

Global Network Information Security Awareness Training Services Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Network Information Security Awareness Training Services market size was valued at US\$ 927 million in 2025 and is forecast to a readjusted size of US\$ 1422 million by 2032 with a CAGR of 6.5% during review period.

Network information security awareness training services enhance the ability of corporate employees, government personnel, and individual users to identify and prevent network threats through theoretical teaching, case analysis, and simulation exercises. Its core objective is to cultivate users' secure operating habits and reduce the risks of data breaches and system intrusions caused by human negligence. This encompasses basic security knowledge such as password management, phishing attack prevention, and social engineering identification. The industry's gross profit margin can reach 42%-62%.

This report is a detailed and comprehensive analysis for global Network Information Security Awareness Training Services market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Network Information Security Awareness Training Services market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Network Information Security Awareness Training Services market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Network Information Security Awareness Training Services market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Network Information Security Awareness Training Services market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Network Information Security Awareness Training Services
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global Network Information Security Awareness Training Services market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include KnowBe4, Proofpoint, ESET, Kaspersky, Sophos, Mimecast, Cofense, Barracuda Networks, Inc, AwareGO, Phriendly Phishing, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Network Information Security Awareness Training Services market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

On-premises

Cloud-based

Market segment by Product Forms

Online Training

Offline Training

Market segment by Functional Category

Preventive

Detection

Response

Market segment by Application

SMEs

Large Enterprises

Market segment by players, this report covers

KnowBe4

Proofpoint

ESET

Kaspersky

Sophos

Mimecast

Cofense

Barracuda Networks, Inc

AwareGO

Phriendly Phishing

Infosec

Right-Hand

NINJIO

Accountable

Hoxhunt

IRONSCALES

Fortinet

Splashtop

360

AsiaInfo Security

Qi An Xin

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Network Information Security Awareness Training Services product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Network Information Security Awareness Training Services, with revenue, gross margin, and global market share of Network Information Security Awareness Training Services from 2021 to 2026.

Chapter 3, the Network Information Security Awareness Training Services competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Network Information Security Awareness Training Services market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Network Information Security Awareness Training Services.

Chapter 13, to describe Network Information Security Awareness Training Services research findings and conclusion.

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