

Global Mobile Phone Mobile Broadband Modem Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Mobile Phone Mobile Broadband Modem market size was valued at US\$ 11525 million in 2025 and is forecast to a readjusted size of US\$ 14761 million by 2032 with a CAGR of 3.6% during review period.

A Mobile Phone Mobile Broadband Modem—commonly referred to in the handset industry as a cellular baseband/modem—is the subsystem that enables a smartphone to attach to a carrier’s cellular network and sustain data and voice services while the user moves across cells and radio conditions. It solves the fundamental problem of “reliable wide-area connectivity on the move” by converting between digital data and radio waveforms and by implementing the cellular protocol stack end-to-end (registration, authentication, scheduling, handover, power control, and data bearers), ensuring session continuity and acceptable throughput/latency under fluctuating signal quality and network load. Historically, handset modems evolved from relatively discrete 2G/3G baseband chips paired with separate RF transceivers into higher-integration 4G designs that improved multi-band/multi-mode support and power efficiency; with 5G, modems added wider bandwidths, more complex carrier aggregation and MIMO, lower latency targets, and broader frequency coverage, leading to two dominant product architectures: standalone modems that can iterate radio generations rapidly, and tightly integrated SoCs where the modem is embedded to optimize system power, cost, and thermal behavior. Upstream supply spans both materials and electronic component ecosystems: on the materials side, it includes high-purity silicon and process consumables (photoresists, specialty gases, wet chemicals), interconnect metals, and packaging materials such as substrates, resins, solder balls, and thermal interface/heat-spreading materials; on the component side, it includes modem silicon/IP development

(DSP and protocol-stack IP), advanced wafer fabrication capacity, assembly/test services, companion components like memory and power management, and RF front-end building blocks (filters, power amplifiers, LNAs, switches/tuners, and antenna matching networks) that are often combined into modules—together forming the upstream foundation required to deliver robust mobile broadband connectivity in modern smartphones. In 2025, global production capacity of mobile broadband modems for smartphones reached 1.5 billion units, while shipments totaled 1.241 billion units. The average selling price (ASP) was USD 9.02 per unit, and gross margins across manufacturers ranged between 50% and 70%.

The market today is characterized by deeper integration, clearer segmentation, and a longer end-to-end value chain. Mainstream devices increasingly rely on modem capabilities embedded tightly within application SoCs to optimize power, cost, and system coordination, while standalone modems remain concentrated in select form factors and fast-iteration tiers. Competitive differentiation has shifted beyond headline throughput toward holistic experience: coverage across fragmented bands and modes, robustness in weak and congested networks, uplink consistency, voice/data coexistence, location and emergency features, and the quality of tuning across RF front-end, antennas, OS networking stack, and carrier parameters. As RF and antenna complexity rises, the modem becomes less a discrete component and more a platform engineering program, where validation breadth, time-to-market discipline, yield and supply stability, and region/carrier readiness can be decisive. The ecosystem layer—patent licensing, regulatory compliance, and carrier acceptance—continues to shape who can compete and how quickly, making pure “spec wins” insufficient to change the landscape.

Looking forward, the trajectory centers on smarter connectivity, more controllable energy use, and tighter system-level orchestration. Instead of only scaling bandwidth and antenna counts, more intelligence will be applied to connection policy—network and band selection, congestion handling, weak-signal scheduling, and application-aware quality-of-service balanced against power and thermal constraints—so that user-perceived stability and latency consistency improve in real mobility. Connectivity will also converge with adjacent capabilities such as positioning, satellite fallback, multi-device continuity, and coordinated operation across handset, wearables, and vehicles, encouraging unified management across cellular and short-range radios at a higher software layer. Manufacturing advances will continue, but practical advantage will increasingly come from RF/antenna co-design, thermal management, and “industrializing” adaptation work—standardized validation frameworks, better observability and test automation, and reusable carrier-readiness tooling that

compresses integration cycles and reduces surprise failures in late stages.

Drivers and constraints are tightly intertwined. Demand-side momentum comes from sustained expectations of reliable coverage and battery life, real application needs for lower latency and stronger uplink, and ongoing network evolution that creates incentives to upgrade devices and capabilities. On the supply side, device makers pursue differentiation and risk reduction through deeper vertical integration and multi-sourcing strategies, which reshapes partnerships and investment. Counterbalancing forces are significant: licensing and IP structures raise entry barriers and complicate economics; regulatory and carrier certification across regions expands engineering workload and elongates schedules; and the rising complexity of RF front-end components and antenna systems means end-device experience can lag behind silicon specs without extensive tuning and tight quality control in mass production. Geopolitical uncertainty and supply chain volatility add further risk around advanced process access, capacity, and critical materials. As a result, the market increasingly rewards players who can deliver repeatable, end-to-end engineering and ecosystem execution—not only strong silicon performance in isolation.

This report is a detailed and comprehensive analysis for global Mobile Phone Mobile Broadband Modem market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Mobile Phone Mobile Broadband Modem market size and forecasts, in consumption value (\$ Million), sales quantity (Million Units), and average selling prices (US\$/Unit), 2021-2032

Global Mobile Phone Mobile Broadband Modem market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Million Units), and average selling prices (US\$/Unit), 2021-2032

Global Mobile Phone Mobile Broadband Modem market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Million Units), and average selling prices (US\$/Unit), 2021-2032

Global Mobile Phone Mobile Broadband Modem market shares of main players, shipments in revenue (\$ Million), sales quantity (Million Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Mobile Phone Mobile Broadband Modem
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global Mobile Phone Mobile Broadband Modem market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Qualcomm, MediaTek, Samsung, Huawei HiSilicon, Apple, UNISOC, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Mobile Phone Mobile Broadband Modem market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

4G LTE Modem

5G NR Sub-6 Modem

5G NR mmWave Modem

Market segment by Modem Architecture

Discrete Modem

SoC-Integrated Modem

Market segment by Performance

Entry-Level

Mainstream

Flagship-Level

Market segment by Application

IOS System Mobile Phone

Android Mobile Phone

HarmonyOS Mobile Phone

Others

Major players covered

Qualcomm

MediaTek

Samsung

Huawei HiSilicon

Apple

UNISOC

Market segment by region, regional analysis covers
North America (United States, Canada, and Mexico)
Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)
Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)
South America (Brazil, Argentina, Colombia, and Rest of South America)
Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Mobile Phone Mobile Broadband Modem product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Mobile Phone Mobile Broadband Modem, with price, sales quantity, revenue, and global market share of Mobile Phone Mobile Broadband Modem from 2021 to 2026.

Chapter 3, the Mobile Phone Mobile Broadband Modem competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Mobile Phone Mobile Broadband Modem breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Mobile Phone Mobile Broadband Modem market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Mobile Phone Mobile Broadband Modem.

Chapter 14 and 15, to describe Mobile Phone Mobile Broadband Modem sales channel, distributors, customers, research findings and conclusion.

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