

# Global Lateral Flow Immunochromatographic Assay Testing Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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## Abstracts

According to our (Global Info Research) latest study, the global Lateral Flow Immunochromatographic Assay Testing market size was valued at US\$ 4261 million in 2024 and is forecast to a readjusted size of USD 6650 million by 2031 with a CAGR of 6.6% during review period.

In this report, we will assess the current U.S. tariff framework alongside international policy adaptations, analyzing their effects on competitive market structures, regional economic dynamics, and supply chain resilience.

A lateral flow test is simple: the sample flows along the device, meeting conjugated labels and antibodies that bind to the target analyte if it's present. These binding reagents will continue along the device to the test lines, which bind to the test line to show a positive result.

This report is a detailed and comprehensive analysis for global Lateral Flow Immunochromatographic Assay Testing market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

## Key Features:

Global Lateral Flow Immunochromatographic Assay Testing market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Lateral Flow Immunochromatographic Assay Testing market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Lateral Flow Immunochromatographic Assay Testing market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Lateral Flow Immunochromatographic Assay Testing market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2020-2025

### **The Primary Objectives in This Report Are:**

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Lateral Flow Immunochromatographic Assay Testing
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global Lateral Flow Immunochromatographic Assay Testing market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Abbott, Roche, QuidelOrtho, Wondfo Biotech, Getein Biotech, SD Biosensor, Orient Gene, ReLIA Biotech, ACON Biotech, Intec PRODUCT, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

### **Market Segmentation**

Lateral Flow Immunochromatographic Assay Testing market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting

qualified niche markets.

### **Market segment by Type**

Immunocolloidal Gold Technology

Immunofluorescence Technology

### **Market segment by Application**

Cardiovascular Testing

Infectious Disease Testing

Drug Abuse Testing

Pregnancy Testing

Other

### **Major players covered**

Abbott

Roche

QuidelOrtho

Wondfo Biotech

Getein Biotech

SD Biosensor

Orient Gene

ReLIA Biotech

ACON Biotech

Intec PRODUCT

Equinox Biotech Co

Shanghai Kehua Bio-engineering Co

Biotest Biotech

Assure Tech

Core Technology Co

Chongqing Zhongyuan BIO-TECHNOLOGY Co

Life Origin Biotech

Biotime

Anhui DEEPBLUE Medical Technology Co

Wantai BioPharm

Joinstar Biomedical Technology Co

J.H.Bio-Tec

Hangzhou Clongene Biotech Co

BIOHIT Healthcare

(Hefei) Co

Nanjing Vazyme Biotech Co

Shenzhen GLD Biotechnology Co

Hunan beixier Biotechnology Co

Shandong Kanghua Biotechnology Co

BOSON BIOTECH

AVE Science & Technology Co

Market segment by region, regional analysis covers  
North America (United States, Canada, and Mexico)  
Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)  
Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)  
South America (Brazil, Argentina, Colombia, and Rest of South America)  
Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 15 chapters:**

Chapter 1, to describe Lateral Flow Immunochromatographic Assay Testing product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Lateral Flow Immunochromatographic Assay Testing, with price, sales quantity, revenue, and global market share of Lateral Flow Immunochromatographic Assay Testing from 2020 to 2025.

Chapter 3, the Lateral Flow Immunochromatographic Assay Testing competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Lateral Flow Immunochromatographic Assay Testing breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales

quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Lateral Flow Immunochromatographic Assay Testing market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Lateral Flow Immunochromatographic Assay Testing.

Chapter 14 and 15, to describe Lateral Flow Immunochromatographic Assay Testing sales channel, distributors, customers, research findings and conclusion.

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Figure 81. Lateral Flow Immunochromatographic Assay Testing Industrial Chain

Figure 82. Sales Channel: Direct to End-User vs Distributors  
Figure

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