

Global Medical Electrical Bathtub Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

<https://marketpublishers.com/r/ME2DFA3DDC66EN.html>

Date: July 2025

Pages: 118

Price: US\$ 3,480.00 (Single User License)

ID: ME2DFA3DDC66EN

Abstracts

According to our (Global Info Research) latest study, the global Medical Electrical Bathtub market size was valued at US\$ 137 million in 2024 and is forecast to a readjusted size of USD 211 million by 2031 with a CAGR of 6.4% during review period.

Medical electric bathtub is designed to transport residents and patients from bed or wheelchair into the bath and back again in one seamless routine. Some bathtubs have side access; some are without side access.

The medical electrical bathtub market is driven by the growing aging population and increasing prevalence of mobility-related health issues. Elderly individuals and patients with disabilities often require assisted bathing solutions, making these specialized bathtubs essential in healthcare facilities and senior care centers. Advancements in technology, such as automated temperature control, water massage systems, and height-adjustable features, further enhance the appeal of these devices. Additionally, rising awareness of hygiene and patient comfort in caregiving environments has led to greater adoption of medical electrical bathtubs globally.

Despite its benefits, the market faces challenges such as high initial costs and maintenance expenses associated with these advanced devices. Limited availability of such equipment in underdeveloped regions due to budget constraints and inadequate healthcare infrastructure also hinders market growth. Moreover, the need for specialized training for caregivers to operate these bathtubs effectively adds another layer of complexity. Addressing these challenges will require innovations to reduce costs, improve user-friendliness, and expand access to underserved markets.

Market competition is intense. Arjo, OG Wellness, KingKraft, TR Equipment, etc. are the leaders of the industry, and they hold key technologies and patents, with high-end customers. Top 5 manufacturers took 49.7% market share in 2023.

This report is a detailed and comprehensive analysis for global Medical Electrical Bathtub market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Medical Electrical Bathtub market size and forecasts, in consumption value (\$ Million), sales quantity (Units), and average selling prices (US\$/Unit), 2020-2031

Global Medical Electrical Bathtub market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Units), and average selling prices (US\$/Unit), 2020-2031

Global Medical Electrical Bathtub market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Units), and average selling prices (US\$/Unit), 2020-2031

Global Medical Electrical Bathtub market shares of main players, shipments in revenue (\$ Million), sales quantity (Units), and ASP (US\$/Unit), 2020-2025

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Medical Electrical Bathtub
- To forecast future growth in each product and end-use market
- To forecast future factors affecting the marketplace

This report profiles key players in the global Medical Electrical Bathtub market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Arjo, OG Wellness, KingKraft, TR

Equipment, Gainsborough Baths, BEKA Hospitec, Chinesport, Reval Group, Georg Kramer Ges, Horcher Medical Systems, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Medical Electrical Bathtub market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

With Lift Seat

Without Lift Seat

Market segment by Application

Hospital

Nursing Home

Home

Other

Major players covered

Arjo

OG Wellness

KingKraft

TR Equipment

Gainsborough Baths

BEKA Hospitec

Chinesport

Reval Group

Georg Kramer Ges

Horcher Medical Systems

Unbescheiden

Elysee Concept

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Medical Electrical Bathtub product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Medical Electrical Bathtub, with price, sales quantity, revenue, and global market share of Medical Electrical Bathtub from 2020 to 2025.

Chapter 3, the Medical Electrical Bathtub competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Medical Electrical Bathtub breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Medical Electrical Bathtub market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Medical Electrical Bathtub.

Chapter 14 and 15, to describe Medical Electrical Bathtub sales channel, distributors, customers, research findings and conclusion.

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