

Global Liquid Potassium Oleate Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Liquid Potassium Oleate market size was valued at US\$ 319 million in 2025 and is forecast to a readjusted size of US\$ 491 million by 2032 with a CAGR of 6.3% during review period.

In 2025, global production of liquid potassium oleate reached approximately 0.20 million tons, based on an average market price of around US\$ 1,550 per ton. Industry gross profit margins generally ranged from 22% to 38%, reflecting formulation stability, raw material cost structure, and application-specific performance requirements. Global production capacity in 2025 was estimated at about 0.26 million tons, indicating adequate supply capability to support demand from chemical processing and industrial applications.

Liquid potassium oleate is a potassium salt of oleic acid supplied in liquid form, commonly used as a surfactant, emulsifier, and dispersing agent. It exhibits good solubility, mild alkalinity, and effective surface activity, making it suitable for industrial formulations requiring controlled wetting and cleaning performance.

The industrial chain includes upstream oleic acid, potassium hydroxide, solvents, and additives. The midstream focuses on neutralization reaction, formulation adjustment, filtration, and packaging. Downstream applications mainly involve detergents, agrochemical formulations, industrial cleaning agents, and specialty chemical products.

This report is a detailed and comprehensive analysis for global Liquid Potassium Oleate market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this

report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Liquid Potassium Oleate market size and forecasts, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global Liquid Potassium Oleate market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global Liquid Potassium Oleate market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global Liquid Potassium Oleate market shares of main players, shipments in revenue (\$ Million), sales quantity (Kilotons), and ASP (US\$/Ton), 2021-2026

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Liquid Potassium Oleate
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global Liquid Potassium Oleate market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include BASF, Stepan, Kao, Huntsman, Aquaspersions, Victorian Chemical Company, Viva Corporation, Acme Chem, Linghu Xinwang Chemical, Maikun Chemical, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Liquid Potassium Oleate market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Vegetable-Based Potassium Oleate

Animal-Fat-Based Potassium Oleate

Synthetic Fatty Acid Potassium Oleate

Market segment by Concentration Level

Low-Concentration Potassium Oleate Solution

High-Concentration Potassium Oleate Solution

Market segment by Application

Industrial Cleaning Industry

Metalworking Fluids Industry

Agrochemical Industry

Rubber & Plastics Industry

Other

Major players covered

BASF

Stepan

Kao

Huntsman

Aquaspersions

Victorian Chemical Company

Viva Corporation

Acme Chem

Linghu Xinwang Chemical

Maikun Chemical

Pengxin Chemical

Dexu New Material

Zhenghao New Material

Market segment by region, regional analysis covers
North America (United States, Canada, and Mexico)
Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)
Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)
South America (Brazil, Argentina, Colombia, and Rest of South America)
Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Liquid Potassium Oleate product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Liquid Potassium Oleate, with price, sales

quantity, revenue, and global market share of Liquid Potassium Oleate from 2021 to 2026.

Chapter 3, the Liquid Potassium Oleate competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Liquid Potassium Oleate breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Liquid Potassium Oleate market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Liquid Potassium Oleate.

Chapter 14 and 15, to describe Liquid Potassium Oleate sales channel, distributors, customers, research findings and conclusion.

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