

Global Long Lasting Floral Fragrance Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Long Lasting Floral Fragrance market size was valued at US\$ million in 2024 and is forecast to a readjusted size of USD million by 2031 with a CAGR of %during review period.

A long-lasting floral fragrance refers to a scented product, such as a perfume or air freshener, that retains its floral aroma for an extended period of time after application or activation. Floral fragrances are characterized by the inclusion of notes derived from flowers, capturing the natural or synthetic scents of blossoms. The term 'long-lasting' implies that the fragrance remains noticeable and distinct on the skin or in the surrounding environment for an extended duration.

The total size of the global beauty industry in 2022 was about US\$ 427 billion, with the sales of skin care products was about US\$ 190 billion, perfumes US\$ 70 billion, color cosmetics US\$ 80 billion, hair care products US\$ 90 billion. Head beauty and personal care companies are concentrated in Europe and the United States. More than one-third of the top 100 companies are headquartered in the United States, and 22.9% of the companies are located in France.

This report is a detailed and comprehensive analysis for global Long Lasting Floral Fragrance market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Long Lasting Floral Fragrance market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Long Lasting Floral Fragrance market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Long Lasting Floral Fragrance market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Long Lasting Floral Fragrance market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Long Lasting Floral Fragrance

To forecast future growth in each product and end-use market

To forecast future factors affecting the marketplace

This report profiles key players in the global Long Lasting Floral Fragrance market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Jo Malone London, Shiseido, Gucci, Dolce & Gabbana, Chanel, Diptyque, Dior, Coach, Issey Miyake, Floral Street, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Long Lasting Floral Fragrance market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Rose Scent

Jasmine Scent

Iris

Lily

Others

Market segment by Application

Men

Miss

Major players covered

Jo Malone London

Shiseido

Gucci

Dolce & Gabbana

Chanel

Diptyque

Dior

Coach

Issey Miyake

Floral Street

Givaudan S.A.

Symrise AG

International Flavors & Fragrances Inc.

Firmenich SA

Sensient Technologies Corporation

Takasago International Corporation

Frutarom Industries Ltd.

Robertet SA

S H Kelkar and Company Limited

International Taste Solutions Ltd.

Dohler GmbH

Blue Pacific Flavors

Archer Daniels Midland Company

Fona International, Inc.

Jean Gazignaire S.A.

Fleurchem Inc.

Comax Flavors

Abelei Inc.

Teawolf Inc.

Mane SA

Market segment by region, regional analysis covers
North America (United States, Canada, and Mexico)
Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)
Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)
South America (Brazil, Argentina, Colombia, and Rest of South America)
Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Long Lasting Floral Fragrance product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Long Lasting Floral Fragrance, with price, sales quantity, revenue, and global market share of Long Lasting Floral Fragrance from 2020 to 2025.

Chapter 3, the Long Lasting Floral Fragrance competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Long Lasting Floral Fragrance breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Long Lasting Floral Fragrance market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Long Lasting Floral Fragrance.

Chapter 14 and 15, to describe Long Lasting Floral Fragrance sales channel, distributors, customers, research findings and conclusion.

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