

Global Luggage Tag Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Luggage Tag market size was valued at US\$ 157 million in 2024 and is forecast to a readjusted size of USD 202 million by 2031 with a CAGR of 3.7% during review period.

The luggage tags market is influenced by factors such as travel trends, consumer preferences, and technological advancements in luggage. As travelers seek to easily identify their luggage and add a personal touch, the demand for personalized and unique luggage tags continues to grow.

1. Smart luggage tags: With the rise of technology, smart luggage tags are becoming more and more popular. These tags often have features such as GPS tracking, allowing travelers to easily find their luggage if they get lost or misplaced.
2. Sustainable materials: With the increasing awareness of environmental protection, there is an increasing demand for eco-friendly luggage tags made of sustainable materials such as recycled plastics, organic fabrics or biodegradable materials.
3. Customization options: Personalization is a major trend in the luggage tags market. Many companies offer customizable options that allow travelers to add their own name, initials or unique designs to the luggage tags.
4. RFID Technology: Radio Frequency Identification (RFID) technology is being integrated into luggage tags to enhance security and prevent theft. Airport security systems can scan RFID-enabled tags, making the check-in process more efficient.
5. Innovative Design: Luggage tags are no longer limited to the basic rectangular shape. Manufacturers are introducing innovative designs such as unique shapes, vibrant colors and creative patterns to make luggage tags more visually appealing and easily identifiable.

This report is a detailed and comprehensive analysis for global Luggage Tag market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report

explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Luggage Tag market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Luggage Tag market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Luggage Tag market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Luggage Tag market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2020-2025

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Luggage Tag
- To forecast future growth in each product and end-use market
- To forecast future factors affecting the marketplace

This report profiles key players in the global Luggage Tag market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include JOHN HENRIC, TUNGATE GROU, RIMOWA, Lumoss Moldings, TUME, Zhejiang Lantai Paper Product, Plastic Printers, Auto-ID, Apogee, Universal Tag, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Luggage Tag market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Custom Type

Regular Type

Market segment by Application

Online Sale

Offline Sale

Major players covered

JOHN HENRIC

TUNGATE GROU

RIMOWA

Lumoss Moldings

TUME

Zhejiang Lantai Paper Product

Plastic Printers

Auto-ID

Apogee

Universal Tag

Print-O-Tape

Crew Tags

Abbey Labels

Market segment by region, regional analysis covers
North America (United States, Canada, and Mexico)
Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)
Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)
South America (Brazil, Argentina, Colombia, and Rest of South America)
Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Luggage Tag product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Luggage Tag, with price, sales quantity, revenue, and global market share of Luggage Tag from 2020 to 2025.

Chapter 3, the Luggage Tag competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Luggage Tag breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Luggage Tag market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Luggage Tag.

Chapter 14 and 15, to describe Luggage Tag sales channel, distributors, customers, research findings and conclusion.

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