

Chapter 11, to analyze the manufacturing cost, key raw materials and manufacturing process etc.

Chapter 12, to analyze the industrial chain, sourcing strategy and downstream end users (buyers);

Chapter 13, to describe sales channel, distributors, traders, dealers etc.

Chapter 14 and 15, to describe Floriculture Research Findings and Conclusion, Appendix, methodology and data source

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