

Global Micro Light Emitting Diode (LED) Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

<https://marketpublishers.com/r/MB38CF9659D1EN.html>

Date: July 2025

Pages: 84

Price: US\$ 3,480.00 (Single User License)

ID: MB38CF9659D1EN

Abstracts

According to our (Global Info Research) latest study, the global Micro Light Emitting Diode (LED) market size was valued at US\$ 1858 million in 2024 and is forecast to a readjusted size of USD 16730 million by 2031 with a CAGR of 37.3% during review period.

Micro-LED, also known as microLED, mLED or μ LED, is an emerging flat panel display technology. Micro-LED displays consist of arrays of microscopic LEDs forming the individual pixel elements. When compared to the widespread LCD technology, Micro-LED displays offer better contrast, response times, and energy efficiency.

Along with OLEDs, Micro-LED are primarily aimed at small, low-energy devices such as smartwatches and smartphones. OLED and Micro-LED both offer greatly reduced energy requirements compared to conventional LCD systems. Unlike OLED, Micro-LED is based on conventional GaN LED technology, which offers far higher total brightness than OLED produces, as much as 30 times, as well as higher efficiency in terms of lux/W.

Micro-LEDs are still too expensive and not ready for mass production yet-even after years of R&D.

Samsung and Apple have been pushing Micro LED technology, which makes the industry look forward to its development prospects, many companies have entered. For example: Plessey Semiconductors, AU Optronics, LG Display, Lumiode, etc. At present, Samsung technology is relatively leading.

Asia-Pacific is the largest consumption place, with a consumption market share nearly

52% in 2019. Following Asia-Pacific, North America is the second largest consumption place with the consumption market share of 44%.

Nowadays, there are five mainly applications of Micro-LED, including Cellphone, Wearable Watch Device, AR/VR, TV and Others. And Cellphone is the main application for Micro-LED, with 59% of global sales volume.

This report is a detailed and comprehensive analysis for global Micro Light Emitting Diode (LED) market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Micro Light Emitting Diode (LED) market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2020-2031

Global Micro Light Emitting Diode (LED) market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2020-2031

Global Micro Light Emitting Diode (LED) market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2020-2031

Global Micro Light Emitting Diode (LED) market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (USD/Unit), 2020-2025

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Micro Light Emitting Diode (LED)
- To forecast future growth in each product and end-use market
- To forecast future factors affecting the marketplace

This report profiles key players in the global Micro Light Emitting Diode (LED) market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Samsung Electronics, Apple, Sony, Jbd, Lumens, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Micro Light Emitting Diode (LED) market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Small Sized Panels

Medium Sized Panels

Large Size Panels

Market segment by Application

Cellphone

Wearable Watch Device

AR/VR

TV

Others

Major players covered

Samsung Electronics

Apple

Sony

Jbd

Lumens

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Micro Light Emitting Diode (LED) product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Micro Light Emitting Diode (LED), with price, sales quantity, revenue, and global market share of Micro Light Emitting Diode (LED) from 2020 to 2025.

Chapter 3, the Micro Light Emitting Diode (LED) competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Micro Light Emitting Diode (LED) breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market

share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Micro Light Emitting Diode (LED) market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Micro Light Emitting Diode (LED).

Chapter 14 and 15, to describe Micro Light Emitting Diode (LED) sales channel, distributors, customers, research findings and conclusion.

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