

# North America Automotive ESP Market by Manufacturers, Countries, Type and Application, Forecast to 2022

<https://marketpublishers.com/r/N8F9B173300EN.html>

Date: June 2017

Pages: 123

Price: US\$ 4,480.00 (Single User License)

ID: N8F9B173300EN

## Abstracts

Electronic stability control (ESC), also referred to as electronic stability program (ESP) or dynamic stability control (DSC), is a computerized technology that improves a vehicle's stability by detecting and reducing loss of traction (skidding). When ESC detects loss of steering control, it automatically applies the brakes to help 'steer' the vehicle where the driver intends to go. Braking is automatically applied to wheels individually, such as the outer front wheel to counter oversteer or the inner rear wheel to counter understeer. Some ESC systems also reduce engine power until control is regained. ESC does not improve a vehicle's cornering performance; instead, it helps to minimize the loss of control.

## SCOPE OF THE REPORT:

This report focuses on the Automotive ESP in North America market, especially in United States, Canada and Mexico. This report categorizes the market based on manufacturers, countries, type and application.

Market Segment by Manufacturers, this report covers

Bosch

Continental

Denso

Aisin

Delphi

ZF

Hitachi

Market Segment by Countries, covering

United States

Canada

Mexico

Market Segment by Type, covers

4-Channel

3-Channel

2-Channel

Market Segment by Applications, can be divided into

Sedan & Hatchback

SUV & Pickup

Other

There are 15 Chapters to deeply display the North America Automotive ESP market.

Chapter 1, to describe Automotive ESP Introduction, product type and application, market overview, market analysis by countries, market opportunities, market risk,

market driving force;

Chapter 2, to analyze the manufacturers of Automotive ESP, with profile, main business, news, sales, price, revenue and market share in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with profile, main business, news, sales, price, revenue and market share in 2016 and 2017;

Chapter 4, to show the North America market by countries, covering United States, Canada and Mexico, with sales, revenue and market share of Automotive ESP, for each country, from 2012 to 2017;

Chapter 5 and 6, to show the market by type and application, with sales, price, revenue, market share and growth rate by type, application, from 2012 to 2017;

Chapter 7, 8 and 9, to analyze the segment market in United States, Canada and Mexico, by manufacturers, type and application, with sales, price, revenue and market share by manufacturers, types and applications;

Chapter 10, Automotive ESP market forecast, by countries, type and application, with sales, price and revenue, from 2017 to 2022;

Chapter 11, to analyze the manufacturing cost, key raw materials and manufacturing process etc.

Chapter 12, to analyze the industrial chain, sourcing strategy and downstream end users (buyers);

Chapter 13, to describe sales channel, distributors, traders, dealers etc.

Chapter 14 and 15, to describe Automotive ESP Research Findings and Conclusion, Appendix, methodology and data source

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