

Global Maotai-Flavored Baijiu Lees Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Maotai-Flavored Baijiu Lees market size was valued at US\$ 46.5 million in 2023 and is forecast to a readjusted size of USD 74.2 million by 2030 with a CAGR of 5.8% during review period.

Maotai-flavored Baijiu lees refer to the residual byproducts (called "lees") produced during the brewing process of Maotai-flavored Baijiu, a specific type of Chinese liquor characterized by its strong, savory, and aromatic profile. The lees consist primarily of fermented grains such as sorghum, rice, and wheat, and contain various organic compounds, enzymes, and nutrients. These lees are often considered a waste product, but they also possess valuable components that can be utilized for various applications, including animal feed, bioenergy production, and resource recovery.

Strong Demand for Maotai Baijiu:

The growing global demand for Maotai-flavored Baijiu, especially in the premium alcoholic beverage market, contributes to a consistent and increasing production of Maotai-flavored Baijiu lees. As one of China's most iconic liquor brands, Maotai continues to grow its market share, driving the supply of its lees as byproducts.

Government Support for Waste Utilization:

China's policies promoting sustainability and circular economy initiatives are encouraging the utilization of Baijiu lees. The government's push for reducing waste in the brewing industry has made the resource utilization of Baijiu lees a priority, increasing demand for innovations in this space.

Animal Feed:

Maotai-flavored Baijiu lees are rich in nutrients, such as proteins, amino acids, and carbohydrates, making them suitable for animal feed applications. By processing these lees into high-quality feed, there is potential to reduce the cost of livestock feed and

promote sustainable agricultural practices.

Bioenergy Production:

The rich organic content in Maotai-flavored Baijiu lees also makes them a good candidate for bioethanol production, helping to reduce reliance on traditional energy sources and supporting renewable energy projects.

This report is a detailed and comprehensive analysis for global Maotai-Flavored Baijiu Lees market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2024, are provided.

Key Features:

Global Maotai-Flavored Baijiu Lees market size and forecasts, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2019-2030

Global Maotai-Flavored Baijiu Lees market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2019-2030

Global Maotai-Flavored Baijiu Lees market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2019-2030

Global Maotai-Flavored Baijiu Lees market shares of main players, shipments in revenue (\$ Million), sales quantity (Tons), and ASP (US\$/Ton), 2019-2024

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Maotai-Flavored Baijiu Lees

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Maotai-Flavored Baijiu Lees market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Kweichow Moutai, Langjiu, Guizhou Xijiu, Guizhou Jinsha Wine Cellar Wine, Guizhou Guotai Liquor, Guizhou Zhen Jiu, Guizhou Diaoyutai Guobin Wine, Guangxi Danquan Liquor, Sichuan Xiantan Baijiu

Sales, Hankol, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Maotai-Flavored Baijiu Lees market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

- Dried Distillers Grain
- Wet Distillers Grains

Market segment by Application

- Feed
- Fertilizer
- Edible Fungus Culture Medium
- Brewing
- Biogas

Major players covered

- Kweichow Moutai
- Langjiu
- Guizhou Xijiu
- Guizhou Jinsha Wine Cellar Wine
- Guizhou Guotai Liquor
- Guizhou Zhen Jiu
- Guizhou Diaoyutai Guobin Wine
- Guangxi Danquan Liquor
- Sichuan Xiantan Baijiu Sales
- Hankol
- Hunan WuLing Spirits
- Shandong Qingzhou Yunmen Wine Industry

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)
Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)
South America (Brazil, Argentina, Colombia, and Rest of South America)
Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Maotai-Flavored Baijiu Lees product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Maotai-Flavored Baijiu Lees, with price, sales quantity, revenue, and global market share of Maotai-Flavored Baijiu Lees from 2019 to 2024.

Chapter 3, the Maotai-Flavored Baijiu Lees competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Maotai-Flavored Baijiu Lees breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2019 to 2024. and Maotai-Flavored Baijiu Lees market forecast, by regions, by Type, and by Application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Maotai-Flavored Baijiu Lees.

Chapter 14 and 15, to describe Maotai-Flavored Baijiu Lees sales channel, distributors,

customers, research findings and conclusion.

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