

Global Mini Tracking Device Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Mini Tracking Device market size was valued at US\$ 468 million in 2024 and is forecast to a readjusted size of USD 703 million by 2031 with a CAGR of 6.1% during review period.

A mini tracking device, often referred to as a GPS tracker or tracking device, is a compact electronic device equipped with Global Positioning System (GPS) technology that allows for real-time or near-real-time location tracking. These devices are designed to be small, portable, and easily concealed, making them suitable for various applications such as asset tracking, vehicle tracking, personal tracking, and more.

One of the ongoing trends is the development of mini tracking devices with enhanced battery efficiency. This includes the use of advanced battery technologies, power management systems, and low-power components to extend the operational life of the devices.

This report is a detailed and comprehensive analysis for global Mini Tracking Device market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Mini Tracking Device market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Mini Tracking Device market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Mini Tracking Device market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Mini Tracking Device market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2020-2025

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Mini Tracking Device
- To forecast future growth in each product and end-use market
- To forecast future factors affecting the marketplace

This report profiles key players in the global Mini Tracking Device market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Apple, Calerix, Chipolo, Cube, CubiTag, Esky, Gruv Gear, Kimfly, MYNT, Njoi, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Mini Tracking Device market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Implantable

Wearable

Market segment by Application

Military

Personal

Others

Major players covered

Apple

Calerix

Chipolo

Cube

CubiTag

Esky

Gruv Gear

Kimfly

MYNT

Njoiii

Nutale

Orbit

Pebblebee

Safedome

Samsung

Sovdull

Spotypal

SUODUN

Tile

TrackR

Market segment by region, regional analysis covers
North America (United States, Canada, and Mexico)
Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)
Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)
South America (Brazil, Argentina, Colombia, and Rest of South America)
Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Mini Tracking Device product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Mini Tracking Device, with price, sales quantity, revenue, and global market share of Mini Tracking Device from 2020 to 2025.

Chapter 3, the Mini Tracking Device competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Mini Tracking Device breakdown data are shown at the regional level, to

show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Mini Tracking Device market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Mini Tracking Device.

Chapter 14 and 15, to describe Mini Tracking Device sales channel, distributors, customers, research findings and conclusion.

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