

# Global Magnetic-Guided Capsule Endoscopy Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Magnetic-Guided Capsule Endoscopy market size was valued at US\$ 375 million in 2023 and is forecast to a readjusted size of USD 1225 million by 2030 with a CAGR of 18.2% during review period.

Magnetic-Guided Capsule Endoscopy (MGCE) is a non-invasive medical device that integrates advanced magnetic control technology with endoscopic diagnostic functions, specifically designed for efficient and precise examination of the gastrointestinal tract, particularly the stomach and small intestine. Patients simply swallow a capsule-sized endoscopic device equipped with an HD camera, light source, and wireless communication module, which transmits real-time internal images. During the procedure, an external magnetic system guides the capsule's movement, allowing physicians to remotely control its position within the digestive tract for comprehensive examination, reducing the discomfort associated with traditional endoscopies. MGCE is widely used for screening and diagnosing gastrointestinal disorders such as ulcers, bleeding, inflammation, and tumors. Its non-invasive nature and high safety profile greatly enhance patient acceptance while providing physicians with a more intuitive and efficient diagnostic tool.

Magnetic-guided capsule endoscopy is an emerging technology in the endoscopy market, offering advantages such as non-invasiveness, enhanced patient comfort, and ease of operation, particularly for patients who face challenges with traditional endoscopy. In recent years, the technology has gained traction among hospitals and clinics due to advancements in medical technology and increasing demand for gastrointestinal disease diagnostics. While the initial costs remain high, improvements in technological maturity and production efficiency are expected to lower these barriers

over time. The technology is expected to evolve toward higher diagnostic precision, intelligent operation, and improved portability. By integrating artificial intelligence and big data analytics, magnetic-guided capsule endoscopes may achieve more accurate lesion detection and diagnosis, reducing misdiagnosis rates. Additionally, as global healthcare access improves and aging populations grow, the demand for such devices is likely to expand. Emerging markets, particularly in developing countries, present significant growth opportunities as economic conditions improve and healthcare infrastructure expands. On the driving side, rapid technological advancements, increasing medical needs, and patient preferences for non-invasive diagnostic options are key factors propelling market growth. Furthermore, government support for medical innovation creates a favorable environment for this field. However, challenges such as high R&D costs, lengthy regulatory approval processes, and budget constraints within some healthcare systems pose barriers to large-scale adoption of the technology.

This report is a detailed and comprehensive analysis for global Magnetic-Guided Capsule Endoscopy market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2024, are provided.

### **Key Features:**

Global Magnetic-Guided Capsule Endoscopy market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2019-2030

Global Magnetic-Guided Capsule Endoscopy market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2019-2030

Global Magnetic-Guided Capsule Endoscopy market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2019-2030

Global Magnetic-Guided Capsule Endoscopy market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2019-2024

### **The Primary Objectives in This Report Are:**

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Magnetic-Guided Capsule Endoscopy

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Magnetic-Guided Capsule Endoscopy market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments.

Key companies covered as a part of this study include Chongqing Jinshan, Medtronic, Olympus, IntroMedic, BioCam, Check-Cap, Shenzhen Jifu Medical Technology, Ankon Technologies, Shangxian Minimal Invasive, Hangzhou Hitron Medical Equipment, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

## **Market Segmentation**

Magnetic-Guided Capsule Endoscopy market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

- Capsule Colonoscopy
- Capsule Gastroscopy

Market segment by Application

- Physical Examination Center
- Hospital
- Other

Major players covered

- Chongqing Jinshan
- Medtronic
- Olympus
- IntroMedic
- BioCam
- Check-Cap
- Shenzhen Jifu Medical Technology
- Ankon Technologies
- Shangxian Minimal Invasive

- Hangzhou Hitron Medical Equipment
- Beijing Richen-Force
- Guangzhou Side Medical Technology

### **Market segment by region, regional analysis covers**

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

### **The content of the study subjects, includes a total of 15 chapters:**

Chapter 1, to describe Magnetic-Guided Capsule Endoscopy product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Magnetic-Guided Capsule Endoscopy, with price, sales quantity, revenue, and global market share of Magnetic-Guided Capsule Endoscopy from 2019 to 2024.

Chapter 3, the Magnetic-Guided Capsule Endoscopy competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Magnetic-Guided Capsule Endoscopy breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2019 to 2024. and Magnetic-Guided Capsule Endoscopy market forecast, by regions, by Type, and by Application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Magnetic-Guided Capsule Endoscopy.

Chapter 14 and 15, to describe Magnetic-Guided Capsule Endoscopy sales channel, distributors, customers, research findings and conclusion.

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