

North America Enterprise A2P SMS Market by Manufacturers, Countries, Type and Application, Forecast to 2022

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Abstracts

This report studies the Enterprise A2P SMS market. The process of sending mobile messages is from an application to a mobile user. A2P SMS messaging is also called enterprise or professional SMS. Businesses can use it in several technical modes to communicate with consumers, authenticate users of online services, or deliver time-sensitive alerts. In all the cases, communication is initiated from a business application, and not an individual's mobile phone, as is the case with P2P SMS.

SCOPE OF THE REPORT:

This report focuses on the Enterprise A2P SMS in North America market, especially in United States, Canada and Mexico. This report categorizes the market based on manufacturers, countries, type and application.

Market Segment by Manufacturers, this report covers

MBlox

CLX Communications

Infobip

Tanla Solutions

SAP Mobile Services

Silverstreet BV

Syniverse Technologies

Nexmo Co. Ltd.

Tyntec

SITO Mobile

OpenMarket Inc.

Genesys Telecommunications

3Cinteractive

Vibes Media

Beepsend

Soprano

Accrete

FortyTwo Telecom AB

ClearSky

Ogangi Corporation

AMD Telecom S.A

Market Segment by Countries, covering

United States

Canada

Mexico

Market Segment by Type, covers

CRM

Promotions

Pushed Content

Interactive

Others

Market Segment by Applications, can be divided into

BFSI

Entertainment

Tourism

Retail

Marketing

Healthcare

Media

Others

There are 15 Chapters to deeply display the North America Enterprise A2P SMS market.

Chapter 1, to describe Enterprise A2P SMS Introduction, product type and application,

market overview, market analysis by countries, market opportunities, market risk, market driving force;

Chapter 2, to analyze the manufacturers of Enterprise A2P SMS, with profile, main business, news, sales, price, revenue and market share in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with profile, main business, news, sales, price, revenue and market share in 2016 and 2017;

Chapter 4, to show the North America market by countries, covering United States, Canada and Mexico, with sales, revenue and market share of Enterprise A2P SMS, for each country, from 2012 to 2017;

Chapter 5 and 6, to show the market by type and application, with sales, price, revenue, market share and growth rate by type, application, from 2012 to 2017;

Chapter 7, 8 and 9, to analyze the segment market in United States, Canada and Mexico, by manufacturers, type and application, with sales, price, revenue and market share by manufacturers, types and applications;

Chapter 10, Enterprise A2P SMS market forecast, by countries, type and application, with sales, price and revenue, from 2017 to 2022;

Chapter 11, to analyze the manufacturing cost, key raw materials and manufacturing process etc.

Chapter 12, to analyze the industrial chain, sourcing strategy and downstream end users (buyers);

Chapter 13, to describe sales channel, distributors, traders, dealers etc.

Chapter 14 and 15, to describe Enterprise A2P SMS Research Findings and Conclusion, Appendix, methodology and data source

Contents

1 MARKET OVERVIEW

- 1.1 Enterprise A2P SMS Introduction
- 1.2 Market Analysis by Type
 - 1.2.1 CRM
 - 1.2.2 Promotions
 - 1.2.3 Pushed Content
 - 1.2.4 Interactive
 - 1.2.5 Others
- 1.3 Market Analysis by Applications
 - 1.3.1 BFSI
 - 1.3.2 Entertainment
 - 1.3.3 Tourism
 - 1.3.4 Retail
 - 1.3.5 Marketing
 - 1.3.6 Healthcare
 - 1.3.1 Media
 - 1.3.2 Others
- 1.4 Market Analysis by Countries
 - 1.4.1 United States Status and Prospect (2012-2022)
 - 1.4.2 Mexico Status and Prospect (2012-2022)
 - 1.4.3 Canada Status and Prospect (2012-2022)
- 1.5 Market Dynamics
 - 1.5.1 Market Opportunities
 - 1.5.2 Market Risk
 - 1.5.3 Market Driving Force

2 MANUFACTURERS PROFILES

- 2.1 MBlox
 - 2.1.1 Profile
 - 2.1.2 Enterprise A2P SMS Type and Applications
 - 2.1.2.1 Type
 - 2.1.2.2 Type
 - 2.1.3 MBlox Enterprise A2P SMS Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.1.4 Business Overview

- 2.1.5 MBlox News
- 2.2 CLX Communications
 - 2.2.1 Profile
 - 2.2.2 Enterprise A2P SMS Type and Applications
 - 2.2.2.1 Type
 - 2.2.2.2 Type
 - 2.2.3 CLX Communications Enterprise A2P SMS Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.2.4 Business Overview
 - 2.2.5 CLX Communications News
- 2.3 Infobip
 - 2.3.1 Profile
 - 2.3.2 Enterprise A2P SMS Type and Applications
 - 2.3.2.1 Type
 - 2.3.2.2 Type
 - 2.3.3 Infobip Enterprise A2P SMS Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.3.4 Business Overview
 - 2.3.5 Infobip News
- 2.4 Tanla Solutions
 - 2.4.1 Profile
 - 2.4.2 Enterprise A2P SMS Type and Applications
 - 2.4.2.1 Type
 - 2.4.2.2 Type
 - 2.4.3 Tanla Solutions Enterprise A2P SMS Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.4.4 Business Overview
 - 2.4.5 Tanla Solutions News
- 2.5 SAP Mobile Services
 - 2.5.1 Profile
 - 2.5.2 Enterprise A2P SMS Type and Applications
 - 2.5.2.1 Type
 - 2.5.2.2 Type
 - 2.5.3 SAP Mobile Services Enterprise A2P SMS Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.5.4 Business Overview
 - 2.5.5 SAP Mobile Services News
- 2.6 Silverstreet BV
 - 2.6.1 Profile

- 2.6.2 Enterprise A2P SMS Type and Applications
 - 2.6.2.1 Type
 - 2.6.2.2 Type
- 2.6.3 Silverstreet BV Enterprise A2P SMS Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
- 2.6.4 Business Overview
- 2.6.5 Silverstreet BV News
- 2.7 Syniverse Technologies
 - 2.7.1 Profile
 - 2.7.2 Enterprise A2P SMS Type and Applications
 - 2.7.2.1 Type
 - 2.7.2.2 Type
 - 2.7.3 Syniverse Technologies Enterprise A2P SMS Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.7.4 Business Overview
 - 2.7.5 Syniverse Technologies News
- 2.8 Nexmo Co. Ltd.
 - 2.8.1 Profile
 - 2.8.2 Enterprise A2P SMS Type and Applications
 - 2.8.2.1 Type
 - 2.8.2.2 Type
 - 2.8.3 Nexmo Co. Ltd. Enterprise A2P SMS Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.8.4 Business Overview
 - 2.8.5 Nexmo Co. Ltd. News
- 2.9 Tyntec
 - 2.9.1 Profile
 - 2.9.2 Enterprise A2P SMS Type and Applications
 - 2.9.2.1 Type
 - 2.9.2.2 Type
 - 2.9.3 Tyntec Enterprise A2P SMS Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.9.4 Business Overview
 - 2.9.5 Tyntec News
- 2.10 SITO Mobile
 - 2.10.1 Profile
 - 2.10.2 Enterprise A2P SMS Type and Applications
 - 2.10.2.1 Type
 - 2.10.2.2 Type

2.10.3 SITO Mobile Enterprise A2P SMS Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.10.4 Business Overview

2.10.5 SITO Mobile News

2.11 OpenMarket Inc.

2.11.1 Profile

2.11.2 Enterprise A2P SMS Type and Applications

2.11.2.1 Type

2.11.2.2 Type

2.11.3 OpenMarket Inc. Enterprise A2P SMS Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.11.4 Business Overview

2.11.5 OpenMarket Inc. News

2.12 Genesys Telecommunications

2.12.1 Profile

2.12.2 Enterprise A2P SMS Type and Applications

2.12.2.1 Type

2.12.2.2 Type

2.12.3 Genesys Telecommunications Enterprise A2P SMS Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.12.4 Business Overview

2.12.5 Genesys Telecommunications News

2.13 3Cinteractive

2.13.1 Profile

2.13.2 Enterprise A2P SMS Type and Applications

2.13.2.1 Type

2.13.2.2 Type

2.13.3 3Cinteractive Enterprise A2P SMS Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.13.4 Business Overview

2.13.5 3Cinteractive News

2.14 Vibes Media

2.14.1 Profile

2.14.2 Enterprise A2P SMS Type and Applications

2.14.2.1 Type

2.14.2.2 Type

2.14.3 Vibes Media Enterprise A2P SMS Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.14.4 Business Overview

- 2.14.5 Vibes Media News
- 2.15 Beepsend
 - 2.15.1 Profile
 - 2.15.2 Enterprise A2P SMS Type and Applications
 - 2.15.2.1 Type
- 2.2 Type
 - 2.15.3 Beepsend Enterprise A2P SMS Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.15.4 Business Overview
 - 2.15.5 Beepsend News
- 2.16 Soprano
 - 2.16.1 Profile
 - 2.16.2 Enterprise A2P SMS Type and Applications
 - 2.16.2.1 Type
 - 2.16.2.2 Type
 - 2.16.3 Soprano Enterprise A2P SMS Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.16.4 Business Overview
 - 2.16.5 Soprano News
- 2.17 Accrete
 - 2.17.1 Profile
 - 2.17.2 Enterprise A2P SMS Type and Applications
 - 2.17.2.1 Type
 - 2.17.2.2 Type
 - 2.17.3 Accrete Enterprise A2P SMS Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.17.4 Business Overview
 - 2.17.5 Accrete News
- 2.18 FortyTwo Telecom AB
 - 2.18.1 Profile
 - 2.18.2 Enterprise A2P SMS Type and Applications
 - 2.18.2.1 Type
 - 2.18.2.2 Type
 - 2.18.3 FortyTwo Telecom AB Enterprise A2P SMS Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.18.4 Business Overview
 - 2.18.5 FortyTwo Telecom AB News
- 2.19 ClearSky
 - 2.19.1 Profile

- 2.19.2 Enterprise A2P SMS Type and Applications
 - 2.19.2.1 Type
 - 2.19.2.2 Type
- 2.19.3 ClearSky Enterprise A2P SMS Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
- 2.19.4 Business Overview
- 2.19.5 ClearSky News
- 2.20 Ogangi Corporation
 - 2.20.1 Profile
 - 2.20.2 Enterprise A2P SMS Type and Applications
 - 2.20.2.1 Type
 - 2.20.2.2 Type
 - 2.20.3 Ogangi Corporation Enterprise A2P SMS Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.20.4 Business Overview
 - 2.20.5 Ogangi Corporation News
- 2.21 AMD Telecom S.A.
 - 2.21.1 Profile
 - 2.21.2 Enterprise A2P SMS Type and Applications
 - 2.21.2.1 Type
 - 2.21.2.2 Type
 - 2.21.3 AMD Telecom S.A Enterprise A2P SMS Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.21.4 Business Overview
 - 2.21.5 AMD Telecom S.A News

3 NORTH AMERICA ENTERPRISE A2P SMS MARKET COMPETITION, BY MANUFACTURER

- 3.1 North America Enterprise A2P SMS Sales and Market Share by Manufacturer (2016-2017)
- 3.2 North America Enterprise A2P SMS Revenue and Market Share by Manufacturer (2016-2017)
- 3.3 North America Enterprise A2P SMS Price by Manufacturers (2016-2017)
- 3.4 Market Concentration Rate
 - 3.4.1 Top 3 Enterprise A2P SMS Manufacturer Market Share
 - 3.4.2 Top 5 Enterprise A2P SMS Manufacturer Market Share
- 3.5 Market Competition Trend

4 NORTH AMERICA ENTERPRISE A2P SMS MARKET ANALYSIS BY COUNTRIES

- 4.1 North America Enterprise A2P SMS Sales Market Share by Countries
- 4.2 North America Enterprise A2P SMS Sales by Countries (2012-2017)
- 4.3 North America Enterprise A2P SMS Revenue (Value) by Countries (2012-2017)

5 NORTH AMERICA MARKET SEGMENTATION ENTERPRISE A2P SMS BY TYPE

- 5.1 North America Enterprise A2P SMS Sales, Revenue and Market Share by Type (2012-2017)
 - 5.1.1 North America Enterprise A2P SMS Sales and Market Share by Type (2012-2017)
 - 5.1.2 North America Enterprise A2P SMS Revenue and Market Share by Type (2012-2017)
- 5.2 CRM Sales Growth and Price
 - 5.2.1 North America CRM Sales Growth (2012-2017)
 - 5.2.2 North America CRM Price (2012-2017)
- 5.3 Promotions Sales Growth and Price
 - 5.3.1 North America Promotions Sales Growth (2012-2017)
 - 5.3.2 North America Promotions Price (2012-2017)
- 5.4 Pushed Content Sales Growth and Price
 - 5.4.1 North America Pushed Content Sales Growth (2012-2017)
 - 5.4.2 North America Pushed Content Price (2012-2017)
- 5.5 Interactive Sales Growth and Price
 - 5.5.1 North America Interactive Sales Growth (2012-2017)
 - 5.5.2 North America Interactive Price (2012-2017)
- 5.6 Others Sales Growth and Price
 - 5.6.1 North America Others Sales Growth (2012-2017)
 - 5.6.2 North America Others Price (2012-2017)

6 NORTH AMERICA MARKET SEGMENTATION ENTERPRISE A2P SMS BY APPLICATION

- 6.1 North America Enterprise A2P SMS Sales Market Share by Application (2012-2017)
- 6.2 BFSI Sales Growth (2012-2017)
- 6.3 Entertainment Sales Growth (2012-2017)
- 6.4 Tourism Sales Growth (2012-2017)
- 6.5 Retail Sales Growth (2012-2017)
- 6.6 Marketing Sales Growth (2012-2017)

6.7 Healthcare Sales Growth (2012-2017)

6.8 Media Sales Growth (2012-2017)

6.9 Others Sales Growth (2012-2017)

7 UNITED STATES ENTERPRISE A2P SMS SALES, REVENUE, BY TYPE, APPLICATION AND MANUFACTURERS

7.1 United States Enterprise A2P SMS Revenue, Sales and Growth Rate (2012-2017)

7.2 United States Enterprise A2P SMS Sales and Market Share by Type

7.3 United States Enterprise A2P SMS Sales by Application (2012-2017)

7.4 United States Enterprise A2P SMS Sales, Revenue and Market Share by Manufacturer

7.4.1 United States Enterprise A2P SMS Sales and Market Share by Manufacturer

7.4.2 United States Enterprise A2P SMS Revenue and Market Share by Manufacturer

7.5 United States Enterprise A2P SMS Export and Import (2012-2017)

8 CANADA ENTERPRISE A2P SMS SALES, REVENUE, BY TYPE, APPLICATION AND MANUFACTURERS

8.1 Canada Enterprise A2P SMS Revenue, Sales and Growth Rate (2012-2017)

8.2 Canada Enterprise A2P SMS Sales and Market Share by Type

8.3 Canada Enterprise A2P SMS Sales by Application (2012-2017)

8.4 Canada Enterprise A2P SMS Sales, Revenue and Market Share by Manufacturer

8.4.1 Canada Enterprise A2P SMS Sales and Market Share by Manufacturer

8.4.2 Canada Enterprise A2P SMS Revenue and Market Share by Manufacturer

8.5 Canada Enterprise A2P SMS Export and Import (2012-2017)

9 MEXICO ENTERPRISE A2P SMS SALES, REVENUE, BY TYPE, APPLICATION AND MANUFACTURERS

9.1 Mexico Enterprise A2P SMS Revenue, Sales and Growth Rate (2012-2017)

9.2 Mexico Enterprise A2P SMS Sales and Market Share by Type

9.3 Mexico Enterprise A2P SMS Sales by Application (2012-2017)

9.4 Mexico Enterprise A2P SMS Sales, Revenue and Market Share by Manufacturer

9.4.1 Mexico Enterprise A2P SMS Sales and Market Share by Manufacturer

9.4.2 Mexico Enterprise A2P SMS Revenue and Market Share by Manufacturer

9.5 Mexico Enterprise A2P SMS Export and Import (2012-2017)

10 ENTERPRISE A2P SMS MARKET FORECAST (2017-2022)

- 10.1 North America Enterprise A2P SMS Sales, Revenue and Growth Rate (2017-2022)
- 10.2 Enterprise A2P SMS Market Forecast by Countries (2017-2022)
 - 10.2.1 United States Enterprise A2P SMS Forecast (2017-2022)
 - 10.2.2 Canada Enterprise A2P SMS Forecast (2017-2022)
 - 10.2.3 Mexico Enterprise A2P SMS Forecast (2017-2022)
- 10.3 Enterprise A2P SMS Market Forecast by Type (2017-2022)
- 10.4 Enterprise A2P SMS Market Forecast by Application (2017-2022)

11 ENTERPRISE A2P SMS MANUFACTURING COST ANALYSIS

- 11.1 Enterprise A2P SMS Key Raw Materials Analysis
 - 11.1.1 Key Raw Materials
 - 11.1.2 Price Trend of Key Raw Materials
 - 11.1.3 Key Suppliers of Raw Materials
 - 11.1.4 Market Concentration Rate of Raw Materials
- 11.2 Proportion of Manufacturing Cost Structure
 - 11.2.1 Raw Materials
 - 11.2.2 Labor Cost
 - 11.2.3 Manufacturing Expenses
- 11.3 Manufacturing Process Analysis of Enterprise A2P SMS

12 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 12.1 Enterprise A2P SMS Industrial Chain Analysis
- 12.2 Upstream Raw Materials Sourcing
- 12.3 Raw Materials Sources of Enterprise A2P SMS Major Manufacturers in 2016
- 12.4 Downstream Buyers

13 SALES CHANNEL, DISTRIBUTORS, TRADERS AND DEALERS

- 13.1 Sales Channel
 - 13.1.1 Direct Marketing
 - 13.1.2 Indirect Marketing
 - 13.1.3 Marketing Channel Future Trend
- 13.2 Distributors, Traders and Dealers

14 RESEARCH FINDINGS AND CONCLUSION

15 APPENDIX

15.1 Methodology

15.2 Analyst Introduction

15.3 Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Enterprise A2P SMS Picture

Table Product Specifications of Enterprise A2P SMS

Figure North America Sales Market Share of Enterprise A2P SMS by Types in 2016

Table Types of Enterprise A2P SMS

Figure CRM Picture

Table Major Manufacturers of CRM

Figure Promotions Picture

Table Major Manufacturers of Promotions

Figure Pushed Content Picture

Table Major Manufacturers of Pushed Content

Figure Interactive Picture

Table Major Manufacturers of Interactive

Figure Others Picture

Table Major Manufacturers of Others

Table North America Enterprise A2P SMS Sales Market Share by Applications in 2016

Table Applications of Enterprise A2P SMS

Figure BFSI Picture

Figure Entertainment Picture

Figure Tourism Picture

Figure Retail Picture

Figure Marketing Picture

Figure Healthcare Picture

Figure Media Picture

Figure Others Picture

Figure United States Enterprise A2P SMS Revenue (Million USD) and Growth Rate (2012-2022)

Figure Mexico Enterprise A2P SMS Revenue (Million USD) and Growth Rate (2012-2022)

Figure Canada Enterprise A2P SMS Revenue (Million USD) and Growth Rate (2012-2022)

Table MBlox Basic Information, Manufacturing Base and Competitors

Table MBlox Enterprise A2P SMS Type and Applications

Table MBlox Enterprise A2P SMS Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Table CLX Communications Basic Information, Manufacturing Base and Competitors

Table CLX Communications Enterprise A2P SMS Type and Applications
Table CLX Communications Enterprise A2P SMS Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
Table Infobip Basic Information, Manufacturing Base and Competitors
Table Infobip Enterprise A2P SMS Type and Applications
Table Infobip Enterprise A2P SMS Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
Table Tanla Solutions Basic Information, Manufacturing Base and Competitors
Table Tanla Solutions Enterprise A2P SMS Type and Applications
Table Tanla Solutions Enterprise A2P SMS Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
Table SAP Mobile Services Basic Information, Manufacturing Base and Competitors
Table SAP Mobile Services Enterprise A2P SMS Type and Applications
Table SAP Mobile Services Enterprise A2P SMS Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
Table Silverstreet BV Basic Information, Manufacturing Base and Competitors
Table Silverstreet BV Enterprise A2P SMS Type and Applications
Table Silverstreet BV Enterprise A2P SMS Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
Table Syniverse Technologies Basic Information, Manufacturing Base and Competitors
Table Syniverse Technologies Enterprise A2P SMS Type and Applications
Table Syniverse Technologies Enterprise A2P SMS Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
Table Nexmo Co. Ltd. Basic Information, Manufacturing Base and Competitors
Table Nexmo Co. Ltd. Enterprise A2P SMS Type and Applications
Table Nexmo Co. Ltd. Enterprise A2P SMS Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
Table Tyntec Basic Information, Manufacturing Base and Competitors
Table Tyntec Enterprise A2P SMS Type and Applications
Table Tyntec Enterprise A2P SMS Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
Table SITO Mobile Basic Information, Manufacturing Base and Competitors
Table SITO Mobile Enterprise A2P SMS Type and Applications
Table SITO Mobile Enterprise A2P SMS Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
Table OpenMarket Inc. Basic Information, Manufacturing Base and Competitors
Table OpenMarket Inc. Enterprise A2P SMS Type and Applications
Table OpenMarket Inc. Enterprise A2P SMS Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Table Genesys Telecommunications Basic Information, Manufacturing Base and Competitors

Table Genesys Telecommunications Enterprise A2P SMS Type and Applications

Table Genesys Telecommunications Enterprise A2P SMS Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Table 3Cinteractive Basic Information, Manufacturing Base and Competitors

Table 3Cinteractive Enterprise A2P SMS Type and Applications

Table 3Cinteractive Enterprise A2P SMS Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Table Vibes Media Basic Information, Manufacturing Base and Competitors

Table Vibes Media Enterprise A2P SMS Type and Applications

Table Vibes Media Enterprise A2P SMS Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Table Beepsend Basic Information, Manufacturing Base and Competitors

Table Beepsend Enterprise A2P SMS Type and Applications

Table Beepsend Enterprise A2P SMS Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Table Soprano Basic Information, Manufacturing Base and Competitors

Table Soprano Enterprise A2P SMS Type and Applications

Table Soprano Enterprise A2P SMS Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Table Accrete Basic Information, Manufacturing Base and Competitors

Table Accrete Enterprise A2P SMS Type and Applications

Table Accrete Enterprise A2P SMS Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Table FortyTwo Telecom AB Basic Information, Manufacturing Base and Competitors

Table FortyTwo Telecom AB Enterprise A2P SMS Type and Applications

Table FortyTwo Telecom AB Enterprise A2P SMS Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Table ClearSky Basic Information, Manufacturing Base and Competitors

Table ClearSky Enterprise A2P SMS Type and Applications

Table ClearSky Enterprise A2P SMS Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Table Ogangi Corporation Basic Information, Manufacturing Base and Competitors

Table Ogangi Corporation Enterprise A2P SMS Type and Applications

Table Ogangi Corporation Enterprise A2P SMS Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Table AMD Telecom S.A Basic Information, Manufacturing Base and Competitors

Table AMD Telecom S.A Enterprise A2P SMS Type and Applications

Table AMD Telecom S.A Enterprise A2P SMS Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Table North America Enterprise A2P SMS Sales by Manufacturer (2016-2017)

Figure North America Enterprise A2P SMS Sales Market Share by Manufacturer in 2016

Figure North America Enterprise A2P SMS Sales Market Share by Manufacturer in 2017

Table North America Enterprise A2P SMS Revenue by Manufacturer (2016-2017)

Figure North America Enterprise A2P SMS Revenue Market Share by Manufacturer in 2016

Figure North America Enterprise A2P SMS Revenue Market Share by Manufacturer in 2017

Table North America Enterprise A2P SMS Price by Manufacturers (2016-2017)

Figure Top 3 Enterprise A2P SMS Manufacturer Market Share in 2016

Figure Top 3 Enterprise A2P SMS Manufacturer Market Share in 2017

Figure Top 5 Enterprise A2P SMS Manufacturer Market Share in 2016

Figure Top 5 Enterprise A2P SMS Manufacturer Market Share in 2017

Figure North America Enterprise A2P SMS Sales and Growth (2012-2017)

Table North America Enterprise A2P SMS Sales by Countries (2012-2017)

Table North America Enterprise A2P SMS Sales Market Share by Countries (2012-2017)

Figure North America 2012 Enterprise A2P SMS Sales Market Share by Countries

Figure North America 2016 Enterprise A2P SMS Sales Market Share by Countries

Figure North America Enterprise A2P SMS Revenue and Growth (2012-2017)

Table North America Enterprise A2P SMS Revenue by Countries (2012-2017)

Table North America Enterprise A2P SMS Revenue Market Share by Countries (2012-2017)

Table North America 2012 Enterprise A2P SMS Revenue Market Share by Countries

Table North America 2016 Enterprise A2P SMS Revenue Market Share by Countries

Table North America Enterprise A2P SMS Sales by Type (2012-2017)

Table North America Enterprise A2P SMS Sales Share by Type (2012-2017)

Table North America Enterprise A2P SMS Revenue by Type (2012-2017)

Table North America Enterprise A2P SMS Revenue Share by Type (2012-2017)

Figure North America CRM Sales Growth (2012-2017)

Figure North America CRM Price (2012-2017)

Figure North America Promotions Sales Growth (2012-2017)

Figure North America Promotions Price (2012-2017)

Figure North America Pushed Content Sales Growth (2012-2017)

Figure North America Pushed Content Price (2012-2017)

Figure North America Interactive Sales Growth (2012-2017)

Figure North America Interactive Price (2012-2017)

Figure North America Others Sales Growth (2012-2017)

Figure North America Others Price (2012-2017)

Table North America Enterprise A2P SMS Sales by Application (2012-2017)

Table North America Enterprise A2P SMS Sales Share by Application (2012-2017)

Figure North America BFSI Sales Growth (2012-2017)

Figure North America Entertainment Sales Growth (2012-2017)

Figure North America Tourism Sales Growth (2012-2017)

Figure North America Retail Sales Growth (2012-2017)

Figure North America Marketing Sales Growth (2012-2017)

Figure North America Healthcare Sales Growth (2012-2017)

Figure North America Media Sales Growth (2012-2017)

Figure North America Others Sales Growth (2012-2017)

Figure United States Enterprise A2P SMS Revenue and Growth (2012-2017)

Figure United States Enterprise A2P SMS Sales and Growth (2012-2017)

Table United States Enterprise A2P SMS Sales by Type (2012-2017)

Table United States Enterprise A2P SMS Sales Market Share by Type (2012-2017)

Table United States Enterprise A2P SMS Sales by Application (2012-2017)

Table United States Enterprise A2P SMS Sales Market Share by Application
(2012-2017)

Table United States Enterprise A2P SMS Sales by Manufacturer (2016-2017)

Figure United States Enterprise A2P SMS Sales Market Share by Manufacturer in 2016

Figure United States Enterprise A2P SMS Sales Market Share by Manufacturer in 2017

Table United States Enterprise A2P SMS Revenue by Manufacturer (2016-2017)

Figure United States Enterprise A2P SMS Revenue Market Share by Manufacturer in
2016

Figure United States Enterprise A2P SMS Revenue Market Share by Manufacturer in
2017

Table United States Enterprise A2P SMS Export and Import (2012-2017)

Figure Canada Enterprise A2P SMS Revenue and Growth (2012-2017)

Figure Canada Enterprise A2P SMS Sales and Growth (2012-2017)

Table Canada Enterprise A2P SMS Sales by Type (2012-2017)

Table Canada Enterprise A2P SMS Sales Market Share by Type (2012-2017)

Table Canada Enterprise A2P SMS Sales by Application (2012-2017)

Table Canada Enterprise A2P SMS Sales Market Share by Application (2012-2017)

Table Canada Enterprise A2P SMS Sales by Manufacturer (2016-2017)

Figure Canada Enterprise A2P SMS Sales Market Share by Manufacturer in 2016

Figure Canada Enterprise A2P SMS Sales Market Share by Manufacturer in 2017

Table Canada Enterprise A2P SMS Revenue by Manufacturer (2016-2017)
Figure Canada Enterprise A2P SMS Revenue Market Share by Manufacturer in 2016
Figure Canada Enterprise A2P SMS Revenue Market Share by Manufacturer in 2017
Table Canada Enterprise A2P SMS Export and Import (2012-2017)
Figure Mexico Enterprise A2P SMS Revenue and Growth (2012-2017)
Figure Mexico Enterprise A2P SMS Sales and Growth (2012-2017)
Table Mexico Enterprise A2P SMS Sales by Type (2012-2017)
Table Mexico Enterprise A2P SMS Sales Market Share by Type (2012-2017)
Table Mexico Enterprise A2P SMS Sales by Application (2012-2017)
Table Mexico Enterprise A2P SMS Sales Market Share by Application (2012-2017)
Table Mexico Enterprise A2P SMS Sales by Manufacturer (2016-2017)
Figure Mexico Enterprise A2P SMS Sales Market Share by Manufacturer in 2016
Figure Mexico Enterprise A2P SMS Sales Market Share by Manufacturer in 2017
Table Mexico Enterprise A2P SMS Revenue by Manufacturer (2016-2017)
Figure Mexico Enterprise A2P SMS Revenue Market Share by Manufacturer in 2016
Figure Mexico Enterprise A2P SMS Revenue Market Share by Manufacturer in 2017
Table Mexico Enterprise A2P SMS Export and Import (2012-2017)
Figure North America Enterprise A2P SMS Sales, Revenue and Growth Rate (2017-2022)
Table North America Enterprise A2P SMS Sales Forecast by Countries (2017-2022)
Table North America Enterprise A2P SMS Market Share Forecast by Countries (2017-2022)
Figure United States Enterprise A2P SMS Sales Forecast (2017-2022)
Figure Canada Enterprise A2P SMS Sales Forecast (2017-2022)
Figure Mexico Enterprise A2P SMS Sales Forecast (2017-2022)
Table North America Enterprise A2P SMS Sales Forecast by Type (2017-2022)
Table North America Enterprise A2P SMS Market Share Forecast by Type (2017-2022)
Table North America Enterprise A2P SMS Sales Forecast by Application (2017-2022)
Table North America Enterprise A2P SMS Market Share Forecast by Application (2017-2022)
Table Sales Base and Market Concentration Rate of Raw Material
Figure Price Trend of Key Raw Materials
Table Key Suppliers of Raw Materials
Figure Manufacturing Cost Structure of Enterprise A2P SMS
Figure Manufacturing Process Analysis of Enterprise A2P SMS
Figure Enterprise A2P SMS Industrial Chain Analysis
Table Raw Materials Sources of Enterprise A2P SMS Major Manufacturers in 2016
Table Major Buyers of Enterprise A2P SMS
Table Distributors/Traders/ Dealers List

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