

# Global Next Generation IVD Market 2025 by Company, Regions, Type and Application, Forecast to 2031

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## Abstracts

According to our latest research, the global Next Generation IVD market size will reach USD 84690 million in 2031, growing at a CAGR of 8.8% over the analysis period.

Next-Generation In Vitro Diagnostics (IVD) refers to advanced diagnostic tools and technologies designed to enhance the precision, speed, and accessibility of medical testing. These solutions leverage cutting-edge methodologies such as molecular diagnostics, artificial intelligence, microfluidics, and next-generation sequencing (NGS). The goal of next-gen IVDs is to enable earlier detection of diseases, personalized medicine, and better disease management, ultimately improving patient outcomes. Examples include real-time PCR, liquid biopsy platforms, and point-of-care devices that can deliver rapid, actionable results.

This report is a detailed and comprehensive analysis for global Next Generation IVD market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### Key Features:

Global Next Generation IVD market size and forecasts, in consumption value (\$ Million), 2020-2031

Global Next Generation IVD market size and forecasts by region and country, in

consumption value (\$ Million), 2020-2031

Global Next Generation IVD market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2020-2031

Global Next Generation IVD market shares of main players, in revenue (\$ Million), 2020-2025

### **The Primary Objectives in This Report Are:**

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Next Generation IVD
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global Next Generation IVD market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Danaher, Roche, Abbott, bioMerieux, Hologic, Thermo Fisher Scientific, Bio-Bio, B, Shengxiang Bio, COYOTE, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

### **Market segmentation**

Next Generation IVD market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

#### **Market segment by Type**

Consumables

Instruments

#### **Market segment by Application**

Autoimmune Diseases

Cardiology

Diabetes

Infectious Diseases

Nephrology

Oncology

### **Market segment by players, this report covers**

Danaher

Roche

Abbott

bioMerieux

Hologic

Thermo Fisher Scientific

Bio-Bio

B

Shengxiang Bio

COYOTE

Hangzhou Yousida

Illumina

Eurofins Scientific

BGI

Natera

Berry Genomics

Novogene

BGI Intelligence

LabCorp

Pacific Biosciences

Azenta Life Sciences

Oxford Nanopore

Macrogen

**Market segment by regions, regional analysis covers**

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 13 chapters:**

Chapter 1, to describe Next Generation IVD product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Next Generation IVD, with revenue, gross margin, and global market share of Next Generation IVD from 2020 to 2025.

Chapter 3, the Next Generation IVD competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2020 to 2031

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2020 to 2025. and Next Generation IVD market forecast, by regions, by Type and by Application, with consumption value, from 2026 to 2031.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Next Generation IVD.

Chapter 13, to describe Next Generation IVD research findings and conclusion.

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