

# North America Bubble Tea Market by Manufacturers, Countries, Type and Application, Forecast to 2023

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## Abstracts

Bubble tea (also known as pearl milk tea, bubble milk tea, boba juice, boba tea, or simply boba) is a Taiwanese tea-based drink invented in Tainan and Taichung in the 1980s. Most bubble tea recipes contain a tea base mixed with fruit or milk, to which chewy tapioca balls (known as bubbles, pearls, or boba) and fruit jelly are often added. Ice-blended versions are usually mixed with fruit or syrup, resulting in a slushy consistency. There are many varieties of the drink with a wide range of ingredients. The two most popular varieties are bubble milk tea with tapioca and bubble milk green tea with tapioca.

Scope of the Report:

This report focuses on the Bubble Tea in North America market, especially in United States, Canada and Mexico. This report categorizes the market based on manufacturers, countries, type and application.

Market Segment by Manufacturers, this report covers

Kung Fu Tea

Gong Cha

Boba Guys

Chatime

ShareTea

8tea5

Quickly

CoCo Fresh

VIVI BUBBLE TEA

Market Segment by Countries, covering

Original Flavored Bubble Tea

Fruit Flavored Bubble Tea

Other Flavors

Market Segment by Type, covers

Kids (10 years)

Teenagers (25 years)

Adults

Market Segment by Applications, can be divided into

Kids (10 years)

Teenagers (25 years)

Adults

There are 15 Chapters to deeply display the North America Bubble Tea market.

Chapter 1, to describe Bubble Tea Introduction, product type and application, market overview, market analysis by countries, market opportunities, market risk, market driving force;

Chapter 2, to analyze the manufacturers of Bubble Tea, with profile, main business, news, sales, price, revenue and market share in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with profile, main business, news, sales, price, revenue and market share in 2016 and 2017;

Chapter 4, to show the North America market by countries, covering United States, Canada and Mexico, with sales, revenue and market share of Bubble Tea, for each country, from 2013 to 2018;

Chapter 5 and 6, to show the market by type and application, with sales, price, revenue, market share and growth rate by type, application, from 2013 to 2018;

Chapter 7, 8 and 9, to analyze the segment market in United States, Canada and Mexico, by manufacturers, type and application, with sales, price, revenue and market share by manufacturers, types and applications;

Chapter 10, Bubble Tea market forecast, by countries, type and application, with sales, price and revenue, from 2018 to 2023;

Chapter 11, to analyze the manufacturing cost, key raw materials and manufacturing process etc.

Chapter 12, to analyze the industrial chain, sourcing strategy and downstream end users (buyers);

Chapter 13, to describe sales channel, distributors, traders, dealers etc.

Chapter 14 and 15, to describe Bubble Tea Research Findings and Conclusion, Appendix, methodology and data source

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