

Global Laser Marker Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

<https://marketpublishers.com/r/L8FB35339C53EN.html>

Date: July 2025

Pages: 143

Price: US\$ 3,480.00 (Single User License)

ID: L8FB35339C53EN

Abstracts

According to our (Global Info Research) latest study, the global Laser Marker market size was valued at US\$ 2599 million in 2024 and is forecast to a readjusted size of USD 3880 million by 2031 with a CAGR of 6.0% during review period.

Laser marker is a type of machine that use laser beam to make permanent marking in various surface materials. Laser markers are used in a dynamic, highly adaptable process for high-speed character, logo, graphic, bar code and 2D Data Matrix marking. Laser marking is highly readable and leaves a permanent mark that enables effective traceability and is capable of withstanding harsh environmental conditions. Ancillary equipment such as computer control systems are not counted in the data analysis.

Han's Laser, Trumpf dominated the market, with accounted for 12.325%, 6.974% of the laser marker value market share in 2019 respectively. Videojet Technologies Inc., Gravotech, Rofin are the key players and accounted for 4.541%, 3.309% and 2.941% respectively of the overall laser marker market share in 2019. Global giant market mainly distributed in China, USA and Europe. It has unshakable status in this field.

This report is a detailed and comprehensive analysis for global Laser Marker market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Laser Marker market size and forecasts, in consumption value (\$ Million), sales quantity (Units), and average selling prices (K USD/Unit), 2020-2031

Global Laser Marker market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Units), and average selling prices (K USD/Unit), 2020-2031

Global Laser Marker market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Units), and average selling prices (K USD/Unit), 2020-2031

Global Laser Marker market shares of main players, shipments in revenue (\$ Million), sales quantity (Units), and ASP (K USD/Unit), 2020-2025

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Laser Marker
- To forecast future growth in each product and end-use market
- To forecast future factors affecting the marketplace

This report profiles key players in the global Laser Marker market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Han's Laser, Trumpf, Videojet Technologies Inc., Gravotech, Roфин, Trotec Ltd., FOBA (ALLTEC GmbH), Schmidt, Telesis Technologies, Keyence, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Laser Marker market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Fiber Type

CO2 Lasers Type

Others

Market segment by Application

Electronics

Precision Instruments

Food & Medicine

Auto parts

Hardware Products

Plastic Packaging

Others

Major players covered

Han's Laser

Trumpf

Videojet Technologies Inc.

Gravotech

Rofin

Trotec Ltd.

FOBA (ALLTEC GmbH)

Schmidt

Telesis Technologies

Keyence

Huagong Tech

Amada Co., Ltd.

Mecco

SIC Marking

Epilog Laser

TYKMA Electrox

LaserStar Technologies Corporation

Universal Laser Systems

Tianhong laser

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Laser Marker product scope, market overview, market estimation

caveats and base year.

Chapter 2, to profile the top manufacturers of Laser Marker, with price, sales quantity, revenue, and global market share of Laser Marker from 2020 to 2025.

Chapter 3, the Laser Marker competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Laser Marker breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Laser Marker market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Laser Marker.

Chapter 14 and 15, to describe Laser Marker sales channel, distributors, customers, research findings and conclusion.

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