

Global Laundry Scent Bead Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

<https://marketpublishers.com/r/LE7D1AA101CCEN.html>

Date: July 2025

Pages: 104

Price: US\$ 3,480.00 (Single User License)

ID: LE7D1AA101CCEN

Abstracts

According to our (Global Info Research) latest study, the global Laundry Scent Bead market size was valued at US\$ 420 million in 2024 and is forecast to a readjusted size of USD 805 million by 2031 with a CAGR of 9.9% during review period.

Fragrance beads are laundry care products (or laundry companions). Pour in an appropriate amount of fragrance beads while washing clothes, and leave fragrance on clothes for a long time after washing.

In recent years, laundry scent beads have gained popularity among consumers who seek to add a long-lasting and pleasant scent to their laundry. They offer an alternative to traditional fabric softeners and detergents, providing users with customizable fragrance options.

This report is a detailed and comprehensive analysis for global Laundry Scent Bead market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Laundry Scent Bead market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Laundry Scent Bead market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Laundry Scent Bead market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Laundry Scent Bead market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2020-2025

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Laundry Scent Bead
- To forecast future growth in each product and end-use market
- To forecast future factors affecting the marketplace

This report profiles key players in the global Laundry Scent Bead market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Unilever, Procter & Gamble, PEILAI, Guangzhou Suyin Trading, Lenor, Guangdong Jingliang, Henkel, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Laundry Scent Bead market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Flower Fragrance

Fruity Fragrance

Woody Fragrance

Market segment by Application

Home

Commercial

Major players covered

Unilever

Procter & Gamble

PEILAI

Guangzhou Suyin Trading

Lenor

Guangdong Jingliang

Henkel

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Laundry Scent Bead product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Laundry Scent Bead, with price, sales quantity, revenue, and global market share of Laundry Scent Bead from 2020 to 2025.

Chapter 3, the Laundry Scent Bead competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Laundry Scent Bead breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Laundry Scent Bead market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Laundry Scent Bead.

Chapter 14 and 15, to describe Laundry Scent Bead sales channel, distributors, customers, research findings and conclusion.

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