

North America Bitters Market by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

A bitters is traditionally an alcoholic preparation flavored with botanical matter such that the end result is characterized by a bitter, sour, or bittersweet flavor. Numerous longstanding brands of bitters were originally developed as patent medicines, but are now sold as digestifs and cocktail flavorings.

Scope of the Report:

This report focuses on the Bitters in North America market, especially in United States, Canada and Mexico. This report categorizes the market based on manufacturers, countries, type and application.

Market Segment by Manufacturers, this report covers

Mast-Jagermeister (Germany)

Fratelli Branca (Fernet Branca) (Italy)

Stock Spirits Group PLC (Czech Republic)

Gruppo Campari (Campari, Aperol, Cynar, Amaro Braulio and Averna) (Italy)

Angostura Bitters (France)

Underberg AG (Germany)

Gammel Dansk (Denmark)

Kuemmerling KG (Germany)

Unicum (Hungary)

Scrappy's Bitters (US)

Pernod Ricard (Ramazzotti, Fernet Capri) (France)

Market Segment by Countries, covering

Cocktail Bitters

Aperitif Bitters

Digestif Bitters

Medicinal Bitters

Market Segment by Type, covers

Restaurant Service

Retail Service

Market Segment by Applications, can be divided into

Restaurant Service

Retail Service

There are 15 Chapters to deeply display the North America Bitters market.

Chapter 1, to describe Bitters Introduction, product type and application, market overview, market analysis by countries, market opportunities, market risk, market

driving force;

Chapter 2, to analyze the manufacturers of Bitters, with profile, main business, news, sales, price, revenue and market share in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with profile, main business, news, sales, price, revenue and market share in 2016 and 2017;

Chapter 4, to show the North America market by countries, covering United States, Canada and Mexico, with sales, revenue and market share of Bitters, for each country, from 2013 to 2018;

Chapter 5 and 6, to show the market by type and application, with sales, price, revenue, market share and growth rate by type, application, from 2013 to 2018;

Chapter 7, 8 and 9, to analyze the segment market in United States, Canada and Mexico, by manufacturers, type and application, with sales, price, revenue and market share by manufacturers, types and applications;

Chapter 10, Bitters market forecast, by countries, type and application, with sales, price and revenue, from 2018 to 2023;

Chapter 11, to analyze the manufacturing cost, key raw materials and manufacturing process etc.

Chapter 12, to analyze the industrial chain, sourcing strategy and downstream end users (buyers);

Chapter 13, to describe sales channel, distributors, traders, dealers etc.

Chapter 14 and 15, to describe Bitters Research Findings and Conclusion, Appendix, methodology and data source

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