

# Global Live Selling Service Market 2025 by Company, Regions, Type and Application, Forecast to 2031

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## Abstracts

According to our latest research, the global Live Selling Service market size will reach USD million in 2031, growing at a CAGR of %over the analysis period.

Live selling service, is an innovative approach to e-commerce that integrates live streaming technology with online retail. It allows sellers to showcase products in real-time, interact with viewers, and facilitate immediate purchases. This service combines elements of traditional home shopping networks with the interactive and engaging features of modern social media platforms. Typically, a host or influencer presents the products, demonstrates their use, and answers questions from the audience, creating a dynamic and immersive shopping experience.

This report is a detailed and comprehensive analysis for global Live Selling Service market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### Key Features:

Global Live Selling Service market size and forecasts, in consumption value (\$ Million), 2020-2031

Global Live Selling Service market size and forecasts by region and country, in consumption value (\$ Million), 2020-2031

Global Live Selling Service market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2020-2031

Global Live Selling Service market shares of main players, in revenue (\$ Million), 2020-2025

### **The Primary Objectives in This Report Are:**

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Live Selling Service
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global Live Selling Service market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Qurate Retail Group, izea, Fullscreen, Revision3, CommentSold, Yowant Network, Wuyou Media, Yuhui Travel, Julian Electronic Business, Qianxun Holding, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

### **Market segmentation**

Live Selling Service market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

#### **Market segment by Type**

Real Person Live Broadcast

Digital Human Live Broadcast

#### **Market segment by Application**

Consumer Products

Catering

Hotel

Travel

Others

### **Market segment by players, this report covers**

Qurate Retail Group

izea

Fullscreen

Revision3

CommentSold

Yowant Network

Wuyou Media

Yuhui Travel

Julian Electronic Business

Qianxun Holding

Chenfan E-Commerce

Three Sheep Network

Dongfang Zhenxuan Holdings

## Make Friends Digital

### **Market segment by regions, regional analysis covers**

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

### **The content of the study subjects, includes a total of 13 chapters:**

Chapter 1, to describe Live Selling Service product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Live Selling Service, with revenue, gross margin, and global market share of Live Selling Service from 2020 to 2025.

Chapter 3, the Live Selling Service competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2020 to 2031

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2020 to 2025. and Live Selling Service market forecast, by regions, by Type and by Application, with consumption value, from 2026 to 2031.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Live Selling Service.

Chapter 13, to describe Live Selling Service research findings and conclusion.

## Contents

### 1 MARKET OVERVIEW

1.1 Product Overview and Scope

1.2 Market Estimation Caveats and Base Year

1.3 Classification of Live Selling Service by Type

1.3.1 Overview: Global Live Selling Service Market Size by Type: 2020 Versus 2024 Versus 2031

1.3.2 Global Live Selling Service Consumption Value Market Share by Type in 2024

1.3.3 Real Person Live Broadcast

1.3.4 Digital Human Live Broadcast

1.4 Global Live Selling Service Market by Application

1.4.1 Overview: Global Live Selling Service Market Size by Application: 2020 Versus 2024 Versus 2031

1.4.2 Consumer Products

1.4.3 Catering

1.4.4 Hotel

1.4.5 Travel

1.4.6 Others

1.5 Global Live Selling Service Market Size & Forecast

1.6 Global Live Selling Service Market Size and Forecast by Region

1.6.1 Global Live Selling Service Market Size by Region: 2020 VS 2024 VS 2031

1.6.2 Global Live Selling Service Market Size by Region, (2020-2031)

1.6.3 North America Live Selling Service Market Size and Prospect (2020-2031)

1.6.4 Europe Live Selling Service Market Size and Prospect (2020-2031)

1.6.5 Asia-Pacific Live Selling Service Market Size and Prospect (2020-2031)

1.6.6 South America Live Selling Service Market Size and Prospect (2020-2031)

1.6.7 Middle East & Africa Live Selling Service Market Size and Prospect (2020-2031)

### 2 COMPANY PROFILES

2.1 Qurate Retail Group

2.1.1 Qurate Retail Group Details

2.1.2 Qurate Retail Group Major Business

2.1.3 Qurate Retail Group Live Selling Service Product and Solutions

2.1.4 Qurate Retail Group Live Selling Service Revenue, Gross Margin and Market Share (2020-2025)

2.1.5 Qurate Retail Group Recent Developments and Future Plans

## 2.2 izea

### 2.2.1 izea Details

### 2.2.2 izea Major Business

### 2.2.3 izea Live Selling Service Product and Solutions

### 2.2.4 izea Live Selling Service Revenue, Gross Margin and Market Share (2020-2025)

### 2.2.5 izea Recent Developments and Future Plans

## 2.3 Fullscreen

### 2.3.1 Fullscreen Details

### 2.3.2 Fullscreen Major Business

### 2.3.3 Fullscreen Live Selling Service Product and Solutions

### 2.3.4 Fullscreen Live Selling Service Revenue, Gross Margin and Market Share (2020-2025)

### 2.3.5 Fullscreen Recent Developments and Future Plans

## 2.4 Revision3

### 2.4.1 Revision3 Details

### 2.4.2 Revision3 Major Business

### 2.4.3 Revision3 Live Selling Service Product and Solutions

### 2.4.4 Revision3 Live Selling Service Revenue, Gross Margin and Market Share (2020-2025)

### 2.4.5 Revision3 Recent Developments and Future Plans

## 2.5 CommentSold

### 2.5.1 CommentSold Details

### 2.5.2 CommentSold Major Business

### 2.5.3 CommentSold Live Selling Service Product and Solutions

### 2.5.4 CommentSold Live Selling Service Revenue, Gross Margin and Market Share (2020-2025)

### 2.5.5 CommentSold Recent Developments and Future Plans

## 2.6 Yowant Network

### 2.6.1 Yowant Network Details

### 2.6.2 Yowant Network Major Business

### 2.6.3 Yowant Network Live Selling Service Product and Solutions

### 2.6.4 Yowant Network Live Selling Service Revenue, Gross Margin and Market Share (2020-2025)

### 2.6.5 Yowant Network Recent Developments and Future Plans

## 2.7 Wuyou Media

### 2.7.1 Wuyou Media Details

### 2.7.2 Wuyou Media Major Business

### 2.7.3 Wuyou Media Live Selling Service Product and Solutions

### 2.7.4 Wuyou Media Live Selling Service Revenue, Gross Margin and Market Share

(2020-2025)

2.7.5 Wuyou Media Recent Developments and Future Plans

2.8 Yuhui Travel

2.8.1 Yuhui Travel Details

2.8.2 Yuhui Travel Major Business

2.8.3 Yuhui Travel Live Selling Service Product and Solutions

2.8.4 Yuhui Travel Live Selling Service Revenue, Gross Margin and Market Share

(2020-2025)

2.8.5 Yuhui Travel Recent Developments and Future Plans

2.9 Julian Electronic Business

2.9.1 Julian Electronic Business Details

2.9.2 Julian Electronic Business Major Business

2.9.3 Julian Electronic Business Live Selling Service Product and Solutions

2.9.4 Julian Electronic Business Live Selling Service Revenue, Gross Margin and

Market Share (2020-2025)

2.9.5 Julian Electronic Business Recent Developments and Future Plans

2.10 Qianxun Holding

2.10.1 Qianxun Holding Details

2.10.2 Qianxun Holding Major Business

2.10.3 Qianxun Holding Live Selling Service Product and Solutions

2.10.4 Qianxun Holding Live Selling Service Revenue, Gross Margin and Market

Share (2020-2025)

2.10.5 Qianxun Holding Recent Developments and Future Plans

2.11 Chenfan E-Commerce

2.11.1 Chenfan E-Commerce Details

2.11.2 Chenfan E-Commerce Major Business

2.11.3 Chenfan E-Commerce Live Selling Service Product and Solutions

2.11.4 Chenfan E-Commerce Live Selling Service Revenue, Gross Margin and Market

Share (2020-2025)

2.11.5 Chenfan E-Commerce Recent Developments and Future Plans

2.12 Three Sheep Network

2.12.1 Three Sheep Network Details

2.12.2 Three Sheep Network Major Business

2.12.3 Three Sheep Network Live Selling Service Product and Solutions

2.12.4 Three Sheep Network Live Selling Service Revenue, Gross Margin and Market

Share (2020-2025)

2.12.5 Three Sheep Network Recent Developments and Future Plans

2.13 Dongfang Zhenxuan Holdings

2.13.1 Dongfang Zhenxuan Holdings Details

- 2.13.2 Dongfang Zhenxuan Holdings Major Business
- 2.13.3 Dongfang Zhenxuan Holdings Live Selling Service Product and Solutions
- 2.13.4 Dongfang Zhenxuan Holdings Live Selling Service Revenue, Gross Margin and Market Share (2020-2025)
- 2.13.5 Dongfang Zhenxuan Holdings Recent Developments and Future Plans
- 2.14 Make Friends Digital
  - 2.14.1 Make Friends Digital Details
  - 2.14.2 Make Friends Digital Major Business
  - 2.14.3 Make Friends Digital Live Selling Service Product and Solutions
  - 2.14.4 Make Friends Digital Live Selling Service Revenue, Gross Margin and Market Share (2020-2025)
  - 2.14.5 Make Friends Digital Recent Developments and Future Plans

### **3 MARKET COMPETITION, BY PLAYERS**

- 3.1 Global Live Selling Service Revenue and Share by Players (2020-2025)
- 3.2 Market Share Analysis (2024)
  - 3.2.1 Market Share of Live Selling Service by Company Revenue
  - 3.2.2 Top 3 Live Selling Service Players Market Share in 2024
  - 3.2.3 Top 6 Live Selling Service Players Market Share in 2024
- 3.3 Live Selling Service Market: Overall Company Footprint Analysis
  - 3.3.1 Live Selling Service Market: Region Footprint
  - 3.3.2 Live Selling Service Market: Company Product Type Footprint
  - 3.3.3 Live Selling Service Market: Company Product Application Footprint
- 3.4 New Market Entrants and Barriers to Market Entry
- 3.5 Mergers, Acquisition, Agreements, and Collaborations

### **4 MARKET SIZE SEGMENT BY TYPE**

- 4.1 Global Live Selling Service Consumption Value and Market Share by Type (2020-2025)
- 4.2 Global Live Selling Service Market Forecast by Type (2026-2031)

### **5 MARKET SIZE SEGMENT BY APPLICATION**

- 5.1 Global Live Selling Service Consumption Value Market Share by Application (2020-2025)
- 5.2 Global Live Selling Service Market Forecast by Application (2026-2031)

## **6 NORTH AMERICA**

- 6.1 North America Live Selling Service Consumption Value by Type (2020-2031)
- 6.2 North America Live Selling Service Market Size by Application (2020-2031)
- 6.3 North America Live Selling Service Market Size by Country
  - 6.3.1 North America Live Selling Service Consumption Value by Country (2020-2031)
  - 6.3.2 United States Live Selling Service Market Size and Forecast (2020-2031)
  - 6.3.3 Canada Live Selling Service Market Size and Forecast (2020-2031)
  - 6.3.4 Mexico Live Selling Service Market Size and Forecast (2020-2031)

## **7 EUROPE**

- 7.1 Europe Live Selling Service Consumption Value by Type (2020-2031)
- 7.2 Europe Live Selling Service Consumption Value by Application (2020-2031)
- 7.3 Europe Live Selling Service Market Size by Country
  - 7.3.1 Europe Live Selling Service Consumption Value by Country (2020-2031)
  - 7.3.2 Germany Live Selling Service Market Size and Forecast (2020-2031)
  - 7.3.3 France Live Selling Service Market Size and Forecast (2020-2031)
  - 7.3.4 United Kingdom Live Selling Service Market Size and Forecast (2020-2031)
  - 7.3.5 Russia Live Selling Service Market Size and Forecast (2020-2031)
  - 7.3.6 Italy Live Selling Service Market Size and Forecast (2020-2031)

## **8 ASIA-PACIFIC**

- 8.1 Asia-Pacific Live Selling Service Consumption Value by Type (2020-2031)
- 8.2 Asia-Pacific Live Selling Service Consumption Value by Application (2020-2031)
- 8.3 Asia-Pacific Live Selling Service Market Size by Region
  - 8.3.1 Asia-Pacific Live Selling Service Consumption Value by Region (2020-2031)
  - 8.3.2 China Live Selling Service Market Size and Forecast (2020-2031)
  - 8.3.3 Japan Live Selling Service Market Size and Forecast (2020-2031)
  - 8.3.4 South Korea Live Selling Service Market Size and Forecast (2020-2031)
  - 8.3.5 India Live Selling Service Market Size and Forecast (2020-2031)
  - 8.3.6 Southeast Asia Live Selling Service Market Size and Forecast (2020-2031)
  - 8.3.7 Australia Live Selling Service Market Size and Forecast (2020-2031)

## **9 SOUTH AMERICA**

- 9.1 South America Live Selling Service Consumption Value by Type (2020-2031)
- 9.2 South America Live Selling Service Consumption Value by Application (2020-2031)

### 9.3 South America Live Selling Service Market Size by Country

- 9.3.1 South America Live Selling Service Consumption Value by Country (2020-2031)
- 9.3.2 Brazil Live Selling Service Market Size and Forecast (2020-2031)
- 9.3.3 Argentina Live Selling Service Market Size and Forecast (2020-2031)

## 10 MIDDLE EAST & AFRICA

- 10.1 Middle East & Africa Live Selling Service Consumption Value by Type (2020-2031)
- 10.2 Middle East & Africa Live Selling Service Consumption Value by Application (2020-2031)
- 10.3 Middle East & Africa Live Selling Service Market Size by Country
  - 10.3.1 Middle East & Africa Live Selling Service Consumption Value by Country (2020-2031)
  - 10.3.2 Turkey Live Selling Service Market Size and Forecast (2020-2031)
  - 10.3.3 Saudi Arabia Live Selling Service Market Size and Forecast (2020-2031)
  - 10.3.4 UAE Live Selling Service Market Size and Forecast (2020-2031)

## 11 MARKET DYNAMICS

- 11.1 Live Selling Service Market Drivers
- 11.2 Live Selling Service Market Restraints
- 11.3 Live Selling Service Trends Analysis
- 11.4 Porters Five Forces Analysis
  - 11.4.1 Threat of New Entrants
  - 11.4.2 Bargaining Power of Suppliers
  - 11.4.3 Bargaining Power of Buyers
  - 11.4.4 Threat of Substitutes
  - 11.4.5 Competitive Rivalry

## 12 INDUSTRY CHAIN ANALYSIS

- 12.1 Live Selling Service Industry Chain
- 12.2 Live Selling Service Upstream Analysis
- 12.3 Live Selling Service Midstream Analysis
- 12.4 Live Selling Service Downstream Analysis

## 13 RESEARCH FINDINGS AND CONCLUSION

## 14 APPENDIX

14.1 Methodology

14.2 Research Process and Data Source

14.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. Global Live Selling Service Consumption Value by Type, (USD Million), 2020 & 2024 & 2031

Table 2. Global Live Selling Service Consumption Value by Application, (USD Million), 2020 & 2024 & 2031

Table 3. Global Live Selling Service Consumption Value by Region (2020-2025) & (USD Million)

Table 4. Global Live Selling Service Consumption Value by Region (2026-2031) & (USD Million)

Table 5. Qurate Retail Group Company Information, Head Office, and Major Competitors

Table 6. Qurate Retail Group Major Business

Table 7. Qurate Retail Group Live Selling Service Product and Solutions

Table 8. Qurate Retail Group Live Selling Service Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 9. Qurate Retail Group Recent Developments and Future Plans

Table 10. izea Company Information, Head Office, and Major Competitors

Table 11. izea Major Business

Table 12. izea Live Selling Service Product and Solutions

Table 13. izea Live Selling Service Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 14. izea Recent Developments and Future Plans

Table 15. Fullscreen Company Information, Head Office, and Major Competitors

Table 16. Fullscreen Major Business

Table 17. Fullscreen Live Selling Service Product and Solutions

Table 18. Fullscreen Live Selling Service Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 19. Revision3 Company Information, Head Office, and Major Competitors

Table 20. Revision3 Major Business

Table 21. Revision3 Live Selling Service Product and Solutions

Table 22. Revision3 Live Selling Service Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 23. Revision3 Recent Developments and Future Plans

Table 24. CommentSold Company Information, Head Office, and Major Competitors

Table 25. CommentSold Major Business

Table 26. CommentSold Live Selling Service Product and Solutions

Table 27. CommentSold Live Selling Service Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 28. CommentSold Recent Developments and Future Plans

Table 29. Yowant Network Company Information, Head Office, and Major Competitors

Table 30. Yowant Network Major Business

Table 31. Yowant Network Live Selling Service Product and Solutions

Table 32. Yowant Network Live Selling Service Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 33. Yowant Network Recent Developments and Future Plans

Table 34. Wuyou Media Company Information, Head Office, and Major Competitors

Table 35. Wuyou Media Major Business

Table 36. Wuyou Media Live Selling Service Product and Solutions

Table 37. Wuyou Media Live Selling Service Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 38. Wuyou Media Recent Developments and Future Plans

Table 39. Yuhui Travel Company Information, Head Office, and Major Competitors

Table 40. Yuhui Travel Major Business

Table 41. Yuhui Travel Live Selling Service Product and Solutions

Table 42. Yuhui Travel Live Selling Service Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 43. Yuhui Travel Recent Developments and Future Plans

Table 44. Julian Electronic Business Company Information, Head Office, and Major Competitors

Table 45. Julian Electronic Business Major Business

Table 46. Julian Electronic Business Live Selling Service Product and Solutions

Table 47. Julian Electronic Business Live Selling Service Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 48. Julian Electronic Business Recent Developments and Future Plans

Table 49. Qianxun Holding Company Information, Head Office, and Major Competitors

Table 50. Qianxun Holding Major Business

Table 51. Qianxun Holding Live Selling Service Product and Solutions

Table 52. Qianxun Holding Live Selling Service Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 53. Qianxun Holding Recent Developments and Future Plans

Table 54. Chenfan E-Commerce Company Information, Head Office, and Major Competitors

Table 55. Chenfan E-Commerce Major Business

Table 56. Chenfan E-Commerce Live Selling Service Product and Solutions

Table 57. Chenfan E-Commerce Live Selling Service Revenue (USD Million), Gross

## Margin and Market Share (2020-2025)

Table 58. Chenfan E-Commerce Recent Developments and Future Plans

Table 59. Three Sheep Network Company Information, Head Office, and Major Competitors

Table 60. Three Sheep Network Major Business

Table 61. Three Sheep Network Live Selling Service Product and Solutions

Table 62. Three Sheep Network Live Selling Service Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 63. Three Sheep Network Recent Developments and Future Plans

Table 64. Dongfang Zhenxuan Holdings Company Information, Head Office, and Major Competitors

Table 65. Dongfang Zhenxuan Holdings Major Business

Table 66. Dongfang Zhenxuan Holdings Live Selling Service Product and Solutions

Table 67. Dongfang Zhenxuan Holdings Live Selling Service Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 68. Dongfang Zhenxuan Holdings Recent Developments and Future Plans

Table 69. Make Friends Digital Company Information, Head Office, and Major Competitors

Table 70. Make Friends Digital Major Business

Table 71. Make Friends Digital Live Selling Service Product and Solutions

Table 72. Make Friends Digital Live Selling Service Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 73. Make Friends Digital Recent Developments and Future Plans

Table 74. Global Live Selling Service Revenue (USD Million) by Players (2020-2025)

Table 75. Global Live Selling Service Revenue Share by Players (2020-2025)

Table 76. Breakdown of Live Selling Service by Company Type (Tier 1, Tier 2, and Tier 3)

Table 77. Market Position of Players in Live Selling Service, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2024

Table 78. Head Office of Key Live Selling Service Players

Table 79. Live Selling Service Market: Company Product Type Footprint

Table 80. Live Selling Service Market: Company Product Application Footprint

Table 81. Live Selling Service New Market Entrants and Barriers to Market Entry

Table 82. Live Selling Service Mergers, Acquisition, Agreements, and Collaborations

Table 83. Global Live Selling Service Consumption Value (USD Million) by Type (2020-2025)

Table 84. Global Live Selling Service Consumption Value Share by Type (2020-2025)

Table 85. Global Live Selling Service Consumption Value Forecast by Type (2026-2031)

Table 86. Global Live Selling Service Consumption Value by Application (2020-2025)

Table 87. Global Live Selling Service Consumption Value Forecast by Application (2026-2031)

Table 88. North America Live Selling Service Consumption Value by Type (2020-2025) & (USD Million)

Table 89. North America Live Selling Service Consumption Value by Type (2026-2031) & (USD Million)

Table 90. North America Live Selling Service Consumption Value by Application (2020-2025) & (USD Million)

Table 91. North America Live Selling Service Consumption Value by Application (2026-2031) & (USD Million)

Table 92. North America Live Selling Service Consumption Value by Country (2020-2025) & (USD Million)

Table 93. North America Live Selling Service Consumption Value by Country (2026-2031) & (USD Million)

Table 94. Europe Live Selling Service Consumption Value by Type (2020-2025) & (USD Million)

Table 95. Europe Live Selling Service Consumption Value by Type (2026-2031) & (USD Million)

Table 96. Europe Live Selling Service Consumption Value by Application (2020-2025) & (USD Million)

Table 97. Europe Live Selling Service Consumption Value by Application (2026-2031) & (USD Million)

Table 98. Europe Live Selling Service Consumption Value by Country (2020-2025) & (USD Million)

Table 99. Europe Live Selling Service Consumption Value by Country (2026-2031) & (USD Million)

Table 100. Asia-Pacific Live Selling Service Consumption Value by Type (2020-2025) & (USD Million)

Table 101. Asia-Pacific Live Selling Service Consumption Value by Type (2026-2031) & (USD Million)

Table 102. Asia-Pacific Live Selling Service Consumption Value by Application (2020-2025) & (USD Million)

Table 103. Asia-Pacific Live Selling Service Consumption Value by Application (2026-2031) & (USD Million)

Table 104. Asia-Pacific Live Selling Service Consumption Value by Region (2020-2025) & (USD Million)

Table 105. Asia-Pacific Live Selling Service Consumption Value by Region (2026-2031) & (USD Million)

Table 106. South America Live Selling Service Consumption Value by Type (2020-2025) & (USD Million)

Table 107. South America Live Selling Service Consumption Value by Type (2026-2031) & (USD Million)

Table 108. South America Live Selling Service Consumption Value by Application (2020-2025) & (USD Million)

Table 109. South America Live Selling Service Consumption Value by Application (2026-2031) & (USD Million)

Table 110. South America Live Selling Service Consumption Value by Country (2020-2025) & (USD Million)

Table 111. South America Live Selling Service Consumption Value by Country (2026-2031) & (USD Million)

Table 112. Middle East & Africa Live Selling Service Consumption Value by Type (2020-2025) & (USD Million)

Table 113. Middle East & Africa Live Selling Service Consumption Value by Type (2026-2031) & (USD Million)

Table 114. Middle East & Africa Live Selling Service Consumption Value by Application (2020-2025) & (USD Million)

Table 115. Middle East & Africa Live Selling Service Consumption Value by Application (2026-2031) & (USD Million)

Table 116. Middle East & Africa Live Selling Service Consumption Value by Country (2020-2025) & (USD Million)

Table 117. Middle East & Africa Live Selling Service Consumption Value by Country (2026-2031) & (USD Million)

Table 118. Global Key Players of Live Selling Service Upstream (Raw Materials)

Table 119. Global Live Selling Service Typical Customers

## List Of Figures

### LIST OF FIGURES

Figure 1. Live Selling Service Picture

Figure 2. Global Live Selling Service Consumption Value by Type, (USD Million), 2020 & 2024 & 2031

Figure 3. Global Live Selling Service Consumption Value Market Share by Type in 2024

Figure 4. Real Person Live Broadcast

Figure 5. Digital Human Live Broadcast

Figure 6. Global Live Selling Service Consumption Value by Application, (USD Million), 2020 & 2024 & 2031

Figure 7. Live Selling Service Consumption Value Market Share by Application in 2024

Figure 8. Consumer Products Picture

Figure 9. Catering Picture

Figure 10. Hotel Picture

Figure 11. Travel Picture

Figure 12. Others Picture

Figure 13. Global Live Selling Service Consumption Value, (USD Million): 2020 & 2024 & 2031

Figure 14. Global Live Selling Service Consumption Value and Forecast (2020-2031) & (USD Million)

Figure 15. Global Market Live Selling Service Consumption Value (USD Million) Comparison by Region (2020 VS 2024 VS 2031)

Figure 16. Global Live Selling Service Consumption Value Market Share by Region (2020-2031)

Figure 17. Global Live Selling Service Consumption Value Market Share by Region in 2024

Figure 18. North America Live Selling Service Consumption Value (2020-2031) & (USD Million)

Figure 19. Europe Live Selling Service Consumption Value (2020-2031) & (USD Million)

Figure 20. Asia-Pacific Live Selling Service Consumption Value (2020-2031) & (USD Million)

Figure 21. South America Live Selling Service Consumption Value (2020-2031) & (USD Million)

Figure 22. Middle East & Africa Live Selling Service Consumption Value (2020-2031) & (USD Million)

Figure 23. Company Three Recent Developments and Future Plans

Figure 24. Global Live Selling Service Revenue Share by Players in 2024

Figure 25. Live Selling Service Market Share by Company Type (Tier 1, Tier 2, and Tier 3) in 2024

Figure 26. Market Share of Live Selling Service by Player Revenue in 2024

Figure 27. Top 3 Live Selling Service Players Market Share in 2024

Figure 28. Top 6 Live Selling Service Players Market Share in 2024

Figure 29. Global Live Selling Service Consumption Value Share by Type (2020-2025)

Figure 30. Global Live Selling Service Market Share Forecast by Type (2026-2031)

Figure 31. Global Live Selling Service Consumption Value Share by Application (2020-2025)

Figure 32. Global Live Selling Service Market Share Forecast by Application (2026-2031)

Figure 33. North America Live Selling Service Consumption Value Market Share by Type (2020-2031)

Figure 34. North America Live Selling Service Consumption Value Market Share by Application (2020-2031)

Figure 35. North America Live Selling Service Consumption Value Market Share by Country (2020-2031)

Figure 36. United States Live Selling Service Consumption Value (2020-2031) & (USD Million)

Figure 37. Canada Live Selling Service Consumption Value (2020-2031) & (USD Million)

Figure 38. Mexico Live Selling Service Consumption Value (2020-2031) & (USD Million)

Figure 39. Europe Live Selling Service Consumption Value Market Share by Type (2020-2031)

Figure 40. Europe Live Selling Service Consumption Value Market Share by Application (2020-2031)

Figure 41. Europe Live Selling Service Consumption Value Market Share by Country (2020-2031)

Figure 42. Germany Live Selling Service Consumption Value (2020-2031) & (USD Million)

Figure 43. France Live Selling Service Consumption Value (2020-2031) & (USD Million)

Figure 44. United Kingdom Live Selling Service Consumption Value (2020-2031) & (USD Million)

Figure 45. Russia Live Selling Service Consumption Value (2020-2031) & (USD Million)

Figure 46. Italy Live Selling Service Consumption Value (2020-2031) & (USD Million)

Figure 47. Asia-Pacific Live Selling Service Consumption Value Market Share by Type (2020-2031)

Figure 48. Asia-Pacific Live Selling Service Consumption Value Market Share by Application (2020-2031)

Figure 49. Asia-Pacific Live Selling Service Consumption Value Market Share by Region (2020-2031)

Figure 50. China Live Selling Service Consumption Value (2020-2031) & (USD Million)

Figure 51. Japan Live Selling Service Consumption Value (2020-2031) & (USD Million)

Figure 52. South Korea Live Selling Service Consumption Value (2020-2031) & (USD Million)

Figure 53. India Live Selling Service Consumption Value (2020-2031) & (USD Million)

Figure 54. Southeast Asia Live Selling Service Consumption Value (2020-2031) & (USD Million)

Figure 55. Australia Live Selling Service Consumption Value (2020-2031) & (USD Million)

Figure 56. South America Live Selling Service Consumption Value Market Share by Type (2020-2031)

Figure 57. South America Live Selling Service Consumption Value Market Share by Application (2020-2031)

Figure 58. South America Live Selling Service Consumption Value Market Share by Country (2020-2031)

Figure 59. Brazil Live Selling Service Consumption Value (2020-2031) & (USD Million)

Figure 60. Argentina Live Selling Service Consumption Value (2020-2031) & (USD Million)

Figure 61. Middle East & Africa Live Selling Service Consumption Value Market Share by Type (2020-2031)

Figure 62. Middle East & Africa Live Selling Service Consumption Value Market Share by Application (2020-2031)

Figure 63. Middle East & Africa Live Selling Service Consumption Value Market Share by Country (2020-2031)

Figure 64. Turkey Live Selling Service Consumption Value (2020-2031) & (USD Million)

Figure 65. Saudi Arabia Live Selling Service Consumption Value (2020-2031) & (USD Million)

Figure 66. UAE Live Selling Service Consumption Value (2020-2031) & (USD Million)

Figure 67. Live Selling Service Market Drivers

Figure 68. Live Selling Service Market Restraints

Figure 69. Live Selling Service Market Trends

Figure 70. Porters Five Forces Analysis

Figure 71. Live Selling Service Industrial Chain

Figure 72. Methodology

Figure 73. Research Process and Data Source

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