

Global Mineral Water Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Mineral Water market size was valued at US\$ 7135 million in 2023 and is forecast to a readjusted size of USD 8714 million by 2030 with a CAGR of 2.9% during review period.

Mineral water is water from a mineral source that contains various minerals, such as salts and sulfur compounds. Mineral water may be effervescent (i.e., ?sparkling?) due to contained gases. Also some mineral water is made by mineralization processing, the mineral elements not from natural.

Mineral Water Market Drivers

Health and Wellness Trends: There is a growing consumer focus on health and wellness, leading to increased demand for natural and mineral-rich beverages. Mineral water is perceived as a healthier alternative to sugary drinks, contributing to its rising popularity.

Increasing Awareness of Hydration: Awareness about the importance of hydration for overall health is encouraging consumers to opt for mineral water. The recommendation of drinking adequate water daily has driven sales of bottled water, including mineral varieties.

Natural and Organic Products Demand: Consumers are increasingly seeking natural and organic products, which boosts the appeal of mineral water. Brand positioning as "natural" or "pure" enhances consumer trust and preference.

Variety of Flavors and Packaging Innovations: The introduction of flavored mineral waters and innovative packaging has attracted a diverse consumer base, including younger generations. Modern and attractive packaging improves product visibility and appeal.

Rising Disposable Income: Increasing disposable incomes in emerging markets allow consumers to spend more on premium bottled water products. As living standards

improve, more people are investing in higher-quality beverage options, including mineral water.

Environmental Awareness and Sustainable Practices: Many mineral water brands are adopting eco-friendly practices, such as using recyclable packaging and sustainable sourcing. Brands that emphasize environmental responsibility can resonate better with eco-conscious consumers.

Mineral Water Market Restraints

High Production and Transportation Costs: The costs associated with sourcing, bottling, and transporting mineral water can be significant, especially for remote sources. These high costs may be passed on to consumers, making premium products less accessible.

Competition from Tap Water and Alternatives: The availability of safe and clean tap water in many regions poses a challenge to the bottled water market. Consumers may choose to drink tap water or opt for less expensive alternatives, limiting the growth of mineral water sales.

Environmental Concerns regarding Plastic Bottles: The environmental impact of plastic waste from bottled water has led to increased scrutiny and criticism of the bottled water industry. Negative perceptions may deter some consumers from purchasing bottled products, including mineral water.

Market Saturation: The bottled water market is becoming increasingly saturated, with numerous brands and products available. This saturation can lead to intense competition and price wars, making it challenging for new entrants to establish themselves.

Regulatory Challenges: Different countries have varying regulations regarding bottled water quality and labeling practices. Navigating these regulations can be daunting for manufacturers, impacting their ability to market and sell products effectively.

Health Issues and Quality Concerns: Occasionally, concerns about the quality and safety of bottled water can arise, particularly if there are reports of contamination or mislabeling. Such issues can undermine consumer trust and lead to reduced sales.

This report is a detailed and comprehensive analysis for global Mineral Water market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2024, are provided.

Key Features:

Global Mineral Water market size and forecasts, in consumption value (\$ Million), sales quantity (K MT), and average selling prices (USD/MT), 2019-2030

Global Mineral Water market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K MT), and average selling prices (USD/MT), 2019-2030

Global Mineral Water market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K MT), and average selling prices (USD/MT), 2019-2030

Global Mineral Water market shares of main players, shipments in revenue (\$ Million), sales quantity (K MT), and ASP (USD/MT), 2019-2024

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Mineral Water

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Mineral Water market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Danone, Nestle, Coca-Cola, Bisleri International, Suntory Water Group, Gerolsteiner, Ferrarelle, Hildon, Tynant, Master Kong, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Mineral Water market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

- Natural Mineral Water
- Man-made Mineral Water

Market segment by Application

- Hypermarkets & Supermarkets
- Convenience Stores

- Grocery Stores
- E-commerce
- Others

Major players covered

- Danone
- Nestle
- Coca-Cola
- Bisleri International
- Suntory Water Group
- Gerolsteiner
- Ferrarelle
- Hildon
- Tynant
- Master Kong
- Nongfu Spring
- Wahaha
- Ganten
- Cestbon
- Kunlun Mountain
- Blue Sword
- Laoshan Water
- Al Ain Water
- NEVIOT
- Rayyan Mineral Water

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Mineral Water product scope, market overview, market

estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Mineral Water, with price, sales quantity, revenue, and global market share of Mineral Water from 2019 to 2024.

Chapter 3, the Mineral Water competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Mineral Water breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2019 to 2024. and Mineral Water market forecast, by regions, by Type, and by Application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Mineral Water.

Chapter 14 and 15, to describe Mineral Water sales channel, distributors, customers, research findings and conclusion.

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