

# Global Molecular POCT Reagents Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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## Abstracts

According to our (Global Info Research) latest study, the global Molecular POCT Reagents market size was valued at US\$ 4117 million in 2025 and is forecast to a readjusted size of US\$ 7493 million by 2032 with a CAGR of 8.9% during review period.

Molecular POCT Reagents refer to single-use consumables (test cartridges, microfluidic chips, assay kits, and associated buffers/controls) used on point-of-care molecular diagnostic platforms to perform nucleic-acid amplification and detection near the patient for rapid clinical decision-making. In 2025, the average global price is approximately US\$25 per unit, with global sales volume around 160 million units and production volume about 170 million units; the industry typically maintains a gross margin of 55%–75%, driven by proprietary assay chemistry, closed-cartridge integration, QC/traceability requirements, regulatory compliance, and recurring consumable demand tied to installed instruments. Typical published ex-works test-cartridge pricing for near-POC molecular platforms spans roughly US\$7.90–\$30 per test depending on assay and setting.

According to industry analysis, molecular POCT reagents are shifting from outbreak-driven demand to “test-to-treat” routine workflows, where speed, CLIA-waived usability, multiplex capability, and connectivity determine adoption; competition increasingly concentrates on menu expansion (respiratory/STI/GI/TB/AMR), cost-per-reportable-result, and supply reliability as platforms scale across clinics, pharmacies, and decentralized care.

This report is a detailed and comprehensive analysis for global Molecular POCT Reagents market. Both quantitative and qualitative analyses are presented by

manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### **Key Features:**

Global Molecular POCT Reagents market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Molecular POCT Reagents market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Molecular POCT Reagents market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Molecular POCT Reagents market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

### **The Primary Objectives in This Report Are:**

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Molecular POCT Reagents
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global Molecular POCT Reagents market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Cepheid (Danaher), Roche Diagnostics, Abbott, QuidelOrtho, bioMerieux, QIAGEN, Thermo Fisher Scientific (Accula), Molbio Diagnostics (Truenat), SD BIOSENSOR, Siemens Healthineers, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

## Market Segmentation

Molecular POCT Reagents market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

### Market segment by Type

Singleplex

Limited Multiplex

Syndromic Panel

### Market segment by Clinical Application

Respiratory Infections

STI

GI Infections

TB / Drug Resistance

Sepsis / HAI Screening

### Market segment by Sample Type

Nasal/NP Swab

Whole Blood

Urine

Saliva

Stool

### **Market segment by Application**

Physician Office / Clinic

Emergency Department

Pharmacy-based Testing

Remote / Field Use

Small Hospital Labs

### **Major players covered**

Cepheid (Danaher)

Roche Diagnostics

Abbott

QuidelOrtho

bioMerieux

QIAGEN

Thermo Fisher Scientific (Accula)

Molbio Diagnostics (Truenat)

SD BIOSENSOR

Siemens Healthineers

Market segment by region, regional analysis covers  
North America (United States, Canada, and Mexico)  
Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)  
Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)  
South America (Brazil, Argentina, Colombia, and Rest of South America)  
Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 15 chapters:**

Chapter 1, to describe Molecular POCT Reagents product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Molecular POCT Reagents, with price, sales quantity, revenue, and global market share of Molecular POCT Reagents from 2021 to 2026.

Chapter 3, the Molecular POCT Reagents competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Molecular POCT Reagents breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Molecular POCT Reagents market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Molecular POCT Reagents.

Chapter 14 and 15, to describe Molecular POCT Reagents sales channel, distributors, customers, research findings and conclusion.

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