

Global Noni Juice Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Noni Juice market size was valued at US\$ 78.3 million in 2024 and is forecast to a readjusted size of USD 127 million by 2031 with a CAGR of 7.2% during review period.

Noni juice is derived from noni fruit and is widely used as nutritional tonic owing to its therapeutic and alternative medication properties

The major players in global noni juice market include Morinda Holdings, Noni Biotech, Royal Noni Fiji, etc. The top 1 player occupy about 35% shares of the global market. North America is main market, which occupies about 22% of the global market. natural noni Juice is the main type, with a share about 65%. Food & beverage is the main application, which holds a share about 70%.

This report is a detailed and comprehensive analysis for global Noni Juice market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Noni Juice market size and forecasts, in consumption value (\$ Million), sales quantity (K MT), and average selling prices (USD/MT), 2020-2031

Global Noni Juice market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K MT), and average selling prices (USD/MT), 2020-2031

Global Noni Juice market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K MT), and average selling prices (USD/MT), 2020-2031

Global Noni Juice market shares of main players, shipments in revenue (\$ Million), sales quantity (K MT), and ASP (USD/MT), 2020-2025

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Noni Juice
- To forecast future growth in each product and end-use market
- To forecast future factors affecting the marketplace

This report profiles key players in the global Noni Juice market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Morinda Holdings, Noni Biotech, Royal Noni Fiji, Melaleuca, Healing Noni, Dynamic Health, XiSha Noni, Vitis Industries, Puna Noni, Apollo Noni Jucie, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Noni Juice market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Natural Noni Juice

Organic Noni Juice

Market segment by Application

Food & Beverage

Health Care Products

Others

Major players covered

Morinda Holdings

Noni Biotech

Royal Noni Fiji

Melaleuca

Healing Noni

Dynamic Health

XiSha Noni

Vitis Industries

Puna Noni

Apollo Noni Jucie

Virgin Noni Juice

Dave's NONI

Medicura

Cook Islands Noni

Earth's Bounty

Hainan Yiran Biological Engineering Co., Ltd.

Beeston

Market segment by region, regional analysis covers
North America (United States, Canada, and Mexico)
Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)
Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)
South America (Brazil, Argentina, Colombia, and Rest of South America)
Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Noni Juice product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Noni Juice, with price, sales quantity, revenue, and global market share of Noni Juice from 2020 to 2025.

Chapter 3, the Noni Juice competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Noni Juice breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Noni Juice market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Noni Juice.

Chapter 14 and 15, to describe Noni Juice sales channel, distributors, customers, research findings and conclusion.

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