

Global Lithium Battery Lawn Mower Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Lithium Battery Lawn Mower market size was valued at US\$ 7301 million in 2023 and is forecast to a readjusted size of USD 9557 million by 2030 with a CAGR of 4.2% during review period.

A lithium battery lawn mower is a type of lawn care equipment powered by rechargeable lithium-ion batteries. These mowers offer cordless operation, eco-friendly performance, and reduced maintenance compared to traditional gas-powered lawn mowers.

Market Drivers:

Environmental Sustainability: Increasing focus on sustainability and environmental protection drives the demand for eco-friendly lawn care equipment like lithium battery-powered mowers.

Noise Reduction: Lithium battery lawn mowers operate more quietly than gas-powered models, making them ideal for residential areas where noise levels are a concern.

Low Maintenance: Battery-powered mowers require less maintenance compared to gas mowers, eliminating the need for oil changes, fuel refills, and spark plug replacements.

Ease of Use: Cordless operation provides greater flexibility and convenience for users, allowing them to move freely around the yard without the limitations of a power cord or the hassle of gasoline refills.

Government Incentives: Incentive programs, rebates, and regulations promoting the use of battery-powered lawn care equipment encourage consumers to choose lithium battery lawn mowers.

Market Challenges:

Limited Runtime: Lithium battery lawn mowers may have limited runtime per charge, which can be a challenge for users with larger lawns or when tackling tough grass conditions.

Charging Time: Recharging lithium-ion batteries can take several hours, potentially leading to interruptions during mowing sessions or the need to invest in additional batteries for continuous use.

Battery Longevity: The lifespan of lithium-ion batteries diminishes over time, requiring eventual replacement and potentially adding to the long-term cost of ownership.

Power and Performance: While lithium battery technology has improved, some users may find that gas-powered mowers still offer superior power and cutting performance, especially for thick or overgrown grass.

Initial Cost: Lithium battery lawn mowers typically have a higher upfront cost compared to gas mowers, which may deter budget-conscious consumers from investing in these eco-friendly alternatives.

This report is a detailed and comprehensive analysis for global Lithium Battery Lawn Mower market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2024, are provided.

Key Features:

Global Lithium Battery Lawn Mower market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2019-2030

Global Lithium Battery Lawn Mower market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2019-2030

Global Lithium Battery Lawn Mower market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2019-2030

Global Lithium Battery Lawn Mower market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2019-2024

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Lithium Battery Lawn Mower

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Lithium Battery Lawn Mower market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include TTI, Stanley Black & Decker, Bosch, Makita, HiKOKI, CHERVON, Snow Joe, Toro, Husqvarna, Stiga Group, etc. This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Lithium Battery Lawn Mower market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

- Ride-on Lawn Mower
- Walk Behind Lawn Mower
- Robot Lawn Mower

Market segment by Application

- Household
- Commercial

Major players covered

- TTI
- Stanley Black & Decker
- Bosch
- Makita
- HiKOKI
- CHERVON
- Snow Joe
- Toro
- Husqvarna
- Stiga Group
- STIHL
- GreenWorks
- MTD
- WORX

- Litheli
- SnapFresh
- Hyundai Power Products
- Sprint

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Lithium Battery Lawn Mower product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Lithium Battery Lawn Mower, with price, sales quantity, revenue, and global market share of Lithium Battery Lawn Mower from 2019 to 2024.

Chapter 3, the Lithium Battery Lawn Mower competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Lithium Battery Lawn Mower breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2019 to 2024. and Lithium Battery Lawn Mower market forecast, by regions, by Type, and by Application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Lithium Battery Lawn Mower.

Chapter 14 and 15, to describe Lithium Battery Lawn Mower sales channel, distributors, customers, research findings and conclusion.

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