

Global NAND Flash Memory Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global NAND Flash Memory market size was valued at US\$ 71430 million in 2024 and is forecast to a readjusted size of USD 144790 million by 2031 with a CAGR of 10.7% during review period.

NAND flash architecture was introduced by Toshiba in 1989. These memories are accessed much like block devices, such as hard disks. Each block consists of a number of pages. The pages are typically 512 or 2,048 or 4,096 bytes in size. Associated with each page are a few bytes (typically 1/32 of the data size) that can be used for storage of an error correcting code (ECC) checksum.

Samsung dominated the market in 2019, with a market share of 32.9%, followed by Kioxia and WDC, which was 18.5% and 14.4% respectively. Market concentration rate of Top 5 is 90%.

Four main manufacturing markets for NAND Flash Memory are South Korea, Japan, China and United States. These four areas share similar growth rate, which is 11% during the forecasting 5 years. South Korea takes up the largest market, which was 34.2% in 2019. Japan ranks the second, producing 33% of the global NAND.

In 2019, the biggest yield was TLC NAND (60%), while QLC NAND is expected to grow at the highest rate of all types of NANDs.

The main application of NAND Flash Memory is Smartphone (35%), following up by SSD (30%) and PC (12%).

This report is a detailed and comprehensive analysis for global NAND Flash Memory market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global NAND Flash Memory market size and forecasts, in consumption value (\$ Million), sales quantity (M GB), and average selling prices (USD/GB), 2020-2031

Global NAND Flash Memory market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (M GB), and average selling prices (USD/GB), 2020-2031

Global NAND Flash Memory market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (M GB), and average selling prices (USD/GB), 2020-2031

Global NAND Flash Memory market shares of main players, shipments in revenue (\$ Million), sales quantity (M GB), and ASP (USD/GB), 2020-2025

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for NAND Flash Memory
- To forecast future growth in each product and end-use market
- To forecast future factors affecting the marketplace

This report profiles key players in the global NAND Flash Memory market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Samsung, Kioxia, WDC, Micron, SK Hynix, Intel, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

NAND Flash Memory market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

TLC NAND

MLC NAND

SLC NAND

QLC NAND

Market segment by Application

PC

SSD

Consumer Electronics

Others

Major players covered

Samsung

Kioxia

WDC

Micron

SK Hynix

Intel

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe NAND Flash Memory product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of NAND Flash Memory, with price, sales quantity, revenue, and global market share of NAND Flash Memory from 2020 to 2025.

Chapter 3, the NAND Flash Memory competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the NAND Flash Memory breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and NAND Flash Memory market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of NAND Flash Memory.

Chapter 14 and 15, to describe NAND Flash Memory sales channel, distributors, customers, research findings and conclusion.

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