

# Global Logistics Management and Tracking Software Market 2025 by Company, Regions, Type and Application, Forecast to 2031

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## Abstracts

According to our latest research, the global Logistics Management and Tracking Software market size will reach USD million in 2031, growing at a CAGR of %over the analysis period.

Logistics Management and Tracking Software refers to specialized software solutions designed to streamline and optimize the management of transportation, inventory, warehousing, and other logistical operations within supply chains. This software provides comprehensive tools and functionalities to effectively plan, execute, and monitor the flow of goods and materials from suppliers to customers. Key features typically include order management, route optimization, warehouse management, inventory tracking, and real-time visibility of shipments. Logistics management software enables businesses to automate repetitive tasks, improve accuracy in inventory forecasting, reduce transportation costs, and enhance overall supply chain efficiency. It integrates with various technologies such as GPS tracking, RFID systems, and barcode scanners to provide real-time updates on the status and location of shipments, enabling stakeholders to make informed decisions and respond quickly to changes or disruptions. As supply chains become increasingly complex and globalized, logistics management and tracking software plays a crucial role in ensuring seamless operations, optimizing resource utilization, and meeting customer expectations for timely and accurate delivery of goods.

The current market for Logistics Management and Tracking Software is expanding rapidly in response to the growing complexity and global nature of supply chains, as well as the increasing demand for efficient and transparent logistics operations. Businesses across various industries are increasingly adopting these software solutions

to streamline operations, reduce costs, and improve overall supply chain visibility and efficiency. Key trends in the market include the integration of advanced analytics, artificial intelligence (AI), and machine learning algorithms to optimize route planning, warehouse management, and inventory forecasting. Real-time tracking capabilities using IoT devices, RFID technology, and GPS tracking are also driving innovation, providing stakeholders with accurate, up-to-date information on shipment statuses and location. Future development trends are expected to focus on enhancing interoperability and connectivity between different systems and stakeholders within the supply chain ecosystem. This includes greater integration with e-commerce platforms, improved data security measures, and the development of mobile-friendly applications to enable real-time decision-making and responsiveness. Additionally, there is a growing emphasis on sustainability within logistics management software, with features aimed at reducing carbon footprints through optimized routing and energy-efficient operations. As businesses continue to prioritize efficiency and customer satisfaction, logistics management and tracking software will play a pivotal role in shaping the future of global supply chain management.

This report is a detailed and comprehensive analysis for global Logistics Management and Tracking Software market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### **Key Features:**

Global Logistics Management and Tracking Software market size and forecasts, in consumption value (\$ Million), 2020-2031

Global Logistics Management and Tracking Software market size and forecasts by region and country, in consumption value (\$ Million), 2020-2031

Global Logistics Management and Tracking Software market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2020-2031

Global Logistics Management and Tracking Software market shares of main players, in revenue (\$ Million), 2020-2025

## **The Primary Objectives in This Report Are:**

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Logistics Management and Tracking Software
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global Logistics Management and Tracking Software market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Jaix, Ramco, Soloplan, Sagar Informatics, HashMicro, Brightpearl, Logiwa, NetSuite, Rose Rocket, ReturnLogic, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

## **Market segmentation**

Logistics Management and Tracking Software market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

### **Market segment by Type**

Cloud-based

On-Premise

### **Market segment by Application**

E-commerce

Transportation

Third-Party Logistics Provider

Healthcare

Others

### **Market segment by players, this report covers**

Jaix

Ramco

Soloplan

Sagar Informatics

HashMicro

Brightpearl

Logiwa

NetSuite

Rose Rocket

ReturnLogic

Carego

WebXpress

Softlink

Logisuite

Obs-logistics

Magaya

SAP

Trawex Technologies

LogiNext

Route4Me

OptimoRoute

Fingent

Builder.ai

**Market segment by regions, regional analysis covers**

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 13 chapters:**

Chapter 1, to describe Logistics Management and Tracking Software product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Logistics Management and Tracking Software, with revenue, gross margin, and global market share of Logistics Management and Tracking Software from 2020 to 2025.

Chapter 3, the Logistics Management and Tracking Software competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2020 to 2031

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with

revenue and market share for key countries in the world, from 2020 to 2025. and Logistics Management and Tracking Software market forecast, by regions, by Type and by Application, with consumption value, from 2026 to 2031.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Logistics Management and Tracking Software.

Chapter 13, to describe Logistics Management and Tracking Software research findings and conclusion.

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