

# Global Mobile Travel App Market 2025 by Company, Regions, Type and Application, Forecast to 2031

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## Abstracts

According to our (Global Info Research) latest study, the global Mobile Travel App market size was valued at US\$ 1574 million in 2024 and is forecast to a readjusted size of USD 2496 million by 2031 with a CAGR of 7.2% during review period.

A Mobile Travel App is a mobile application designed to assist users in planning, booking, managing, and enhancing their travel experiences. These apps can serve a wide range of purposes, from helping travelers plan their trips, book transportation and accommodations, discover local attractions, and manage itineraries, to providing real-time information during their travels. They can be used on smartphones or tablets, providing a convenient and accessible platform for travelers on the go.

This report is a detailed and comprehensive analysis for global Mobile Travel App market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Mobile Travel App market size and forecasts, in consumption value (\$ Million), 2020-2031

Global Mobile Travel App market size and forecasts by region and country, in consumption value (\$ Million), 2020-2031

Global Mobile Travel App market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2020-2031

Global Mobile Travel App market shares of main players, in revenue (\$ Million), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Mobile Travel App

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Mobile Travel App market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Airbnb, Expedia Group, Skyscanner, Booking Holdings, Kayak, Google, Lyft, Fliggy, MakeMyTrip, Trainline, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Mobile Travel App market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Travel Itinerary Planning Apps

Accommodation Booking Apps

Transportation App

Other

## Market segment by Application

Private

Commercial

## Market segment by players, this report covers

Airbnb

Expedia Group

Skyscanner

Booking Holdings

Kayak

Google

Lyft

Fliggy

MakeMyTrip

Trainline

Trivago

Hopper

Rome2Rio

Wanderlog

Tripit

## Viator

Market segment by regions, regional analysis covers  
North America (United States, Canada and Mexico)  
Europe (Germany, France, UK, Russia, Italy and Rest of Europe)  
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)  
South America (Brazil, Rest of South America)  
Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Mobile Travel App product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Mobile Travel App, with revenue, gross margin, and global market share of Mobile Travel App from 2020 to 2025.

Chapter 3, the Mobile Travel App competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2020 to 2031

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2020 to 2025. and Mobile Travel App market forecast, by regions, by Type and by Application, with consumption value, from 2026 to 2031.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Mobile Travel App.

Chapter 13, to describe Mobile Travel App research findings and conclusion.

## Contents

### 1 MARKET OVERVIEW

- 1.1 Product Overview and Scope
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Classification of Mobile Travel App by Type
  - 1.3.1 Overview: Global Mobile Travel App Market Size by Type: 2020 Versus 2024 Versus 2031
  - 1.3.2 Global Mobile Travel App Consumption Value Market Share by Type in 2024
  - 1.3.3 Travel Itinerary Planning Apps
  - 1.3.4 Accommodation Booking Apps
  - 1.3.5 Transportation App
  - 1.3.6 Other
- 1.4 Global Mobile Travel App Market by Application
  - 1.4.1 Overview: Global Mobile Travel App Market Size by Application: 2020 Versus 2024 Versus 2031
  - 1.4.2 Private
  - 1.4.3 Commercial
- 1.5 Global Mobile Travel App Market Size & Forecast
- 1.6 Global Mobile Travel App Market Size and Forecast by Region
  - 1.6.1 Global Mobile Travel App Market Size by Region: 2020 VS 2024 VS 2031
  - 1.6.2 Global Mobile Travel App Market Size by Region, (2020-2031)
  - 1.6.3 North America Mobile Travel App Market Size and Prospect (2020-2031)
  - 1.6.4 Europe Mobile Travel App Market Size and Prospect (2020-2031)
  - 1.6.5 Asia-Pacific Mobile Travel App Market Size and Prospect (2020-2031)
  - 1.6.6 South America Mobile Travel App Market Size and Prospect (2020-2031)
  - 1.6.7 Middle East & Africa Mobile Travel App Market Size and Prospect (2020-2031)

### 2 COMPANY PROFILES

- 2.1 Airbnb
  - 2.1.1 Airbnb Details
  - 2.1.2 Airbnb Major Business
  - 2.1.3 Airbnb Mobile Travel App Product and Solutions
  - 2.1.4 Airbnb Mobile Travel App Revenue, Gross Margin and Market Share (2020-2025)
  - 2.1.5 Airbnb Recent Developments and Future Plans
- 2.2 Expedia Group

- 2.2.1 Expedia Group Details
- 2.2.2 Expedia Group Major Business
- 2.2.3 Expedia Group Mobile Travel App Product and Solutions
- 2.2.4 Expedia Group Mobile Travel App Revenue, Gross Margin and Market Share (2020-2025)
- 2.2.5 Expedia Group Recent Developments and Future Plans
- 2.3 Skyscanner
  - 2.3.1 Skyscanner Details
  - 2.3.2 Skyscanner Major Business
  - 2.3.3 Skyscanner Mobile Travel App Product and Solutions
  - 2.3.4 Skyscanner Mobile Travel App Revenue, Gross Margin and Market Share (2020-2025)
  - 2.3.5 Skyscanner Recent Developments and Future Plans
- 2.4 Booking Holdings
  - 2.4.1 Booking Holdings Details
  - 2.4.2 Booking Holdings Major Business
  - 2.4.3 Booking Holdings Mobile Travel App Product and Solutions
  - 2.4.4 Booking Holdings Mobile Travel App Revenue, Gross Margin and Market Share (2020-2025)
  - 2.4.5 Booking Holdings Recent Developments and Future Plans
- 2.5 Kayak
  - 2.5.1 Kayak Details
  - 2.5.2 Kayak Major Business
  - 2.5.3 Kayak Mobile Travel App Product and Solutions
  - 2.5.4 Kayak Mobile Travel App Revenue, Gross Margin and Market Share (2020-2025)
  - 2.5.5 Kayak Recent Developments and Future Plans
- 2.6 Google
  - 2.6.1 Google Details
  - 2.6.2 Google Major Business
  - 2.6.3 Google Mobile Travel App Product and Solutions
  - 2.6.4 Google Mobile Travel App Revenue, Gross Margin and Market Share (2020-2025)
  - 2.6.5 Google Recent Developments and Future Plans
- 2.7 Lyft
  - 2.7.1 Lyft Details
  - 2.7.2 Lyft Major Business
  - 2.7.3 Lyft Mobile Travel App Product and Solutions
  - 2.7.4 Lyft Mobile Travel App Revenue, Gross Margin and Market Share (2020-2025)
  - 2.7.5 Lyft Recent Developments and Future Plans

## 2.8 Fliggy

### 2.8.1 Fliggy Details

### 2.8.2 Fliggy Major Business

### 2.8.3 Fliggy Mobile Travel App Product and Solutions

### 2.8.4 Fliggy Mobile Travel App Revenue, Gross Margin and Market Share (2020-2025)

### 2.8.5 Fliggy Recent Developments and Future Plans

## 2.9 MakeMyTrip

### 2.9.1 MakeMyTrip Details

### 2.9.2 MakeMyTrip Major Business

### 2.9.3 MakeMyTrip Mobile Travel App Product and Solutions

### 2.9.4 MakeMyTrip Mobile Travel App Revenue, Gross Margin and Market Share (2020-2025)

### 2.9.5 MakeMyTrip Recent Developments and Future Plans

## 2.10 Trainline

### 2.10.1 Trainline Details

### 2.10.2 Trainline Major Business

### 2.10.3 Trainline Mobile Travel App Product and Solutions

### 2.10.4 Trainline Mobile Travel App Revenue, Gross Margin and Market Share (2020-2025)

### 2.10.5 Trainline Recent Developments and Future Plans

## 2.11 Trivago

### 2.11.1 Trivago Details

### 2.11.2 Trivago Major Business

### 2.11.3 Trivago Mobile Travel App Product and Solutions

### 2.11.4 Trivago Mobile Travel App Revenue, Gross Margin and Market Share (2020-2025)

### 2.11.5 Trivago Recent Developments and Future Plans

## 2.12 Hopper

### 2.12.1 Hopper Details

### 2.12.2 Hopper Major Business

### 2.12.3 Hopper Mobile Travel App Product and Solutions

### 2.12.4 Hopper Mobile Travel App Revenue, Gross Margin and Market Share (2020-2025)

### 2.12.5 Hopper Recent Developments and Future Plans

## 2.13 Rome2Rio

### 2.13.1 Rome2Rio Details

### 2.13.2 Rome2Rio Major Business

### 2.13.3 Rome2Rio Mobile Travel App Product and Solutions

### 2.13.4 Rome2Rio Mobile Travel App Revenue, Gross Margin and Market Share

(2020-2025)

2.13.5 Rome2Rio Recent Developments and Future Plans

2.14 Wanderlog

2.14.1 Wanderlog Details

2.14.2 Wanderlog Major Business

2.14.3 Wanderlog Mobile Travel App Product and Solutions

2.14.4 Wanderlog Mobile Travel App Revenue, Gross Margin and Market Share

(2020-2025)

2.14.5 Wanderlog Recent Developments and Future Plans

2.15 Tripit

2.15.1 Tripit Details

2.15.2 Tripit Major Business

2.15.3 Tripit Mobile Travel App Product and Solutions

2.15.4 Tripit Mobile Travel App Revenue, Gross Margin and Market Share (2020-2025)

2.15.5 Tripit Recent Developments and Future Plans

2.16 Viator

2.16.1 Viator Details

2.16.2 Viator Major Business

2.16.3 Viator Mobile Travel App Product and Solutions

2.16.4 Viator Mobile Travel App Revenue, Gross Margin and Market Share

(2020-2025)

2.16.5 Viator Recent Developments and Future Plans

### **3 MARKET COMPETITION, BY PLAYERS**

3.1 Global Mobile Travel App Revenue and Share by Players (2020-2025)

3.2 Market Share Analysis (2024)

3.2.1 Market Share of Mobile Travel App by Company Revenue

3.2.2 Top 3 Mobile Travel App Players Market Share in 2024

3.2.3 Top 6 Mobile Travel App Players Market Share in 2024

3.3 Mobile Travel App Market: Overall Company Footprint Analysis

3.3.1 Mobile Travel App Market: Region Footprint

3.3.2 Mobile Travel App Market: Company Product Type Footprint

3.3.3 Mobile Travel App Market: Company Product Application Footprint

3.4 New Market Entrants and Barriers to Market Entry

3.5 Mergers, Acquisition, Agreements, and Collaborations

### **4 MARKET SIZE SEGMENT BY TYPE**

4.1 Global Mobile Travel App Consumption Value and Market Share by Type (2020-2025)

4.2 Global Mobile Travel App Market Forecast by Type (2026-2031)

## **5 MARKET SIZE SEGMENT BY APPLICATION**

5.1 Global Mobile Travel App Consumption Value Market Share by Application (2020-2025)

5.2 Global Mobile Travel App Market Forecast by Application (2026-2031)

## **6 NORTH AMERICA**

6.1 North America Mobile Travel App Consumption Value by Type (2020-2031)

6.2 North America Mobile Travel App Market Size by Application (2020-2031)

6.3 North America Mobile Travel App Market Size by Country

6.3.1 North America Mobile Travel App Consumption Value by Country (2020-2031)

6.3.2 United States Mobile Travel App Market Size and Forecast (2020-2031)

6.3.3 Canada Mobile Travel App Market Size and Forecast (2020-2031)

6.3.4 Mexico Mobile Travel App Market Size and Forecast (2020-2031)

## **7 EUROPE**

7.1 Europe Mobile Travel App Consumption Value by Type (2020-2031)

7.2 Europe Mobile Travel App Consumption Value by Application (2020-2031)

7.3 Europe Mobile Travel App Market Size by Country

7.3.1 Europe Mobile Travel App Consumption Value by Country (2020-2031)

7.3.2 Germany Mobile Travel App Market Size and Forecast (2020-2031)

7.3.3 France Mobile Travel App Market Size and Forecast (2020-2031)

7.3.4 United Kingdom Mobile Travel App Market Size and Forecast (2020-2031)

7.3.5 Russia Mobile Travel App Market Size and Forecast (2020-2031)

7.3.6 Italy Mobile Travel App Market Size and Forecast (2020-2031)

## **8 ASIA-PACIFIC**

8.1 Asia-Pacific Mobile Travel App Consumption Value by Type (2020-2031)

8.2 Asia-Pacific Mobile Travel App Consumption Value by Application (2020-2031)

8.3 Asia-Pacific Mobile Travel App Market Size by Region

8.3.1 Asia-Pacific Mobile Travel App Consumption Value by Region (2020-2031)

8.3.2 China Mobile Travel App Market Size and Forecast (2020-2031)

- 8.3.3 Japan Mobile Travel App Market Size and Forecast (2020-2031)
- 8.3.4 South Korea Mobile Travel App Market Size and Forecast (2020-2031)
- 8.3.5 India Mobile Travel App Market Size and Forecast (2020-2031)
- 8.3.6 Southeast Asia Mobile Travel App Market Size and Forecast (2020-2031)
- 8.3.7 Australia Mobile Travel App Market Size and Forecast (2020-2031)

## **9 SOUTH AMERICA**

- 9.1 South America Mobile Travel App Consumption Value by Type (2020-2031)
- 9.2 South America Mobile Travel App Consumption Value by Application (2020-2031)
- 9.3 South America Mobile Travel App Market Size by Country
  - 9.3.1 South America Mobile Travel App Consumption Value by Country (2020-2031)
  - 9.3.2 Brazil Mobile Travel App Market Size and Forecast (2020-2031)
  - 9.3.3 Argentina Mobile Travel App Market Size and Forecast (2020-2031)

## **10 MIDDLE EAST & AFRICA**

- 10.1 Middle East & Africa Mobile Travel App Consumption Value by Type (2020-2031)
- 10.2 Middle East & Africa Mobile Travel App Consumption Value by Application (2020-2031)
- 10.3 Middle East & Africa Mobile Travel App Market Size by Country
  - 10.3.1 Middle East & Africa Mobile Travel App Consumption Value by Country (2020-2031)
  - 10.3.2 Turkey Mobile Travel App Market Size and Forecast (2020-2031)
  - 10.3.3 Saudi Arabia Mobile Travel App Market Size and Forecast (2020-2031)
  - 10.3.4 UAE Mobile Travel App Market Size and Forecast (2020-2031)

## **11 MARKET DYNAMICS**

- 11.1 Mobile Travel App Market Drivers
- 11.2 Mobile Travel App Market Restraints
- 11.3 Mobile Travel App Trends Analysis
- 11.4 Porters Five Forces Analysis
  - 11.4.1 Threat of New Entrants
  - 11.4.2 Bargaining Power of Suppliers
  - 11.4.3 Bargaining Power of Buyers
  - 11.4.4 Threat of Substitutes
  - 11.4.5 Competitive Rivalry

## **12 INDUSTRY CHAIN ANALYSIS**

- 12.1 Mobile Travel App Industry Chain
- 12.2 Mobile Travel App Upstream Analysis
- 12.3 Mobile Travel App Midstream Analysis
- 12.4 Mobile Travel App Downstream Analysis

## **13 RESEARCH FINDINGS AND CONCLUSION**

## **14 APPENDIX**

- 14.1 Methodology
- 14.2 Research Process and Data Source
- 14.3 Disclaimer

## List Of Tables

### LIST OF TABLES

- Table 1. Global Mobile Travel App Consumption Value by Type, (USD Million), 2020 & 2024 & 2031
- Table 2. Global Mobile Travel App Consumption Value by Application, (USD Million), 2020 & 2024 & 2031
- Table 3. Global Mobile Travel App Consumption Value by Region (2020-2025) & (USD Million)
- Table 4. Global Mobile Travel App Consumption Value by Region (2026-2031) & (USD Million)
- Table 5. Airbnb Company Information, Head Office, and Major Competitors
- Table 6. Airbnb Major Business
- Table 7. Airbnb Mobile Travel App Product and Solutions
- Table 8. Airbnb Mobile Travel App Revenue (USD Million), Gross Margin and Market Share (2020-2025)
- Table 9. Airbnb Recent Developments and Future Plans
- Table 10. Expedia Group Company Information, Head Office, and Major Competitors
- Table 11. Expedia Group Major Business
- Table 12. Expedia Group Mobile Travel App Product and Solutions
- Table 13. Expedia Group Mobile Travel App Revenue (USD Million), Gross Margin and Market Share (2020-2025)
- Table 14. Expedia Group Recent Developments and Future Plans
- Table 15. Skyscanner Company Information, Head Office, and Major Competitors
- Table 16. Skyscanner Major Business
- Table 17. Skyscanner Mobile Travel App Product and Solutions
- Table 18. Skyscanner Mobile Travel App Revenue (USD Million), Gross Margin and Market Share (2020-2025)
- Table 19. Booking Holdings Company Information, Head Office, and Major Competitors
- Table 20. Booking Holdings Major Business
- Table 21. Booking Holdings Mobile Travel App Product and Solutions
- Table 22. Booking Holdings Mobile Travel App Revenue (USD Million), Gross Margin and Market Share (2020-2025)
- Table 23. Booking Holdings Recent Developments and Future Plans
- Table 24. Kayak Company Information, Head Office, and Major Competitors
- Table 25. Kayak Major Business
- Table 26. Kayak Mobile Travel App Product and Solutions
- Table 27. Kayak Mobile Travel App Revenue (USD Million), Gross Margin and Market

Share (2020-2025)

Table 28. Kayak Recent Developments and Future Plans

Table 29. Google Company Information, Head Office, and Major Competitors

Table 30. Google Major Business

Table 31. Google Mobile Travel App Product and Solutions

Table 32. Google Mobile Travel App Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 33. Google Recent Developments and Future Plans

Table 34. Lyft Company Information, Head Office, and Major Competitors

Table 35. Lyft Major Business

Table 36. Lyft Mobile Travel App Product and Solutions

Table 37. Lyft Mobile Travel App Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 38. Lyft Recent Developments and Future Plans

Table 39. Fliggy Company Information, Head Office, and Major Competitors

Table 40. Fliggy Major Business

Table 41. Fliggy Mobile Travel App Product and Solutions

Table 42. Fliggy Mobile Travel App Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 43. Fliggy Recent Developments and Future Plans

Table 44. MakeMyTrip Company Information, Head Office, and Major Competitors

Table 45. MakeMyTrip Major Business

Table 46. MakeMyTrip Mobile Travel App Product and Solutions

Table 47. MakeMyTrip Mobile Travel App Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 48. MakeMyTrip Recent Developments and Future Plans

Table 49. Trainline Company Information, Head Office, and Major Competitors

Table 50. Trainline Major Business

Table 51. Trainline Mobile Travel App Product and Solutions

Table 52. Trainline Mobile Travel App Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 53. Trainline Recent Developments and Future Plans

Table 54. Trivago Company Information, Head Office, and Major Competitors

Table 55. Trivago Major Business

Table 56. Trivago Mobile Travel App Product and Solutions

Table 57. Trivago Mobile Travel App Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 58. Trivago Recent Developments and Future Plans

Table 59. Hopper Company Information, Head Office, and Major Competitors

- Table 60. Hopper Major Business
- Table 61. Hopper Mobile Travel App Product and Solutions
- Table 62. Hopper Mobile Travel App Revenue (USD Million), Gross Margin and Market Share (2020-2025)
- Table 63. Hopper Recent Developments and Future Plans
- Table 64. Rome2Rio Company Information, Head Office, and Major Competitors
- Table 65. Rome2Rio Major Business
- Table 66. Rome2Rio Mobile Travel App Product and Solutions
- Table 67. Rome2Rio Mobile Travel App Revenue (USD Million), Gross Margin and Market Share (2020-2025)
- Table 68. Rome2Rio Recent Developments and Future Plans
- Table 69. Wanderlog Company Information, Head Office, and Major Competitors
- Table 70. Wanderlog Major Business
- Table 71. Wanderlog Mobile Travel App Product and Solutions
- Table 72. Wanderlog Mobile Travel App Revenue (USD Million), Gross Margin and Market Share (2020-2025)
- Table 73. Wanderlog Recent Developments and Future Plans
- Table 74. Tripit Company Information, Head Office, and Major Competitors
- Table 75. Tripit Major Business
- Table 76. Tripit Mobile Travel App Product and Solutions
- Table 77. Tripit Mobile Travel App Revenue (USD Million), Gross Margin and Market Share (2020-2025)
- Table 78. Tripit Recent Developments and Future Plans
- Table 79. Viator Company Information, Head Office, and Major Competitors
- Table 80. Viator Major Business
- Table 81. Viator Mobile Travel App Product and Solutions
- Table 82. Viator Mobile Travel App Revenue (USD Million), Gross Margin and Market Share (2020-2025)
- Table 83. Viator Recent Developments and Future Plans
- Table 84. Global Mobile Travel App Revenue (USD Million) by Players (2020-2025)
- Table 85. Global Mobile Travel App Revenue Share by Players (2020-2025)
- Table 86. Breakdown of Mobile Travel App by Company Type (Tier 1, Tier 2, and Tier 3)
- Table 87. Market Position of Players in Mobile Travel App, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2024
- Table 88. Head Office of Key Mobile Travel App Players
- Table 89. Mobile Travel App Market: Company Product Type Footprint
- Table 90. Mobile Travel App Market: Company Product Application Footprint
- Table 91. Mobile Travel App New Market Entrants and Barriers to Market Entry
- Table 92. Mobile Travel App Mergers, Acquisition, Agreements, and Collaborations

Table 93. Global Mobile Travel App Consumption Value (USD Million) by Type (2020-2025)

Table 94. Global Mobile Travel App Consumption Value Share by Type (2020-2025)

Table 95. Global Mobile Travel App Consumption Value Forecast by Type (2026-2031)

Table 96. Global Mobile Travel App Consumption Value by Application (2020-2025)

Table 97. Global Mobile Travel App Consumption Value Forecast by Application (2026-2031)

Table 98. North America Mobile Travel App Consumption Value by Type (2020-2025) & (USD Million)

Table 99. North America Mobile Travel App Consumption Value by Type (2026-2031) & (USD Million)

Table 100. North America Mobile Travel App Consumption Value by Application (2020-2025) & (USD Million)

Table 101. North America Mobile Travel App Consumption Value by Application (2026-2031) & (USD Million)

Table 102. North America Mobile Travel App Consumption Value by Country (2020-2025) & (USD Million)

Table 103. North America Mobile Travel App Consumption Value by Country (2026-2031) & (USD Million)

Table 104. Europe Mobile Travel App Consumption Value by Type (2020-2025) & (USD Million)

Table 105. Europe Mobile Travel App Consumption Value by Type (2026-2031) & (USD Million)

Table 106. Europe Mobile Travel App Consumption Value by Application (2020-2025) & (USD Million)

Table 107. Europe Mobile Travel App Consumption Value by Application (2026-2031) & (USD Million)

Table 108. Europe Mobile Travel App Consumption Value by Country (2020-2025) & (USD Million)

Table 109. Europe Mobile Travel App Consumption Value by Country (2026-2031) & (USD Million)

Table 110. Asia-Pacific Mobile Travel App Consumption Value by Type (2020-2025) & (USD Million)

Table 111. Asia-Pacific Mobile Travel App Consumption Value by Type (2026-2031) & (USD Million)

Table 112. Asia-Pacific Mobile Travel App Consumption Value by Application (2020-2025) & (USD Million)

Table 113. Asia-Pacific Mobile Travel App Consumption Value by Application (2026-2031) & (USD Million)

Table 114. Asia-Pacific Mobile Travel App Consumption Value by Region (2020-2025) & (USD Million)

Table 115. Asia-Pacific Mobile Travel App Consumption Value by Region (2026-2031) & (USD Million)

Table 116. South America Mobile Travel App Consumption Value by Type (2020-2025) & (USD Million)

Table 117. South America Mobile Travel App Consumption Value by Type (2026-2031) & (USD Million)

Table 118. South America Mobile Travel App Consumption Value by Application (2020-2025) & (USD Million)

Table 119. South America Mobile Travel App Consumption Value by Application (2026-2031) & (USD Million)

Table 120. South America Mobile Travel App Consumption Value by Country (2020-2025) & (USD Million)

Table 121. South America Mobile Travel App Consumption Value by Country (2026-2031) & (USD Million)

Table 122. Middle East & Africa Mobile Travel App Consumption Value by Type (2020-2025) & (USD Million)

Table 123. Middle East & Africa Mobile Travel App Consumption Value by Type (2026-2031) & (USD Million)

Table 124. Middle East & Africa Mobile Travel App Consumption Value by Application (2020-2025) & (USD Million)

Table 125. Middle East & Africa Mobile Travel App Consumption Value by Application (2026-2031) & (USD Million)

Table 126. Middle East & Africa Mobile Travel App Consumption Value by Country (2020-2025) & (USD Million)

Table 127. Middle East & Africa Mobile Travel App Consumption Value by Country (2026-2031) & (USD Million)

Table 128. Global Key Players of Mobile Travel App Upstream (Raw Materials)

Table 129. Global Mobile Travel App Typical Customers

## List Of Figures

### LIST OF FIGURES

Figure 1. Mobile Travel App Picture

Figure 2. Global Mobile Travel App Consumption Value by Type, (USD Million), 2020 & 2024 & 2031

Figure 3. Global Mobile Travel App Consumption Value Market Share by Type in 2024

Figure 4. Travel Itinerary Planning Apps

Figure 5. Accommodation Booking Apps

Figure 6. Transportation App

Figure 7. Other

Figure 8. Global Mobile Travel App Consumption Value by Application, (USD Million), 2020 & 2024 & 2031

Figure 9. Mobile Travel App Consumption Value Market Share by Application in 2024

Figure 10. Private Picture

Figure 11. Commercial Picture

Figure 12. Global Mobile Travel App Consumption Value, (USD Million): 2020 & 2024 & 2031

Figure 13. Global Mobile Travel App Consumption Value and Forecast (2020-2031) & (USD Million)

Figure 14. Global Market Mobile Travel App Consumption Value (USD Million) Comparison by Region (2020 VS 2024 VS 2031)

Figure 15. Global Mobile Travel App Consumption Value Market Share by Region (2020-2031)

Figure 16. Global Mobile Travel App Consumption Value Market Share by Region in 2024

Figure 17. North America Mobile Travel App Consumption Value (2020-2031) & (USD Million)

Figure 18. Europe Mobile Travel App Consumption Value (2020-2031) & (USD Million)

Figure 19. Asia-Pacific Mobile Travel App Consumption Value (2020-2031) & (USD Million)

Figure 20. South America Mobile Travel App Consumption Value (2020-2031) & (USD Million)

Figure 21. Middle East & Africa Mobile Travel App Consumption Value (2020-2031) & (USD Million)

Figure 22. Company Three Recent Developments and Future Plans

Figure 23. Global Mobile Travel App Revenue Share by Players in 2024

Figure 24. Mobile Travel App Market Share by Company Type (Tier 1, Tier 2, and Tier

3) in 2024

Figure 25. Market Share of Mobile Travel App by Player Revenue in 2024

Figure 26. Top 3 Mobile Travel App Players Market Share in 2024

Figure 27. Top 6 Mobile Travel App Players Market Share in 2024

Figure 28. Global Mobile Travel App Consumption Value Share by Type (2020-2025)

Figure 29. Global Mobile Travel App Market Share Forecast by Type (2026-2031)

Figure 30. Global Mobile Travel App Consumption Value Share by Application (2020-2025)

Figure 31. Global Mobile Travel App Market Share Forecast by Application (2026-2031)

Figure 32. North America Mobile Travel App Consumption Value Market Share by Type (2020-2031)

Figure 33. North America Mobile Travel App Consumption Value Market Share by Application (2020-2031)

Figure 34. North America Mobile Travel App Consumption Value Market Share by Country (2020-2031)

Figure 35. United States Mobile Travel App Consumption Value (2020-2031) & (USD Million)

Figure 36. Canada Mobile Travel App Consumption Value (2020-2031) & (USD Million)

Figure 37. Mexico Mobile Travel App Consumption Value (2020-2031) & (USD Million)

Figure 38. Europe Mobile Travel App Consumption Value Market Share by Type (2020-2031)

Figure 39. Europe Mobile Travel App Consumption Value Market Share by Application (2020-2031)

Figure 40. Europe Mobile Travel App Consumption Value Market Share by Country (2020-2031)

Figure 41. Germany Mobile Travel App Consumption Value (2020-2031) & (USD Million)

Figure 42. France Mobile Travel App Consumption Value (2020-2031) & (USD Million)

Figure 43. United Kingdom Mobile Travel App Consumption Value (2020-2031) & (USD Million)

Figure 44. Russia Mobile Travel App Consumption Value (2020-2031) & (USD Million)

Figure 45. Italy Mobile Travel App Consumption Value (2020-2031) & (USD Million)

Figure 46. Asia-Pacific Mobile Travel App Consumption Value Market Share by Type (2020-2031)

Figure 47. Asia-Pacific Mobile Travel App Consumption Value Market Share by Application (2020-2031)

Figure 48. Asia-Pacific Mobile Travel App Consumption Value Market Share by Region (2020-2031)

Figure 49. China Mobile Travel App Consumption Value (2020-2031) & (USD Million)

Figure 50. Japan Mobile Travel App Consumption Value (2020-2031) & (USD Million)

Figure 51. South Korea Mobile Travel App Consumption Value (2020-2031) & (USD Million)

Figure 52. India Mobile Travel App Consumption Value (2020-2031) & (USD Million)

Figure 53. Southeast Asia Mobile Travel App Consumption Value (2020-2031) & (USD Million)

Figure 54. Australia Mobile Travel App Consumption Value (2020-2031) & (USD Million)

Figure 55. South America Mobile Travel App Consumption Value Market Share by Type (2020-2031)

Figure 56. South America Mobile Travel App Consumption Value Market Share by Application (2020-2031)

Figure 57. South America Mobile Travel App Consumption Value Market Share by Country (2020-2031)

Figure 58. Brazil Mobile Travel App Consumption Value (2020-2031) & (USD Million)

Figure 59. Argentina Mobile Travel App Consumption Value (2020-2031) & (USD Million)

Figure 60. Middle East & Africa Mobile Travel App Consumption Value Market Share by Type (2020-2031)

Figure 61. Middle East & Africa Mobile Travel App Consumption Value Market Share by Application (2020-2031)

Figure 62. Middle East & Africa Mobile Travel App Consumption Value Market Share by Country (2020-2031)

Figure 63. Turkey Mobile Travel App Consumption Value (2020-2031) & (USD Million)

Figure 64. Saudi Arabia Mobile Travel App Consumption Value (2020-2031) & (USD Million)

Figure 65. UAE Mobile Travel App Consumption Value (2020-2031) & (USD Million)

Figure 66. Mobile Travel App Market Drivers

Figure 67. Mobile Travel App Market Restraints

Figure 68. Mobile Travel App Market Trends

Figure 69. Porters Five Forces Analysis

Figure 70. Mobile Travel App Industrial Chain

Figure 71. Methodology

Figure 72. Research Process and Data Source

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