

# Global IoT Analytics Platforms Market 2025 by Company, Regions, Type and Application, Forecast to 2031

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## Abstracts

According to our latest research, the global IoT Analytics Platforms market size will reach USD million in 2031, growing at a CAGR of %over the analysis period.

IoT analytics platforms allow businesses to analyze and visualize sensor data from internet-connected devices. IoT analytics platforms are used to understand the continuous flow of structured, unstructured and time series data produced by connected devices so that businesses can understand historical data and predict future outcomes. Companies can leverage IoT analytics solutions to track the performance of machinery, provide predictive maintenance recommendations, and better understand the unique data associated with their equipment, such as temperature, motion, and sound. Data analysts can use IoT analytics platforms to prepare, filter, transform, and drill into sensor data just as they use business intelligence platforms to analyze structured data.

This report is a detailed and comprehensive analysis for global IoT Analytics Platforms market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### Key Features:

Global IoT Analytics Platforms market size and forecasts, in consumption value (\$ Million), 2020-2031

Global IoT Analytics Platforms market size and forecasts by region and country, in consumption value (\$ Million), 2020-2031

Global IoT Analytics Platforms market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2020-2031

Global IoT Analytics Platforms market shares of main players, in revenue (\$ Million), 2020-2025

### **The Primary Objectives in This Report Are:**

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for IoT Analytics Platforms
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global IoT Analytics Platforms market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include TrendMiner, AWS, SAP, SensorCloud, Datadog, ThingSpeak, Google, Software AG, Exosite, Oracle, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

### **Market segmentation**

IoT Analytics Platforms market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

### **Market segment by Type**

Cloud-based

On-premise

## **Market segment by Application**

Large Enterprises

SMEs

## **Market segment by players, this report covers**

TrendMiner

AWS

SAP

SensorCloud

Datadog

ThingSpeak

Google

Software AG

Exosite

Oracle

SAS

Cisco

Elastic

Siemens

Blue Bite

Minitab

dataPARC

XMPro

Ayla Networks

Initial State

WebNMS

Foghub

Bosch IoT Suite

MODE

Seeq

### **Market segment by regions, regional analysis covers**

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

### **The content of the study subjects, includes a total of 13 chapters:**

Chapter 1, to describe IoT Analytics Platforms product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of IoT Analytics Platforms, with revenue, gross margin, and global market share of IoT Analytics Platforms from 2020 to 2025.

Chapter 3, the IoT Analytics Platforms competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2020 to 2031

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2020 to 2025. and IoT Analytics Platforms market forecast, by regions, by Type and by Application, with consumption value, from 2026 to 2031.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of IoT Analytics Platforms.

Chapter 13, to describe IoT Analytics Platforms research findings and conclusion.

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