

Global N-VinylPyrrolidone Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global N-VinylPyrrolidone market size was valued at US\$ 559 million in 2025 and is forecast to a readjusted size of US\$ 658 million by 2032 with a CAGR of 2.4% during review period.

N-vinyl-2-pyrrolidone (VP) is commonly used as a reactive diluent for radiation curing in UV-coating, UV-inks, and UV adhesives. It is also used as a monomer for the production of water soluble polyvinylpyrrolidone (PVP) with uses not limited to oral care, home care, personal care, pharmaceutical, food, beverage, and industrial segments.

In the North American market, the core manufacturers of N-VinylPyrrolidone include BASF, Ashland, Boai NKY Medical Holdings, JiaozuoZhongwei Special Products Pharmaceutical, Nippon Shokubai and Sichuan Tianhua. The top three manufacturers account for approximately 99% of the global market share. % share.

In terms of product type, Acetylene Method occupies a dominant position, accounting for approximately 100% share. At the same time, in terms of application, polyvinylpyrrolidone is the largest application field, accounting for 86%.

This report is a detailed and comprehensive analysis for global N-VinylPyrrolidone market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global N-VinylPyrrolidone market size and forecasts, in consumption value (\$ Million), sales quantity (MT), and average selling prices (USD/MT), 2021-2032

Global N-VinylPyrrolidone market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (MT), and average selling prices (USD/MT), 2021-2032

Global N-VinylPyrrolidone market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (MT), and average selling prices (USD/MT), 2021-2032

Global N-VinylPyrrolidone market shares of main players, shipments in revenue (\$ Million), sales quantity (MT), and ASP (USD/MT), 2021-2026

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries

- To assess the growth potential for N-VinylPyrrolidone

- To forecast future growth in each product and end-use market

- To assess competitive factors affecting the marketplace

This report profiles key players in the global N-VinylPyrrolidone market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include BASF, Ashland, Boai NKY Medical Holdings, JiaozuoZhongwei Special Products Pharmaceutical, Nippon Shokubai, Sichuan Tianhua, Chongqing Steikeridenmeier Material Technology, CNSIG Anhui Hongshifang Fertilizer, Ulanqab Kema New Material, Shanghai Yuking Water Soluble Material Tech, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

N-VinylPyrrolidone market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

γ-butyrolactone Method

Acetylene Method

Market segment by Application

Polyvinylpyrrolidone

Paint Reactive Thinner

Pharmaceutical Industry

Ink Industry

Others

Major players covered

BASF

Ashland

Boai NKY Medical Holdings

JiaozuoZhongwei Special Products Pharmaceutical

Nippon Shokubai

Sichuan Tianhua

Chongqing Steikeridenmeier Material Technology

CNSIG Anhui Hongsifang Fertilizer

Ulanqab Kema New Material

Shanghai Yuking Water Soluble Material Tech

Zhangzhou Huafu Chemical

JH Nanhang Life Sciences

Huangshan Bonsun Pharmaceutical

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe N-VinylPyrrolidone product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of N-VinylPyrrolidone, with price, sales quantity, revenue, and global market share of N-VinylPyrrolidone from

2021 to 2026.

Chapter 3, the N-VinylPyrrolidone competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the N-VinylPyrrolidone breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and N-VinylPyrrolidone market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of N-VinylPyrrolidone.

Chapter 14 and 15, to describe N-VinylPyrrolidone sales channel, distributors, customers, research findings and conclusion.

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