

# Global Live Commerce Software Market 2025 by Company, Regions, Type and Application, Forecast to 2031

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## Abstracts

According to our latest research, the global Live Commerce Software market size will reach USD million in 2031, growing at a CAGR of %over the analysis period.

Live commerce software helps companies promote and sell products online through live video streaming. Live streaming shopping is more engaging than traditional e-commerce, thereby improving interaction between buyers and sellers. Better engagement may lead to higher conversion rates and better online sales. This type of software can be used by marketing and sales professionals, influencers, and consumers who provide product recommendations or demonstrations. Live commerce must be easily accessible to buyers and anyone interested in learning more about the products on display. This allows sellers to use the software to track future consumers who may be interested in purchasing their products.

This report is a detailed and comprehensive analysis for global Live Commerce Software market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### Key Features:

Global Live Commerce Software market size and forecasts, in consumption value (\$ Million), 2020-2031

Global Live Commerce Software market size and forecasts by region and country, in consumption value (\$ Million), 2020-2031

Global Live Commerce Software market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2020-2031

Global Live Commerce Software market shares of main players, in revenue (\$ Million), 2020-2025

### **The Primary Objectives in This Report Are:**

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Live Commerce Software
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global Live Commerce Software market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Salesfloor, Channelize.io, CommentSold, Between, StoryStream, eStreamly, Lengow, Hello-Lisa, MikMak, Giosg, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

### **Market segmentation**

Live Commerce Software market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

### **Market segment by Type**

Cloud-based

On-premise

## **Market segment by Application**

Large Enterprises

SMEs

## **Market segment by players, this report covers**

Salesfloor

Channelize.io

CommentSold

Between

StoryStream

eStreamly

Lengow

Hello-Lisa

MikMak

Giosg

Klarna

Syte

Blaash.io

Flieber

Fornova

GoLive

Insite AI

Instasell

Loup

Onlive.Site

Reactive

Amity Social Cloud

Arvia

Bambuser

Boutir

Brandlive

buywith

### **Market segment by regions, regional analysis covers**

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

### **The content of the study subjects, includes a total of 13 chapters:**

Chapter 1, to describe Live Commerce Software product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Live Commerce Software, with revenue, gross

margin, and global market share of Live Commerce Software from 2020 to 2025.

Chapter 3, the Live Commerce Software competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2020 to 2031

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2020 to 2025. and Live Commerce Software market forecast, by regions, by Type and by Application, with consumption value, from 2026 to 2031.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Live Commerce Software.

Chapter 13, to describe Live Commerce Software research findings and conclusion.

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